

ANNOUNCERS

- RIPLEY, JOE**
WOR, New York, N. Y. The
Rumor Detective. Samuel Graf-
ton Newscast.
- RIPPE, WILLIAM**
WRC, Washington, D. C.
- RIPPE, WM. M.**
WCBA.WSAN, Allentown, Pa.
- RISS, DAN**
WTAM, Cleveland, Ohio.
- RISSLING, ROBERT**
WTAG, Worcester, Mass.
- RIVERA, MANUAL GUMA**
WKAQ, San Juan, P. R.
- RIVERA, NEVES DUZ**
WKAQ, San Juan, P. R.
- RIZER, JAMES**
WJEF, Hagerstown, Md.
- ROACH, PAUL**
WAVE, Louisville, Ky.
- ROBATOR, HARRY**
WMAS, Springfield, Mass.
- ROBB, ADA KIMMEL**
KFUN, Las Vegas, N. M.
- ROBBINS, BILL**
WKCY, Cincinnati, Ohio.
- ROBBINS, CLAUDE**
KOVO, Provo, Utah.
- ROBBINS, FRED**
WTH, Baltimore, Md.
- ROBERTS, ADRIAN**
WMOB, Mobile, Ala.
- ROBERTS, BOB**
WPEN, Philadelphia, Pa.
- ROBERTS, CHARLES**
KLZ, Denver, Colo.
- ROBERTS, CHAS. S.**
WLAC, Nashville, Tenn.
- ROBERTS, INGHAM S.**
KGBS, Harlingen, Texas.
- ROBERTS, JERRY**
WAAT, Jersey City, N. J.
- ROBERTS, KENNETH**
CBS, Sterling Products, La
France, Girl Interne, Sing
Along, Frazier Hunt, Select
Theatres, Jazz Laboratory,
Listen Neighbor.
- ROBERTS, PETER**
KYW, Philadelphia, Pa.
- ROBERTSON, JIM**
WCLO, Janesville, Wis.
- ROBERTSON, RANDALL**
WEW, St. Louis, Mo.
- ROBERTSON, TRAFTON**
WOL, Washington, D. C.
- ROBINSON, OSCAR ALVIN**
NBC.
- ROBINSON, PRESCOTT**
WOR, New York, N. Y.
- ROBINSON, WARREN**
CFCH, North Bay, Ont.
- ROCHE, BILL**
WBAL, Baltimore, Md.
- ROCKHOLD, JOE**
KXEL, Waterloo, Iowa.
- ROCKNE, HENRY**
KWLC, Decorah, Iowa.
- RODGERS, STAN**
WLEU, Erie, Pa.
- RODRIGUEZ, RUBEN**
WNEL, San Juan, P. R.
- ROE, CHARLES**
WBML, Macon, Ga.
- ROFN, LOUIS**
WMAQ, Chicago, Ill.
- ROGERS, DON**
WFCL, Pawtucket, R. I.
- ROGERS, NORMAN**
KHJ, Los Angeles, Cal.
- ROGERS, RALPH**
Blue—P. C.
- ROGERS, RALPH**
WAPI, Birmingham, Ala.
- ROMAN, JOE**
KWOC, Poplar Bluff, Mo.
- ROMINE, DOUG**
KTSA, San Antonio, Texas.
- ROMITI, PHIL**
WPHR, Wisconsin Rapids, Wis.
- ROPER, PRES**
WCED, Du Bois, Pa.
- ROPPOLLO, MICHAEL**
KTBS, Shreveport, La.
- ROSE, GILBERT**
KFSD, Nampa, Ida..
- ROSE, JOHN**
WHUB, Cookeville, Tenn.
- ROSE, WILLIAM H.**
WCAX, Burlington, Vt.
- ROSENTHAL, ELIZABETH**
WGBR, Goldsboro, N. C.
- ROSENTHAL, LARRY**
WDWS, Champaign, Ill.
- ROSHOLT, KARLTON**
KWLC, Decorah, Iowa.
- ROSS, AL**
WBAL, Baltimore, Md.
- ROSE, JOHN**
WR0L, Knoxville, Tenn.
- ROSS, MEL**
WJWC, Hammond, Ind.
- ROSS, MAROLD**
WGRC, New Albany, Ind.
- ROSS, MARTHA**
WNOX, Knoxville, Tenn.
- ROSS, MORTIMER**
CJOR, Vancouver, B. C.
- ROSS, RICHARD**
KHJ, Los Angeles, Calif.
- ROSS, TONY**
WPIC, Sharon, Pa.
- ROSSELL, ERNEST**
WTRV, Troy, N. Y.
- ROTH, GORDON**
KMJ, Fresno, Calif.
- ROUNSAVILLE, E. W.**
WGAA, Cedartown, Ga.
- ROUSH SIEGEL**
WISH, Indianapolis, Ind.
- ROUNTREE, GEO.**
KUOA, Siloam Springs, Ark.
- ROWAN, ROY**
WGY, Schenectady, N. Y.
- ROWE, FLO BEACH**
WSLB, Ogdensburg, N. Y.
- ROYSTER, N. L.**
WMMN, Fairmont, W. Va.
- RUBESSA, GENE**
WNEW, New York, N. Y. The
Music Maker, Boys in the Back
Room.
- RUDDOCK, BILLINGS**
WRNL, Richmond, Va.
- RUEGG, FRED**
KQW, San Jose, Calif.
- RUETZ, J. FRANKLYN**
WELJ, New Haven, Conn.
- RUHLE, PAUL**
WCLO, Jamesville, Wis.
- RUMORE, JOE**
WJLD, Bessemer, Ala.
- RUNIONS, NORM**
KIRO, Seattle, Wash.
- RUSH, CLAY**
WHO, Des Moines, Iowa.
- RUSSELL, DAVE**
KRLD, Dallas, Texas.
- RUSSELL, FRED**
CKNX, Wingham, Ont.
- RUSSELL, MARION**
WAIR, Winston-Salem, N. C.
- RUSSELL, RUSS**
WMRO, Aurora, Ill.
- RUSSELL, SHEILA**
CBR, Vancouver, B. C.
- RUSSELL, THOMAS**
WTAG, Worcester, Mass.
- RUSSELL, TOD**
CFRB, Toronto, Ont.
- RUSSEY, HAROLD**
WLAG, La Grange, Ga.
- RYAN, DAVE**
WJWC, Hammond, Ind.
- RYAN, JOHNNY**
KVOO, Tulsa, Okla.
- RYE, GORDON**
CFJC, Kamloops, B. C.
- RVE, JACK**
KTSM, El Paso, Texas.
- RVEL, FLOYD**
WCAO, Baltimore, Md.
- SAGE, GLADYS**
WCSC, Charleston, S. C.
- SAGE, MICHAEL**
WMGA, New York, N. Y.
- ST. GEORGE, BRUCE**
CKTB, St. Catharines, Ont.
- ST. GEORGE, DORIAN**
Blue.
- SALISBURY, WILLIAM**
KVOE, Santa Ana, Calif.
- SALTER, RUSS**
WJJO, Chicago, Ill.
WIND, Gary, Ind.
- SAMUELL, ROWE**
WLDS, Jacksonville, Ill.
- SAN, BARBARA**
WTSP, St. Petersburg, Fla.
- SANDEFER, GEORGE**
WRUF, Gainesville, Fla.

ANNOUNCERS

- SANDEFUR, WILLIAM**
WSLS, Roanoke, Va.
- SANDERS, GERALD**
KGKB, Tyler, Texas.
- SANDERS, HUGH**
WMBD, Peoria, Ill.
- SANDERS, ROBERT**
WEMP, Milwaukee, Wis.
- SARGENT, J. F.**
WEEI, Boston, Mass.
- SARTAINE, DENS**
WINX, Washington, D. C.
- SATER, HARTLEY**
KGW-KEX, Portland, Ore.
- SAUNDERS, CHARLES**
WALA, Mobile, Ala.
- SAUNDERS, HOWARD**
WMFR, High Point, N. C.
- SAVAGE, THOMAS**
KPLT, Paris, Texas.
- SAVALLI, J.**
WHOM, Jersey City, N. J.
- SAWTELLE, M. HENRY**
WNEP, Binghamton, N. Y.
- SAWYER, TOM**
WLOP, Orlando, Fla.
- SAWYER, VERNE**
KMO, Tacoma, Wash.
- SAXE, JOHN**
WIBU, Poynette, Wis.
- SAXON, JERRY**
WEDC, Chicago, Ill.
- SAYERS, JACK**
CJCA, Edmonton, Alberta.
- SCANLON, JACK**
WTRY, Troy, N. Y.
- SCHAEFER, NANCY**
WCSC, Charleston, S. C.
- SCHAUGENCY, EDWIN I.**
KDKA, Pittsburgh, Pa.
- SCHUEER, JOHN D., JR.**
WFIL, Philadelphia, Pa.
- SCHUERMANN, WILLIAM**
WSLS, Roanoke, Va.
- SCHICK, JIM**
KUJ, Walla Walla, Wash.
- SCHLICHTER, JOHN**
KVAK, Atchison, Kans.
- SCHMITZ, FRED**
KGCX, Wolf Point, Mont.
- SCHOFIELD, MURILLO**
WDAF, Kansas City, Mo.
- SCHON, CHAS.**
WTRY, Troy, N. Y.
- SCHROCK, ALLAN**
KFJB, Marshalltown, Iowa.
- SCHULTZ, ALEX**
WJTN, Jamestown, N. Y.
- SCHULTZ, MARY JEAN**
WJW, Akron, Ohio.
- SCHULTZ, STANLEY**
KVOD, Denver, Colo.
- SCOFIELD, DAVE**
KFRG, San Francisco, Calif.
- SCOFIELD, H. C.**
WDBO, Orlando, Fla.
- SCOTT, ELMER**
WFOY, St. Augustine, Fla.
- SCOTT, FRED**
KMBC, Kansas City, Mo.
- SCOTT, FRED**
WKRC, Cincinnati, Ohio.
- SCOTT, GEORGE**
WGAC, Augusta, Ga.
- SCOTT, JOHN**
KWKH, Shreveport, La.
- SCOTT, JOHN LESLIE**
WAKR, Akron, Ohio.
- SCOTT, TAY**
WKPA, New Kensington, Pa.
- SCOTT, ROBERT**
WCAP, Asbury Park, N. J.
- SCUCYSON, LOVAIN**
KWLC, Decorah, Iowa.
- SCULLY, BASIL**
CKPR, Fort William, Ont.
- SEABROOK, GIL**
CJCA, Edmonton, Alberta.
- SEAGRAVE, ORVILLE B.**
WSAR, Fall River, Mass.
- SEAMAN, NEAL**
WGBB, Freeport, N. Y.
- SEARLES, NEIL**
WEMP, Milwaukee, Wis.
- SEARS, ZENAS**
WATL, Atlanta, Ga.
- SEAY, PRESTON H., JR.**
KELD, El Dorado, Ark.
- SEBASTIAN, CHARLES**
WHBF, Rock Island, Ill.
- SEEBECK, CHARLES**
WAIR, Winston-Salem, N. C.
- SEGAL, DAVID M.**
KGGM, Albuquerque, N. M.
- SEIFERD, CHARLES**
KGBX-KWTO, Springfield, Mo.
- SEMINO, ALLISON**
WFIG, Sumter, S. C.
- SELAN, BILL**
KMMJ, Grand Island, Nebr.
- SELLARS, JACK**
WRUF, Gainesville, Fla.
- SELOVER, MAXINE**
KFGN, Kearney, Nebr.
- SERENO, PAOLO**
WQV, New York, N. Y.
- SERWIN, JAY**
WLAW, Lawrence, Mass.
- SEXTON, MARION**
KVAN, Vancouver, Wash.
- SHAEFFER, ELEANOR**
KGBS, Harlingen, Texas.
- SHAFTER, EDWARD**
WEXL, Royal Oak, Mich.
- SHANAHAN, DON**
KORE, Eugene, Ore.
- SHANAHAN, TOM**
WEMP, Milwaukee, Wis.
- SHANE, BILL**
KOMA, Oklahoma City, Okla.
- SHANNON, BILL**
WGAA, Ogdartown, Ga.
- SHANNON, BILL**
WMAZ, Macon, Ga.
- SHANNON, PAUL V.**
KDKA, Pittsburgh, Pa.
- SHAPARD, WILLIAM**
WHN, New York, N. Y.
- SHARLAND, KARL**
WMFF, Plattsburg, N. Y.
- SHARPE, VIRGIL**
KOLL, Omaha, Nebr.
- SHATES, RAYMOND**
WTJS, Jackson, Tenn.
- SHAW, GIL**
WMBG, Richmond, Va.
- SHAW, STAN**
WINS, New York, N. Y.
- SHEDD, ED**
KTMS, Santa Barbara, Calif.
- SHEETZ, BILL**
WSPB, Sarasota, Fla.
- SHELDON, HERBERT**
WINS, New York, N. Y.
- SHELDON, JACK**
WKRC, Cincinnati, Ohio.
- SHEPHERD, BOB**
WOR, New York, N. Y.
- SHEPPARD, ALLAN, JR.**
KGW-KEX, Portland, Ore.
- SHERA, ARTHUR**
WOOD-WASH, Grand Rapids, Mich.
- SHERLOCK, JACK**
KLZ, Denver, Colo.
- SHERMAN, PAUL**
WAAT, Jersey City, N. J.
- SHERRILL, RUTH**
WBA-WBZA, Boston & Springfield, Mass.
- SHIELDS, FRED**
KPMB, San Diego, Calif.
- SHIELDS, LARRY**
KPRO, Riverside, Calif.
- SHIELL, STEWART**
WCAR, Pontiac, Mich.
- SHINBAUM, ROBERT**
WNOX, Knoxville, Tenn.
- SHIPLEY, BILL**
WDAF, Kansas City, Mo.
- SHIPLEY, GENE**
WJWB, Topeka, Kans.
- SHOAF, PAUL**
WMFR, High Point, N. C.
- SHOECRAFT, WILLARD**
KGLU, Safford, Ariz.
- SHOMETTE, BILL**
WQAI, San Antonio, Texas.
- SHORT, LLOYD**
WHLS, Port Huron, Mich.
- SHORT, ROBERT E.**
WHCU, Ithaca, N. Y.

ANNOUNCERS

- SHUBINSKI, JAKE**
WCMJ, Ashland, Ky.
- SHULTZ, JOHN W.**
WMVA, Martinsville, Va.
- SHUMWAY, JIM**
WSUN, St. Petersburg, Fla.
- SILBERT, MARTIN**
CKRN, Rouyn, Que.
- SILER, WENDELL**
WDBJ, Roanoke, Va.
- SILVA, FRANK**
WSAY, Rochester, N. Y.
- SIMMONS, RAE**
CFCY, Charlotte-town, P. E. I.
- SIMMONS, BILL**
WOLS, Florence, S. C.
- SIMMONS, PARK**
WHSV, Washington, D. C.
- SIMMONS, ED**
KFEL, Denver, Colo.
- SIMPSON, FRANCES**
WGTC, Greenville, N. C.
- SIMPSON, JIMMIE**
WAIM, Anderson, S. C.
- SIMPSON, JOHN**
NBC-WEAF, New York, N. Y.
-
- SIMS, JAY**
CBS, The First Line, We the People.
-
- SIMS, SAM**
WFBM, Indianapolis, Ind.
- SINCLAIR, DICK**
KUTA, Salt Lake City, Utah.
- SINGER, SHELDON**
WTAD, Quincy, Ill.
- SITTS, MARGARET**
WMPG, Lapeer, Mich.
- SKELTON, KENNETH W.**
WDAE, Tampa, Fla.
- SKETCHLEY, BUD**
WCHV, Charlottesville, Va.
- SKEWS, WILLIAM**
WTAW, Ashland Wise.
- SINGLE, NEV.**
CHAB, Moose Jaw, Sask.
- SLATER, NORVELL**
WFAA, Dallas, Texas.
- SLATTERY, JACK**
KNX, Los Angeles, Calif.
- SLATTON, JOHN L.**
WMSL, Decatur, Ala.
- SMALL, MARSHALL**
KUTA, Salt Lake City, Utah.
- SMIDLE, JOE**
KWJJ, Portland, Ore.
- SMITH, ALVIN**
WJPA, Washington, Pa.
- SMITH, ANDY**
KVAN, Vancouver, Wash.
- SMITH, ARCHIE**
WFVA, Fredericksburg, Va.
- SMITH, BERNIE**
WEBQ, Harrisburg, Ill.
- SMITH, CALVIN**
KRCC, Rochester, Minn.
- SMITH, DAVID**
KFDA, Amarillo, Texas.
- SMITH, DEAN**
WABY, Albany, N. Y.
- SMITH, FRED**
WCLE-WHK, Cleveland, Ohio.
- SMITH, GAIL**
WSRR, Stamford, Conn.
- SMITH, HAL**
WIBX, Utica, N. Y.
- SMITH, HOMER**
WRCK, Sunbury, Pa.
- SMITH, HULEN**
KPAB, Laredo, Texas.
- SMITH, JOE**
KALB, Alexandria, La.
- SMITH, KAY**
WLPB, Jacksonville, Ill.
- SMITH, LEN**
CKOC, Hamilton, Ont.
- SMITH, LESTER**
WHDH, Boston, Mass.
- SMITH, LOWELL**
KPXM, San Bernardino, Calif.
- SMITH, MARGARET**
KFPY, Spokane, Wash.
- SMITH, RALPH**
WLDS, Jacksonville, Ill.
- SMITH, ROBERT**
WSBT, South Bend, Ind.
- SMITH, RODNEY**
KELD, El Dorado, Ark.
- SMITH, TED A.**
KWRC, Pendleton, Ore.
- SMITH, WHEELER**
KOL, Seattle, Wash.
- SMITH, WILF**
CKBI, Prince Albert, Sask.
- SMOLK, LYDIA**
KFGQ, Boone, Iowa.
- SNIDER, MERLE**
KOH, Reno, Nev.
- SNYDER, AL**
WSPD, Toledo, Ohio.
- SNYDER, ROBERT**
WDWS, Champaign, Ill.
- SOARES, E. L.**
WTHU, Hartford, Conn.
- SOARS, JACK**
CJKT, Kirkland Lake, Ont.
- SOBOLEWSKI, K.**
WHOM, Jersey City, N. J.
- SOENBEE, JERRY**
WSUN, St. Petersburg, Fla.
- SONDERGAARD, GERALD**
"JIGGS"
KTCD, Spencer, Iowa.
- SPARKS, GORDON**
WEXL, Royal Oak, Mich.
- SPEIGHT, WALTER**
WTMA, Charleston, S. C.
- SPENCE, ROWLAND**
KIRO, Seattle, Wash.
- SPENCER, NELSON**
WTBO, Cumberland, Md.
- SPENCER, S. T.**
WTFE, Raleigh, N. C.
- SPENGLAR, HAROLD**
WFOY, St. Augustine, Fla.
- SPENGLER, HAROLD**
WAIM, Anderson, S. C.
- SPIEGLE, STAN**
KXRO, Aberdeen, Wash.
- SPRACKLIN, NODA**
KWYO, Sheridan, Wyo.
- SPRAGUE, ED**
WOSU, Columbus, Ohio.
- STAAS, AL**
KPNE, Shenandoah, Iowa.
- STAMBACH, PATRICIA**
WHBC, Canton, Ohio.
- STAMBAUGH, HENRY**
WTOG, Toledo, Ohio.
- STAMPS, BILL**
WHUB, Cookeville, Tenn.
- STANBOROUGH, REGINALD**
Blue.
- STANFIELD, BILL**
KFFA, Helena, Ark.
- STANLEY, J.**
CFJC, Kamloops, B. C.
- STANTON, BOB**
NBC-WEAF, New York, N. Y.
- STAPLETON, BERNARD**
WSYR, Syracuse, N. Y.
- STARR, HAROLD**
KXL, Portland, Ore.
- STEELE, BOB**
WTIC, Hartford, Conn.
- STEELE, EARL**
WTHF, Hartford, Conn.
- STEERE, ARTHUR**
WAIR, Winston-Salem, N. C.
- STEIN, MYRL**
KGKL, San Angelo, Texas.
- STEINBACH, ED**
WSAM, Saginaw, Mich.
- STELL, WALLACE L.**
WRNL, Richmond, Va.
- STENGLEIN, JIM**
WSAM, Saginaw, Mich.
- STEPANEK, BERNARDINE**
KFJB, Marshalltown, Iowa.
- STEPHAN, AL**
WCPO, Cincinnati, Ohio.
- STEPHEN, HARRY A. L.**
CHNS, Halifax, N. S.
- STEPHENS, GABBERT**
KFJZ, Fort Worth, Texas.
- STEPHENS, HAROLD**
WLPB, Suffolk, Va.
- STEPLER, HAROLD**
WOL, Washington, D. C.

ANNOUNCERS

- STERENBERG, BOB**
KFNF, Shenandoah, Iowa.
- STERLING, L. L.**
KRBM, Bozeman, Mont.
- STERN, DICK**
WFOR, Hattiesburg, Miss.
- STERN, ELAINE**
WRAK, Williamsport, Pa.
- STEVENS, BILL**
WKNE, Keene, N. H.
- STEVENS, BOB**
WKNE, Keene, N. H.
- STEVENS, G. ALSTON, JR.**
WFIL, Philadelphia, Pa.
- STEVENS, GEORGE**
KNOW, Austin, Texas.
- STEVENS, RICHARD**
WAKR, Akron, Ohio.
- STEVENS, WILLIAM**
WISH, Indianapolis, Ind.
- STEVENSON, PAUL R.**
KR0D, El Paso, Texas.
- STEVENSON, ROBERT**
CBS.
- STEWART, BETTY**
CFGP, Grande Prairie, Alberta.
- STEWART, BILL**
WOWO-WGL, Fort Wayne, Ind.
- STEWART, DEANE**
KQW, San Jose, Calif.
- STEWART, IRA**
CFCY, Charlottetown, P. E. I.
- STEWART, JACK**
CKL, Toronto, Ont.
- STEWART, M. D.**
KNET, Palestine, Texas.
- STEWART, PAUL**
KTUL, Tulsa, Okla.
- STEWART, RUSSELL**
KOYL, Salt Lake City, Utah.
- STEWART, W. H.**
CKOV, Kelowna, B. C.
- STIFF, JAMES**
KHST, Big Springs, Tex.
- STILLWELL, JACK**
Blue, Meet Your Navy.
- STILLWILL, JACK**
WLS, Chicago, Ill.
- STINSON, ARNOLD**
CKLW, Windsor, Ont.
- STAPLETON, W. A.**
KFPW, Fort Smith, Ark.
- STOECKLER, J. C.**
WEEI, Boston, Mass.
- STOLAR, PHILIP**
WSPR, Springfield, Mass.
- STONE, BUD**
CJKL, Kirkland Lake, Ont.
- STONE, CHARLES**
KFSG, Los Angeles, Calif.
- STONE, ERNEST**
WBYN, Brooklyn, N. Y.
- STONE, FRED**
WJLS, Beckley, W. Va.
- STONE, GEORGE**
WOOD-WASH, Grand Rapids, Mich.
- STONE, JAMES**
KTBS, Shreveport, La.
- STONER, PETER**
WTIC, Hartford, Conn.
- STONES, ROBERT**
WKOK, Sunbury, Pa.
- STORY, DOROTHY**
WDLF, Panama City, Fla.
- STOUT, ALLEN**
WROJ, Knoxville, Tenn.
- STOVER, FREDERICK**
KOTH, Lihue, Hawaii.
- STRANAHAN, JACK**
WICA, Ashtabula, Ohio.
- STRANGE, CYRIL**
CKGB, Timmens, Ont.
- STRATHMAN, WM.**
KGVO, Missoula, Mont.
- STRATTON, ALAN**
WMCA, New York, N. Y.
WBYN, Brooklyn, N. Y.
- STRAUB, BILL**
KWG, Stockton, Calif.
- STREET, MALCOLM**
WHMA, Anniston, Ala.
- STUART, DON**
WBOW, Terre Haute, Ind.
- STUART, LEE**
KMBC, Kansas City, Mo.
- STUART, STREETER**
WBZ-WBZA, Boston & Springfield, Mass.
- STUBBS, HAROLD**
CHML, Hamilton, Ont.
- STUDNEY, ED**
WRRN, Warren, Ohio.
- STULLA, WILLIAM**
KFI-KECA, Los Angeles, Calif.
- STURGEON, CARSON**
WFIG, Sumter, S. C.
- SUAREZ, HENRY**
WIAC, San Juan, P. R.
- SUFFENS E. L. (NELSON, RAY)**
NBC.
- SULLIVAN, CLAUDE**
WCMI, Ashland, Ky.
- SULLIVAN, HENRY**
WGTH, Wilson, N. C.
- SUMMERS, JOE**
KFEL, Denver, Colo.
- SUTHERLAND, SAM**
WISN, Milwaukee, Wis.
- SUTHERLAND, WILBUR C.**
KDKA, Pittsburgh, Pa.
- SUTTON, FRANK**
KBTM, Jonesboro, Ark.
- SUTTON, JEAN**
KOMA, Oklahoma City, Okla.
- SVEHLA, WALT**
WQAM, Miami, Fla.
- SWALES, STANLEY**
WWJ, Detroit, Mich.
- SWAN, ROBERT**
KFI-KECA, Los Angeles, Calif.
- SWANSON, DON**
CJCA, Edmonton, Alberta.
- SWEENEY, BUD**
WHKC, Columbus, Ohio.
- SWEENEY, WARREN**
CBS, Odd Side of the News, The World Today, Curtiss Candy, Edward Murrow from London, We, the People, Take It or Leave It, Keyboard Concerts, Saturday Night Serenade.
- SWEET, BEN**
WMAS, Springfield, Mass.
- SWIDENSKY, BETTY**
WNAD, Norman, Okla.
- SWIFT, RODNEY**
WDRR, Hartford, Conn.
- SWINK, CHARLES**
WGAR, Cleveland, Ohio.
- SWISHER, JEANNE**
WDWS, Champaign, Ill.
- SYBERT, BEVERLY**
WTAD, Quincy, Ill.
- SYLVAIN, MARCEL**
CBF, Montreal, Que.
- TABER, BILL**
WBUC, Indianapolis, Ind.
- TABER, WILLIAM**
WMMN, Fairmont, W. Va.
- TAFOVA, HENRY R., JR.**
KFUN, Las Vegas, N. M.
- TAGGART, BYRON**
WIBC, Indianapolis, Ind.
- TAGGART, COYD**
KFBI, Wichita, Kans.
- TALBOT, BILL**
KLSM, Salem, Ore.
- TALBOTT, ELIZABETH**
WBTH, Williamson, W. Va.
- TANNER, LUKE**
WCOV, Montgomery, Ala.
- TATE, ED**
WCED, Du Bois, Pa.
- TATE, MARY JO**
WMPS, Memphis, Tenn.
- TAYLOR, ALBERT**
WCAU, Philadelphia, Pa.
- TAYLOR, BILL**
WMFR, High Point, N. C.
- TAYLOR, CLAUDE**
WIVA, Lynchburg, Va.
- TAYLOR, DAVE**
WBBB, Burlington, N. C.
- TAYLOR, DOTIE**
KVAK, Atchison, Kans.
- TAYLOR, JAYNE**
WSPB, Sarasota, Fla.
- TAYLOR, LEONARD**
WHBC, Canton, Ohio.

ANNOUNCERS

- TAYLOR, PAT**
WMFR, High Point, N. C.
- TEALE, JIM**
KFAR, Fairbanks, Alaska.
- TEAR, SID**
WMRC, Greenville, S. C.
- TEAR, SID**
WBRW, Welch, W. Va.
- TEIGLAND, BORCHILD**
KWLC, Decorah, Iowa.
- TEMPLE, FLORENCE**
KFGQ, Boone, Iowa.
- TEMPLE, FRED**
WSUN, St. Petersburg, Fla.
- TENPENNY, RAY**
WCOO, Minneapolis-St. Paul, Minn.
- TERKELL, HAL**
WKPA, New Kensington, Pa.
- TERRELL, JAMES**
KLRA, Little Rock, Ark.
- TERRY, H. M., JR.**
KBST, Big Spring, Texas.
- TERRY, IONA**
CKNX, Wingham, Ont.
- TERVIT, JEAN**
CKNX, Wingham, Ont.
- TERWEY, TYS**
KNOX, Knoxville, Tenn.
- TESCH, JOHN**
WSAY, Rochester, N. Y.
- THAYER, JACK**
KOBH, Rapid City, S. D.
- THERIOT, ALLISON J.**
KVOL, Lafayette, La.
- THOMAS, FRANK**
KFBC, Cheyenne, Wyo.
- THOMAS, GILBERT**
WCPO, Cincinnati, Ohio.
- THOMAS, GLENN**
WJEJ, Hagerstown, Md.
- THOMAS, ROLLYN**
KFI, KECA, Los Angeles, Calif.
- THOMPSON, AL**
KSAL, Salina, Kans.
- THOMPSON, BOBBY**
WDSU, New Orleans, La.
- THOMPSON, LLOYD**
WIBG, Philadelphia, Pa.
- THOMPSON, HARRIETTE**
WROK, Rockford, Ill.
- THOMPSON, MARK**
WEW, St. Louis, Mo.
- THOMPSON, NANCY**
WGGA, Gainesville, Ga.
- THORR, LAWRENCE**
CFCP, Montreal, Que.
- THWAITES, DOROTHY G.**
KFUN, Las Vegas, N. M.
- THWAITES, E. N.**
KFUN, Las Vegas, N. M.
- TICE, J. OLIN**
WBT, Charlotte, N. C.
- TIDWELL, OTTICE**
KFFA, Helena, Ark.
- TIERNEY, JACK**
WMPF, Plattsburg, N. Y.
- TIDEN, LAMONT**
CBM, Montreal, Que.
- TILLER, TED**
WINX, Washington, D. C.
- TILLMAN, JOHN**
CBS, Exploring Space, Reflections, Voices in the Night, Calling Pan America, People's Platform.
- TIMBERLAKE, JOHN**
WBRW, Welch, W. Va.
- TIMM, ALLEN**
WEMP, Milwaukee, Wisc.
- TOBEY, ROBERT**
KNOW, Austin, Texas.
- TOBIN, JOE**
WINS, New York, N. Y.
- TOBOLA, JOHN J.**
WAYX, Waycross, Ga.
- TODD, GEORGE**
WCLE-WHK, Cleveland, Ohio.
- TODD, JAMES**
WMAQ, Chicago, Ill.
- TODD, JIMMY**
KVOO, Tulsa, Okla.
- TOLBOE, KENT**
KQVO, Provo, Utah.
- TOLEMAN, EDWIN C., JR.**
WTBO, Cumberland, Md.
- TOMPKINS, WILLIAM**
WABY, Albany, N. Y.
- TONKIN, GERRY**
CKBI, Prince Albert, Sask.
- TONKIN, JOSEPH**
WHIP, Harrisburg, Pa.
- TOOLE, RICHARD**
WHAM, Rochester, N. Y.
- TORMEY, JAY**
WFAS, White Plains, N. Y.
- TOTTEN, VERNON**
WBTH, Williamson, W. Va.
- TOWNE, EPH**
KFJX, Grand Junction, Colo.
- TOZIER, HAL**
WCLE-WHK, Cleveland, Ohio
- TRENT, JOHN**
WCAE, Pittsburgh, Pa.
- TRIBLEV, HANK**
WGTC, Greenville, N. C.
- TRIEST, BILL**
KROY, Sacramento, Calif.
- TRIMBLE, KERMIT**
WOUL, Omaha, Nebr.
- TROMBETTA, FRANK**
WHAT, Philadelphia, Pa.
- TRUDEAU, E. J.**
WOKO, Albany, N. Y.
- TRUEHART, JAMES**
KNOW, Austin, Texas.
- TRUERE, BOB**
WPDQ, Jacksonville, Fla.
- TRUM, JOE**
KRIC, Beaumont, Texas.
- TUCHOLKA, ED**
WEBR, Buffalo, N. Y.
- TUCKER, DICK**
WEIM, Fitchburg, Mass.
- TUCKER, DUANNE**
KTSW, Emporia, Kans.
- TUCKER, ROBERT**
WPAY, Portsmouth, Ohio.
- TUNIS, HAL**
WAAT, Jersey City, N. J.
- TURNER, BOB**
WERB, Buffalo, N. Y.
- TURNER, HOWARD**
WISE, Asheville, N. C.
- TURNER, HUGH**
KGO, San Francisco, Calif.
- TURNER, MICHAEL**
WISE, Asheville, N. C.
- TURNER, TEX**
WBIR, Knoxville, Tenn.
- TURNER, WALT**
WWVA, Wheeling, W. Va.
- TWISS, HERBERT**
KMYR, Denver, Colo.
- TWOMBLY, ROWLAND**
WILM, Wilmington, Del.
- TWYMAN, HARVEY**
KOIL, Omaha, Nebr.
- TYLER, NOAH**
WIOD, Miami, Fla.
- TYLER, WAYNE**
WLVA, Lynchburg, Va.
- TYRRELL, WALTER**
WINX, Washington, D. C.
- TYSON, DAVE**
WWSW, Pittsburgh, Pa.

— U —

- UNDERHILL, D.**
WISN, Milwaukee, Wisc.
- URIE, HURSCHELL**
KSUB, Cedar City, Utah.
- UTROSKA, BOB**
KROS, Clinton, Iowa.
- UTTAL, FRED**
Bluc, The Lion's Roar.

— V —

- VAILE, DAVE**
KNX, Los Angeles, Calif.
- VALENTINE, JIMMY**
KSTP, St. Paul-Minneapolis, Minn.
- VALENTINE, RANCE**
WTAM, Cleveland, Ohio.
- VALLENDER, G. EDWARD**
WBCM, Bay City, Mich.

ANNOUNCERS

VAN, LYLE
NBC, Bill Stern's Sports Program, Kaltenborn.

VANDERGRIF, TOM
KFJZ, Fort Worth, Texas.

VANDEVENTER, BOB
KHBG, Okmulgee, Okla.

VANCE, DON
CKCK, Regina, Sask.

VANDERPOEL, NEIL
WPBQ, Jacksonville, Fla.

VANDEVER, WALLACE
KCRC, Enid, Okla.

VAN HOY, VIRGINIA
KUJ, Walla Walla, Wash.

VAN KEEL, GLEN
WIBC, Indianapolis, Ind.

VAN KLECK, ROBERT
WKNY, Kingston, N. Y.

VAN KUREN, JAMES
CKLW, Windsor, Ont.

VAN SICKLEN, HUNTER
KWJJ, Portland, Ore.

VARES, GEO.
WEDC, Chicago, Ill.

VAUGHAN, GUY
CBM, Montreal, Que.

VELAZQUES, OSVALDO TORRES
WKAZ, San Juan, P. R.

VERDIER, BILL
WFLA, Tampa, Fla.

VERGES, MICHAEL
WMP's, Memphis, Tenn.

VEST, DON
KVID, Denver, Colo.

VICK, FRANCES
WMAM, Marinette, Wis.

VICKERS, LEE
WJSV, Washington, D. C.

VICKTOR, IRVIN
WWL, New Orleans, La.

VIHMAN, GEORGE E., JR.
KABR, Aberdeen, S. D.

VILLANI, JOHNNY
WBRW, Welch, W. Va.

VILLAVENCIO, TEOFILO
WIAC, San Juan, P. R.

VINCENT, JOHN
WGEB, Freeport, N. Y.

VINES, LEE
CBS.

VISSER, PAUL
WOL, Ames, Iowa.

VOGEL, PHIL
WCPO, Cincinnati, Ohio.

VOGELMAN, ROY
WHA, Madison, Wis.

VON BERGEN, JOHN
WARM, Scranton, Pa.

VONDELL, JOHN
WHYN, Holyoke, Mass.

VON VELZER, DON
WHBQ, Memphis, Tenn.

VOORHEIS, ARTHUR O.
WMPC, Lapeer, Mich.

VREDEVELD, AL
WKBZ, Muskegon, Mich.

— W —

WABER, TOM
WKAR, East Lansing, Mich.

WADE, OSBORN
WKNE, Keene, N. H.

WADE, TOM
WCKY, Cincinnati, Ohio.

WADE, VIRGINIA
WCED, Du Bois, Pa.

WAGES, JACK
KOY, Phoenix, Ariz.

WAGNER (MISS) JOHNEY
WBBB, Burlington, N. C.

WAGONER, WALTER W.
KROD, El Paso, Texas.

WAHLBERG, HARRY
KPDN, Pampa, Texas.

WAHLBERG, JOEL
WGH, Newport News, Va.

WALD, JOHN
Blue—P. C.

WALDEN, PAUL E.
KWRC, Pendleton, Ore.

WALDROP, JAMES
NBC.

WALES, MARTIN
WKAT, Miami Beach, Fla.

WALKER, BILL
KYSM, Mankato, Minn.

WALKER, E.
KUOA, Siloam Springs, Ark.

WALKER, HAL
WISN, Milwaukee, Wis.

WALKER, LEW
WBYN, Brooklyn, N. Y.

WALKER, LOU
WCOP, Boston, Mass.

WALKER, MARGARET
WSOC, Charlotte, N. C.

WALKER, MARVN, JR.
WSON, Henderson, Ky.

WALKER, PELLON
KTEM, Temple, Texas.

WALLACE, BRANDON
WBRW, Welch, W. Va.

WALLACE, RALPH
WORC, Worcester, Mass.

WALLACE, RAY
WKST, New Castle, Pa.

WALLACE, WESLEY H.
WPTF, Raleigh, N. C.

WALLEN, RUSS
WFOR, Hattiesburg, Miss.

WALRATH, WALT
WICA, Ashtabula, Ohio.

WALROD, TRUMAN
KROS, Clinton, Iowa.

WALSTRUM, HARRY
KMTR, Los Angeles, Calif.

WALTER, GILBERT
KRNR, Roseburg, Ore.

WALTER, ROBERT
WVNY, Watertown, N. Y.

WALTERS, CHARLES H.
WBT, Charlotte, N. C.

WALTERS, JOE
KFMB, San Diego, Calif.

WALTMAN, WILLIAM
WAVE, Louisville, Ky.

WALTON, GEO.
CJVI, Victoria, B. C.

WALTON, HUGH
WCAU, Philadelphia, Pa.

WALTON, LUKE
WISH, Indianapolis, Ind.

WALTON, RAY
WEST, Easton, Pa.

WALTON, SID
WHN, New York, N. Y.

WANGERIN, RICHARD
KFCO, St. Louis, Mo.

WANN, PAEL
WDDO, Chattanooga, Tenn.

WARD, BED
WFPG, Atlantic City, N. J.

WARD, DON
WIND, Gary, Ind.

WARD, PEGGY
KNX, Los Angeles, Calif.

WARD, CAPT. WILLIAM T.
WTAL, Tallahassee, Fla.

WARNER, AL
KMTR, Los Angeles, Calif.

WARNER, HUB
KFAM, St. Cloud, Minn.

WARREN, DOC
KTHS, Hot Springs, Ark.

WARREN, J. C.
KFPA, Helena, Ark.

WARREN, WILLIAM
WASK, Lafayette, Mo.

WARRINGTON, FRANK
WTAR, Norfolk, Va.

WASS, BOB
WADC, Akron, Ohio.

WATERMAN, WARREN
WALL, Middletown, N. Y.

WATKINS, JOHN
WCKY, Cincinnati, Ohio.

WATSON, LAWRENCE
WCBI, Columbus, Miss.

WATSON, LOREN
WMRC, Greenville, S. C.

WATSON, WILLIAM
KWKH, Shreveport, La.

WAUGH, IRVING
WSM, Nashville, Tenn.

WAYNE, CARTER
WPIC, Sharon, Pa.

ANNOUNCERS

WAYNE, STUART
KYW, Philadelphia, Pa.

WEAKLEY, SCOTT
KROW, Oakland, Calif.

WEAVER, BILLY McK.
KFPW, Fort Smith, Ark.

WEAVER, DORIS
WAJR, Morgantown, W. Va.

WEAVER, G. MALCOLM
WWSR, St. Albans, Vt.

WEAVER, JACKSON
WFMJ, Youngstown, Ohio.

WEAVER, ROBYN
WMBD, Peoria, Ill.

WEAVER, WILLIAM
KADA, Ada, Okla.

WEBB, DONALD
WPAV, Portsmouth, Ohio

WEBB, HUGH
WHMA, Anniston, Ala.

WEBBE, TED
WINS, New York, N. Y.

WEBBER, FRED E.
WFIL, Philadelphia, Pa.

WEBBER, SIMON
CHNS, Halifax, N. S.

WEBER, FRED
CKOV, Kelowna, B. C.

WEBSTER, DAN
WMOB, Mobile, Ala.

WEBSTER, DAVES
WJNO, West Palm Beach, Fla.

WEBSTER, DICK
WMBH, Joplin, Mo.

WEBSTER, KURT
WBIR, Knoxville, Tenn.

WEEDIN, HARTFIELD
WFAA, Dallas, Texas.

WEIGLE, FRANN
WLAV, Grand Rapids, Mich.

WEIMER, ORVILLE
KOWH, Omaha, Nebr.

WEINES, MORTON D.
WRNL, Richmond, Va.

WEINGARTH, FRED
WDAF, Kansas City, Mo.

WEISSMAN, C.
WFLD, Niagara Falls, N. Y.

WEITZELL, ROBERT
KLRA, Little Rock, Ark.

WELCH, EDGAR
WMCA, New York, N. Y.

WELCH, JANE
WGNY, Newburgh, N. Y.

WELDON, MARTIN
WINS, New York, N. Y.

WELLING, FRANK
WCHS, Charleston, W. Va.

WELLS, ALBERT
CKUA, Edmonton, Alberta.

WELLS, BILL
WNEW, New York, N. Y.

WELSH, TOM
WHRN, Warren, Ohio.

WELTMER, FRANK
KOY, Phoenix, Ariz.

WELTMER, FRANK
KTMS, Santa Barbara, Calif.

WENDELL, CONNIE
KRLA, Midland, Texas.

WENZINGER, MAURICE
KGFV, Kearney, Nebr.

WERLING, RUPE
WIBG, Philadelphia, Pa.

WEST, DAVE
KRRC, Lewiston, Idaho

WEST, ROBERT
WTAR, Norfolk, Va.

WESTERKAMP, BOB
WTIC, Hartford, Conn.

WETZEL, EARLE H.
WGBA-WSAN, Allentown, Pa.

WHEEDBEE, CHARLES H.
WRRF, Washington, N. C.

WHEELER, ANTHONY
WFIL, Philadelphia, Pa.

WHEELER, BURRITT
KWKW, Pasadena, Calif.

WHEELOCK, HOWARD
WKNE, Keene, N. H.

WHITBY, J. C.
CFCL, Prescott, Ont.

WHITE, BILL
KFJB, Marshalltown, Iowa.

WHITE, MORGAN
KSCB, Cedar City, Utah

WHITE, PAUL
WNBC, Hartford, Conn.

WHITE, RICHARD
WNBH, New Bedford, Mass.

WHITE, VERNON
KROY, Sacramento, Calif.

WHITE, WARREN
WMJM, Cordele, Ga.

WHITESIDE, JEAN
CKR, Kitchener-Waterloo, Ont.

WHITESIDES, CHARLES
KTEM, Temple, Texas

WHITLOCK, RAY
WNBZ, Binghamton, N. Y.

WHITNEY, DENMAN
KARM, Fresno, Calif.

WHITNEY, DICK
WSAZ, Huntington, W. Va.

WHITTLER, CHUCK
WBAX, Wilkes-Barre, Pa.

WHITWELL, CLYDE
KOMA, Oklahoma City, Okla.

WHITEWORTH, RAY
WAPO, Chattanooga, Tenn.

WICE, AUBREY
CKOC, Hamilton, Ont.

WICHMANN, WILLIAM P.
WLBI, Stevens Point, Wisc.

WICKERSHAM, HARRY
KJBS, San Francisco, Calif.

WIDMARK, HERBERT
WDSM, Superior, Wisc.

WIDNEY, STAN
WHO, Des Moines, Iowa.

WIEDNER, JEANNE
WBBB, Dubuque, Iowa.

WIETING, FRED
WIBG, Philadelphia, Pa.

WIGGINS, GASPER
WAIM, Anderson, S. C.

WIGGINS, WALLACE S.
KVQE, Santa Ana, Calif.

WILCOX, HARLOW
Fibber McGee and Molly NBC,
Blondie CBS, Maxwell House
NBC.

WILCOX, PAUL
KGMX, Honolulu, Hawaii.

WILDE, EMIL
KFUO, St. Louis, Mo.

WILDE, RUSSELL B.
WOKO, Albany, N. Y.

WILDERMUTH, CHAS.
WJFR, Wisconsin Rapids, Wis.

WILEMAN, WINFRED
KTMS, Santa Barbara, Calif.

WILHOIT, DARREL
KVAN, Vancouver, Wash.

WILKINSON, JACK
CKOC, Hamilton, Ont.

WILLARD, DICK
WOR, New York, N. Y.

WILLETT, BOB
CJVI, Victoria, B. C.

WILLIAMS, ALUN
WMCA, New York, N. Y.

WILLIAMS, CONNIE
WTAD, Quincy, Ill.

WILLIAMS, DICK
WKRC, Cincinnati, Ohio.

WILLIAMS, DOC
WADC, Akron, Ohio.

WILLIAMS, FOSTER
WINS, New York, N. Y.

WILLIAMS, JACK
KYA, San Francisco, Calif.

WILLIAMS, JOHN
WWSR, St. Albans, Vt.

WILLIAMS, RUSSEL
WCOL, Columbus, Ohio.

WILLIAMS, TOM
WADC, Akron, Ohio.

ANNOUNCERS

WILLIAMS, TOM
WTJC, Jackson, Tenn.

WILLIAMS, W. T.
WPTF, Raleigh, N. C.

WILLIAMSON, PAUL
KOMA, Oklahoma City, Okla.

WILLIARD, GEORGE
KHJ, Los Angeles, Calif.

WILLIS, FORREST L.
WOKO, Albany, N. Y.

WILLS, ANNE
WATW, Ashland, Wis.

WILLS, HARRY
WATW, Ashland, Wis.

WILLS, JOE
KFIZ, Fort Worth, Texas.

WILLSON, COLMAN
Blue—P. C.

WILLSON, JIMMIE
WWDC, Washington, D. C.

WILSON, DON
NBC, Grape Nuts Show.

WILSON, EARLE D.
WNBH, New Bedford, Mass.

WILSON, ELYAN B.
WDAE, Tampa, Fla.

WILSON, GENE
KRLC, Lewiston, Idaho.

WILSON, GEORGE EARLE
KGBX, Springfield, Mo.

WILSON, GLENN
WTIC, Hartford, Conn.

WILSON, HERMAN
KFEL, Denver, Colo.

WILSON, JOE
WGAR, Cleveland, Ohio.

WILSON, STUART
KHJ, Los Angeles, Calif.

WILSON, TOM
KWFC, Hot Springs, Ark.

WILSON, YERSON
KYA, San Francisco, Calif.

WINN, WILLIAM
WJTN, Jamestown, N. Y.

WINNE, WILLIAM
WABY, Albany, N. Y.

WIRTH, DONALD
WMAM, Marinette, Wis.

WISE, RUSSELL B.
WAKE, Akron, Ohio.

WISMER, BILLIE
WRBL, Columbus, Ohio.

WITHERSPOON, JOHN
WOLS, Florence, S. C.

WITTE, FRANZ
WTMA, Charleston, S. C.

WITTON, HARRY
CFCO, Chatham, Ont.

WIZLARDE, FRANK
KVAK, Atchison, Kans.

WOLF, JOHN ALLEN
CBS, Thom McAn Shoes,
Sweetheart Soap, The Pause
that Refreshes on the Air.

WOLFE, HOWARD
WIBC, Indianapolis, Ind.

WOOD, JAMES
WRBL, Columbus, Ga.

WOOD, LILLIAN
WGH, Newport News, Va.

WOODALL, SAM
WGH, Newport News, Va.

WOODWARD, HOWARD
WLW, Cincinnati, Ohio.

WOODWARD, RAY
WFTC, Kingston, N. C.

WOODBRIDGE, ROSS
WHEC, Rochester, N. Y.

WOODS, JIM
CKNB, Campbellton, N. B.

WOODWARD, DUTCH
KMMJ, Grand Island, Nebr.

WOOLF, JOHN M.
KOYL, Salt Lake City, Utah.

WOOLWINE, JAMES
KMTR, Los Angeles, Calif.

WORDEY, PHYLLIS
WBRY, Waterbury, Conn.

WORKMAN, LINDSAY
KPCC, Pasadena, Calif.

WORKMAN, NELLIE
KFGQ, Boone, Iowa.

WORLEY, DAVE
KWFT, Wichita Falls, Texas.

WORLINE, LORA BETH
KCKN, Kansas City, Kans.

WORSHAM, EVELYN
KPAB, Laredo, Texas.

WRAY, HALL
WGAA, Cedartown, Ga.

WRAY, OLIVE HENRY
WSLI, Jackson, Miss.

WRIGHT, BARBARA
WILM, Wilmington, Del.

WRIGHT, BLOYCE
WKY, Oklahoma City, Okla.

WRIGHT, BURTON
WKY, Oklahoma City, Okla.

WRIGHT, CHARLES
WELI, New Haven, Conn.

WRIGHT, DOUGLAS
WCAR, Pontiac, Mich.

WRIGHT, HOLLIS
WRC, Washington, D. C.

WRIGHT, KEN
WNOX, Knoxville, Tenn.

WRIGHT, MARION
WAYX, Waycross, Ga.

WRIGHT, PAUL
KCRG, Enid, Okla.

WVOLTAD, MARVIN
KWIC, Decorah, Iowa.

WYLLIE, ROBERT
WFJM, Youngstown, Ohio.

WYLLIE, ROBERT
WYJB, Greensburg, Pa.

WYMER, JOHN
WCML, Ashland, Ky.

— Y —

YANDLE, FLAVIUS
WTMC, Ocala, Fla.

YEAGER, MAURICE
KRLC, Lewiston, Idaho.

YELVINGTON, RAMSEY
K TSA, San Antonio, Texas.

YORTON, RAYMOND H.
KFIZ, Fond du Lac, Wis.

YOUNG, CATHERINE
CFGP, Grande Prairie, Alberta.

YOUNG, DAVID R.
KHJ, Los Angeles, Calif.

YOUNG, E. V.
CBR, Vancouver, B. C.

YOUNG, FRANK
WOL, Washington, D. C.

YOUNG, J. J.
WERC, Erie, Pa.

YOUNG, JIM
WTMA, Charleston, S. C.

YOUNG, LYTLE
KORE, Eugene, Ore.

YOUNGBLOOD, WESLEY
KFGO, Lubbock, Texas.

YOUNKER, EARL
KTRH, Houston, Texas.

— Z —

ZAPPEL, ARTHUR
WKZO, Kalamazoo-Grand
Rapids, Mich.

ZIMMON, HAL
WREB, Portsmouth, N. H.

ZINK, AL
WGY, Schenectady, N. Y.

ZINN, ZELDA
KTBC, Austin, Texas.

SPORTS COMMENTATORS

AND THEIR WORK DURING 1942



— A —

ADAMS, FELIX
WIBC, Indianapolis, Ind.

ADELMAN, PAT
KNOW, Austin, Texas.

ALBURY, BOB
WHBQ, Memphis, Tenn.

ALEXANDER, JACK
WINN, Louisville, Ky.

ALEXANDER, JOHN
WFPG, Atlantic City, N. J.

ALEXANDER, OWEN
WAPI, Birmingham, Ala.

ALFRONSO, ANTONIO
WIAC, San Juan, P. R.

ALLEN, BOB
WEAU, Eau Claire, Wis.

ALLEN, MEL

CBS, MBS-WOR, WMCA.

ALLEN, PHIL
KIDO, Boise, Idaho.

ALMAN, RICHARD
WKAT, Miami Beach, Fla.

ANTHONY, CHUCK
WKAR, East Lansing, Mich.

ARMSTRONG, FRANK
WJPR, Greenville, Miss.

ARTHUR, FRANK
KMJ, Fresno, Calif.

ASHBURN, BONNIE
KOWH, Omaha, Nebr.

ATCHISON, CHARLES
WDEF, Chattanooga, Tenn.

AVERY, BOB
WTHT, Hartford, Conn.

— B —

BABCOCK, WILLIAM
WMMN, Fairmont, W. Va.

BACON, ROGER
WTOL, Toledo, Ohio.

BAILEY, RICHARD
WMUR, Manchester, N. H.

BAILEY, TED
KTUL, Garden City, Kans.

BAKER, ROGER
WLW-WSAI, Cincinnati, Ohio.

BALL, BOB
KIUL, Garden City, Kans.

BALTER, SAM
WCPO, Cincinnati, Ohio.

BANKS, DAVE
WWL, New Orleans, La.

BARBER, RED
WOR, New York, N. Y.

BARENTS, BARRY
WTAG, Worcester, Mass.

BARRETT, TONY
WRBL, Columbus, Ga.

BARRY, JACK
WHEC, Rochester, N. Y.

BASTIC, TOM
KBND, Bend, Ore.

BATEY, DICK
CJVI, Victoria, B. C.

BATTERS, CHARLES
WFBL, Syracuse, N. Y.

BAUMANN, JAY
WJAG, Norfolk, Nebr.

BAXTER, LIONEL
WAPI, Birmingham, Ala.

BAXTER, VERNICE E.
WATN, Watertown, N. Y.

BAVEUR, R.
CHLT, Sherbrooke, Que.

BEACHBOARD, KENNETH
WISE, Asheville, N. C.

BEAUDRY, ROLAND
CBF, Montreal, Que.

BEDELL, A. D.
WCAP, Asbury Park, N. J.

BELCHER, ROD
KGOV, Missoula, Mont.

BELL, HILLIS
KVSO, Ardmore, Okla.

BELL, TED
KRSC, Seattle, Wash.

BENNETT, LEE
WAGA, Atlanta, Ga.

BENNETT, THURSTON
WRDW, Augusta, Ga.

BERKOWITZ, MIT
WNBC, Hartford, Conn.

BISHOP, BURTON
KTEM, Temple, Texas.

BLANCHARD, LOWELL
KNOX, Knoxville, Tenn.

BOCHMAN, BILL
WCOS, Columbia, S. C.

BOGGS, OTIS
WRUF, Gainesville, Fla.

BOLAND, JOE
WSBT, South Bend, Ind.

BOSS, KEITH
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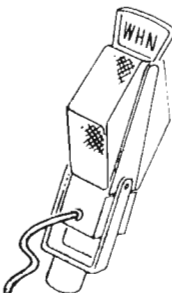
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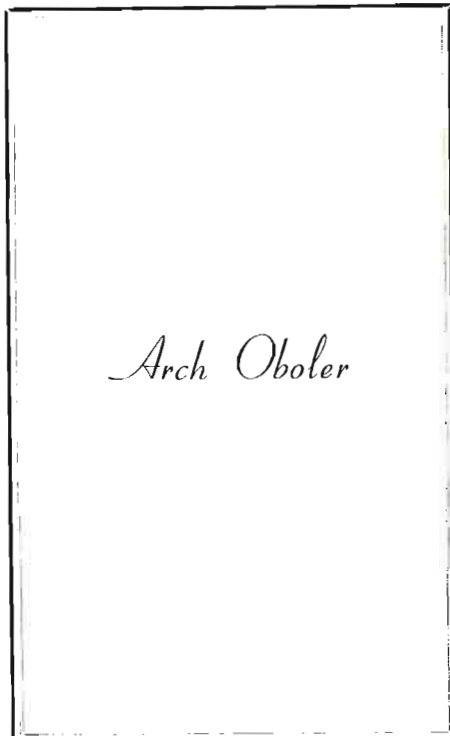
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MORGAN, HELEN
MORROW, BILL

MORSE, CARLTON E.

One Man's Family, NBC; I Love a Mystery, Blue.

MORWOOD, WILLIAM G.
MOSSE, BASKETT
MOTHERAL, TERESA
MURPHY, JAMES MAXWELL
MURPHY, WILLIAM J.
MYERS, CARROLL

— N —

NEILSON, FRANCES F.
NEIMAN, IRVING GAYNOR
NELSON, RICHARD
NEUBAUER, LEONARD
NEVILLE, LAWRENCE E.
NEWMAN, ROBERT
NEWTON, CHARLES H., JR.
NORRIS, EDITH K.
NORTH, CLYDE
NORWORTH, JACK
NOUN, THEODORE
NOWINSON, DAVID
NUGENT, GORDON W.

— O —

OBER, NORMAN

OBLER, ARCH

CBS. Lights Out.

O'BRIEN, JACK
O'CONNOR, LEONARD
OLDHAM, VERA
OLDS, BEATRICE
OLMAN, PETER MICHAEL
O'NEILL, CHARLES
OPPENHEIMER, JESS
OSBORNE, CLAY
OWNBEY, DON

— P —

PAGE, MANN
PAGET, BARRIE
PANAMA, NORMAN K.
PARKER, PHYLLIS
PARKER, RALPH
PARKER, WILLIS M.
PAULIN, LEO J.
PAYNE, JACK F.
PAYTON, BOB
PEARL, ARNOLD
PEARSON, BUD
PEASE, J. M. C.
PERRIN, SAM
PETERSON, AUSTIN
PETRIE, PAT
PETTUS, KENNETH I.
PHILLIPS, ARTHUR
PHILLIPS, BILL
PHILLIPS, HELEN
PHILLIPS, PAUL CURTIS
PHILLIPS, ROBERT R.
PICARD, GUY
PICKARD, JOHN
PIERCE, JANE
PIERCE, SAM
PINKHAM, JAMES B.
PLANER, LILLIAN
POLONSKY, ABRAHAM
PORTER, GARRETT
POWELL, DAWSON
PRAGER, NATALIE PURVIN
PRICE, ROGER T.
PRINCE, BURROGHS H.
PRINDLE, DON

PROETZ, ERMA
PROVO, FRANK
PRYOR, HUBERT C.
PURCELL, ARTHUR

— Q —

QUINN, DON
QUINN, EDITHE

— R —

RANALD, JOSEF
RAND, SYDNEY
REPP, JOHN
RAPP, PHILIP
RAYNOR, HAL
READ, HARLAN EUGENE
REED, DENA
REED, LEWIS
REDD, ROBERT
REEVES, MARY WATKINS
REIS, IRVING
RENAUD, HARMBAN
REYNOLDS, STELLA
REZNICK, SYDNEY
RHINE, LARRY
RICHARDS, ROBERT
RICHTON, ADDY
RIDGWAY, AGNES
RILEY, PEGGY
RIZNIK, JOSEPH Q.
ROBERTS, CHARLES A.
ROBSON, WILLIAM N.
ROCKWELL, GEORGE
ROGERS, MERRILL
ROGERS, ROSWELL B.
ROOKS, VIRGINIA
ROOSEN, GEORGE
ROOSEVELT, ELEANOR
ROSEMONDS, LLOYD
ROSHKIND, KICHAEL
ROSS, ARTHUR
ROSS, CLARENCE E.
ROSS, JEROME D.
ROSTEN, NORMAN
BOULSTON, ROSALINE
RUSCOLL, JOSEPH
RUSH, CELESTE
RYAN, DAN

— S —

ST. JOHN, ADELA ROGERS
SALISBURY, LOTTIE
SAKS, SOL
SANGSTER, MARGARET E.
SARGENT, GEORGE L.
SAVAGE, COURTENAY
SAWYER, THOMAS CONRAD
SCHALL, ROBERT BOGARDUS
SCHNEIDER, ADOLPH J.
SCHOENFELD, BERNARD C.

• • • **RADIO WRITERS** • • •

SCHOFIELD, LOUIS L.
 SCHWARTZ, DAVID
 SCHWARTZ, JEROME L.
 SCHWARTZ, LOUIS L.
 SCOTT, ASHMEAD
 SECREST, CECIL
 SEYMOUR, KATHARINE
 SELDES, GILBERT
 SEVERN, STEVE
 SHANE, MAXWELL
 SHARP, JACK
 SHARPE, DON W.
 SHAVELSON, MELVILLE
 SHAW, BEATRICE HENNING
 SHAW, LON
 SHENKIN, ERNEST
 SHERDEMAN, TED E.
 SHERMAN, CHARLES
 SHERMAN, IRA
 SHERMAN, IRVING
 SHERRY, ED
 SHERWOOD, ROBERT E.
 SHEVEY, HY
 SHIRER, WILLIAM L.
 SHIRLEY, VIVIAN
 SHORE, VIOLA BROTHERS
 SHOEMAKER, ELEANOR
 SILLS, TED
 SILVER, DOUGLAS
 SIMON, ROBERT A.
 SINGER, RAY
 SINGER, SID
 SKLAR, MICHAEL
 SLOAN, MARJORIE
 SLOANE, ROBERT R.
 SLON, SIDNEY
 SLOTT, JOHN
 SMITH, CARLETON SPRAGUE
 SMITH, G. K.
 SMITH, BOB
 SMITH, MARK S.
 SMITH, VICTOR
 SOLOMAN, LOUIS
 SOMMERS, JAY
 de SOOS, ALICE S.
 de SOOS, ANDOR
 SPAFFORD, ROBERT
 SPECK, EUGENE
 SPEER, CHARLES C.
 SPITZER, EVA
 SPITZER, MARIAN
 STAFFORD, GENE
 STANDARD, TONY
 STARK, SHELDON
 STEELE, PETER
 STEINBERG, EDMUND
 STEJLMAN, GEORGE H.
 STILES, VILLA
 STIRLING, NORA
 STONE, LYNN
 STONE, ROBERT B.
 STRASS, HAL R.
 STRUTT, ERIC
 STULLA, BETTY
 STULLA, WILLIAM

SUSSAN, HERBERT SPENCER
 SUTTON, WAIN
 SWEETS, WILLIAM M.

— T —

TALLMAN, ROBERT
 TANCHUCK, NATHANIEL
 TASEK, WILLIAM
 TAYLOR, DAVID
 TAZEVELL, CHARLES
 TEICHMAN, HOWARD
 TEMPLIN, DAN M.
 THAYER, HENRY
 THOMAS, CLIFF
 THOMAS, KENNETH
 THOMAS, L. W.
 THOMPSON, JOHN H.
 THOMPSON, LYNNE
 THOMPSON, R. P.
 THORN, PHILIP RHODES
 THORN, SYLVIA M.
 THORNTON, FRANK
 TERKEL, LOUIS
 TIPTON, DEAN
 TOIG, RUSS
 TOMLINSON, EVERETT
 TOMPKINS, JANE
 TOOTLE, HARRY KING
 TOUROV, ORIN
 TOWNSEND, DALLAS S.
 TOWNSEND, LEO
 TRIVERS, BARRY
 TROUT, BOB
 TUCKER, JAMES ERIC
 TUNICK, IRV.
 TWERP, JOE

— U —

ULLMAN, ELWOOD
 UPTON, MONROE
 UZZELL, THOMAS G.

— V —

VAN LOON, HENDRICK
 WILLEM
 VAN, MILDRED
 VANDA, CHARLES
 VANDERCOOK, JOHN
 VAN GLUCK, STEPHEN
 VAN SICKLE, RAYMOND
 VARNEY, CHASE
 VERRAL, CHARLES SPAIN
 VICTOR, DAVID
 VOHS, PATRICIA
 VOLLMER, LULA

— W —

WALKER, ALLEN W.
 WALKER, TURNLEY
 WALLACE, EDWARD R.
 WALLISER, RUTH
 WALPOLE, HELEN
 WALSH, HENRY H.
 WALTON, BOYCE M.
 WARDE, SHIRLEY
 WAYNE, ROSEMARY
 WEBB, KENNETH
 WEBBER, GORDON
 WEEFING, HENRY
 WEINBERG, ARTHUR
 WEINROOT, LEO
 WELLES, ORSON
 WELLINGBROOK, KATHRINE
 WELLS, ALAN W.
 WENDELL, DOROTHY DAY
 WEST, JANE
 WEST, LESLIE
 WEST, PAUL
 WEST, WALLACE G.
 WESTGATE, THEODORE
 HEATH
 WETZL, ROBERT
 WHARTON, JAMES B.
 WHITE, DAVID
 WHITE, LEO
 WHITE, ROBERT GILLETT
 WILBUR, CRANE
 WICKER, IRENE
 WILKERSON, MARTY
 WILLIAMS, ALBERT N.
 WILLIAMS, JR., HERSCHEL V.
 WILLIAMSON, MEL
 WILSON, ALLAN
 WILSON, ELITA
 WILSON, FRANCES G.
 WILSON, J. DONALD
 WILSON, KATHLEEN
 WILSON, PRISCILLA
 WINCHELL, PRENTICE
 WINCHELL, WALTER
 WINKUS, FRANCES M.
 WISBERG, AUBREY
 WITTY, DON
 WOODMAN, RUTH CORNELL
 WORKS, ELEONORA C.
 WRIGHT, WATKINS E.
 WYLIE, MAX

— Y —

YAGER, FELIX
 YOAKEM, LOLA GOELET
 YOULE, CLERITON
 YOUNG, JOHN

— Z —

ZIMM, MAURICE

BACKSTAGE

Those Engaged in Radio Production during



1942



— A —

ADAMS, CHARLES F.
WMVA, Martinsville, Va.

ADAMS, FELIX
WIBC, Indianapolis, Ind.

ADAMS, GLENN
WIS, Columbia, S. C.

ADLEMAN, PAT
KNOW, Austin, Texas.

ALEY, JACK
WGTC, Greenville, N. C.

ALDRIDGE, WILLIAM O.
WPAV, Portsmouth, Ohio

ALEXANDER, ALTON
Blue, Soldiers of Production.
Show of Yesterday and Today.

ALLAN, ED
WFPG, Atlantic City, N. J.

ALSOP, CARLTON
NBC, Abie's Irish Rose.

AMBRUSTER, RUSSELL CO.
NBC.

ANDERSON, C. R.
KFEL, Denver, Colo.

ANDREW, KEITH
WSOY, Decatur, Ill.

ANTHONY, BOB
WFBC, Greenville, S. C.

ANTHONY, N.
CJOR, Vancouver, B. C.

ARMBRISTER, CYRIL
Blue.

ARTHUR, JON
WIBC, Indianapolis, Ind.

ATHEARN, BOB
WHEB, Portsmouth, N. H.

AUSMAN, BURT
WCLO, Janesville, Wis.

AYE, TOM
WKPA, New Kensington, Pa.

AYERES, HAL
KMTR, Los Angeles, Calif

— B —

BAKER, JANET
WHBC, Canton, Ohio.

BAKER, RAYMOND W.
WITH, Baltimore, Md.

BALFE, KIERAN
WISR, Butler, Pa.

BAMBRICK, GORDON
KGW-KEX, Portland, Ore.

BARNES, BETH
WSB, Atlanta, Ga.

BARNES, JOHN
CBR, Vancouver, B. C.

BARNHART, CHARLES E.
WMBD, Peoria, Ill.

BARR, FRED
WWRL, Woodside, N. Y.

BARRETT, MAURICE
WHN, New York, N. Y.

BARRETT, TONY
WRBJ, Columbus, Ga.

BARTLETT, MARCUS
WSB, Atlanta, Ga.

BATES, KARL
WKBN, Youngstown, Ohio.

BATEY, DICK
CJVI, Victoria, B. C.

BATSON, MARGERV
KYSM, Mankato, Minn.

BAXTER, LEE
WBOW, Terre Haute, Ind.

BAYEUR, ROLAND
CHLT, Sherbrooke, Que.

BEACHBORAD, KENNETH
WISE, Asheville, N. C.

BEAN HAROLD
WMAQ, Chicago, Ill.

BEAN RANDOLPH
WLVA, Lynchburg, Va.

BELL, JACK
WLW, Cincinnati, Ohio.

BELL, JOSEPH
Blue.

BELCHER, JERRY
WKCY, Cincinnati, Ohio.

BELL, ORTH
KFAB, Lincoln, Nebr.

BENITEZ, RAFAEL H.
WJAC, San Juan, P. R.

BENNETT, BILL
WKBZ, Muskegon, Mich.

BENNETT, BONNIE
KFDA, Amarillo, Texas.

BENNETT, DONALD
KWBW, Hutchinson, Kans.

BENNETT, DON
KYW, Philadelphia, Pa.

BERG, HAROLD
WARM, Scranton, Pa.

BERNARD, DON
United States Treasury Show
NBC, Blondie CBS.

BERNS, LARRY
CBS, Joe and Ethel Turp.

BENOT, JACK
WPAD, Paducah, Ky.

BICE, ROBERT L.
KMTR, Los Angeles, Calif.

BIONDI, FERDINAND
CKAC, Montreal, Que.

BIRD, J. C.
WCAP, Asbury Park, N. J.

BLACK, C. R.
KWTO-KGBX, Springfield, Mo.

BLACK, JACK
WGM, Newport News, Va.

BLACK, W. SHIRL
KOVO, Provo, Utah.

BLAIS, YVON
CHLT, Sherbrooke, Que.

BLAKE, F. B.
WOCB, Hyannis-West Yarmouth, Mass.

BLANCHARD, LOWELL
KNOX, Knoxville, Tenn.

BLAND, AL
WKY, Cincinnati, Ohio.

BLISS, TED
KNX, Los Angeles, Calif.

BLOMEYER, LLOYD
KCCN, Blytheville, Ark.

BLUE, IRA
KQW, San Jose, Calif.

BOATES, J.
CKOV, Kelowna, B. C.

BOORAEH, HENDRIK, JR.
Time to Smile NBC, Those We Love CBS-NBC, Burns and Allen CBS-NBC.

BOUCHIER, BOB
KOBH, Rapid City, S. D.

BOWMAN, ROY JOE
KGFF, Shawnee, Okla.

BOWER, ROGER
WOR, New York, N. Y.

BOWMAN, RUSSELL
WSOY, Decatur, Ill.

BOYD, AL
WLS, Chicago, Ill.

BOYD, HUGH
CBK, Watrous, Sask.

BROWN, H.
Blue, Inner Sanctum Mystery

BUCHANAN, STUART
Blue.

BURLEY, G. A.
WCAP, Asbury Park, N. J.

BURNS, BERNICE
CKOC, Hamilton, Ont.

BURWELL, TED
WGBR, Goldsboro, N. C.

BUENNING, PAUL
KOMA, Oklahoma City, Okla.

HUGG, FRED
WSVA, Harrisburg, Va.

BRADFORD, JOHN
WFMJ, Youngstown, Ohio.

BRADY, WILLIAM P.
WEDC, Chicago, Ill.

BRATSBERG, HAROLD
KPPY, Spokane, Wash.

BRAXTON, JACK
WGFM, Wilson, N. C.

BRISSENDINE, ROBERT
WRRE, Washington, N. C.

BROWN, ALLEN
WFOY, St. Augustine, Fla.

BROWN, ANDERSON
WGBG, Greensboro, N. C.

BROWN, HOWARD
WIP, Philadelphia, Pa.

BROWNE, EDWIN
KMBC, Kansas City, Mo.

• • • PRODUCTION • • •

BROWNE, G. PAUL
WAIM, Anderson, S. C.
BRUNTLETT, GEORGE E.
KOBH, Rapid City, S. D.
BRYSON CONREY
KTSM, El Paso, Texas.

— C —

CAINE, HOWARD
CKOC, Hamilton, Ont.
CALDER, EDDIE
KHUB, Watsonville, Calif.
CALDWELL, JAY
WOL, Washington, D. C.
CAMERON, DAN E.
CBK, Watrous, Sask.
CAMPBELL, G. M.
WLS, Chicago, Ill.
CAMPBELL, RACHEL
CBA, Sackville, N. B.
CAMPBELL, VANN
WDEF, Chattanooga, Tenn.
CAMPBELL, VICTOR
WGY, Schenectady, N. Y.
CAMY, E.
KWAJ, Wallace, Ida.
CAPLAN, RUPERT
CBM, Montreal, Que.
CARDWELL, MAREN
KCKN, Kansas City, Kans.
CARLO, MICHAEL
WIBX, Utica, N. Y.
CARSON, RAY
WWDC, Washington, D. C.
CARTER, WOODBURY
WTRY, Troy, N. Y.
CATTON, DAVID S.
CBR, Vancouver, B. C.
CENTOLA, GREGORY
WMCA, New York, N. Y.
CHAMBERLAIN, HOWARD
WLW, Cincinnati, Ohio.
CIPRIANO, RUDOLFO
KPAB, Laredo, Texas.
CLARK, J. B.
WDNC, Durham, N. C.
CLAUDY, M. E.
WHIZ, Zanesville, Ohio.
CLOYD, MARVIN
KBTM, Jonesboro, Ark.
COBB, GROVER
KSAL, Salina, Kans.
COFFEY, VINCENT G.
WMRO, Aurora, Ill.
COIN, JAMES R.
KXO, El Centro, Calif.
COLE, BEN
WLIB, Brooklyn, N. Y.
COLLING, ERNEST S.
NBC.
COLTER, BERT
WMUR, Manchester, N. H.
CONNOLLY, DUDLEY
WWRL, Woodside, N. Y.
CONRAD, STAN
WMFR, High Point, N. C.
COLTON, TOM
WWSR, St. Albans, Vt.
CONNOR, WILLIAM
WEAU, Eau Claire, Wis.
COOK, BONNIE
KICA, Clovis, N. M.

COOK, RONNIE
KGXC, Wolf Point, Mont.
COOPER, MADGE L.
WMRN, Marion, Ohio.
COPE, DON
NBC, Story of Mary Marlin.
CORNELL, SYD
WKRC, Cincinnati, Ohio.
CORWIN, NORMAN
CBS, An American In Russia,
Good To Know You.
COX, WES
CKOC, Hamilton, Ont.
COTTON, LARRY
KTSW, Emporia, Kans.
CRAIG, KEN
KQW, San Jose, Calif.
CRANDALL, BRAD
WDAF, Kansas City, Mo.
CROCKETT, DAVID
KCMC, Texarkana, Ark.-Texas
CROMWELL, GEORGE N
CHSJ, Saint John, N. B.
CROSBIE, J. C.
CBA, Sackville, N. B.
CRUISKSHANK, GERALD
CKNX, Wingham, Ont.
CULVER, CAL
KFYR, Bismarek, N. D.
CUMMINGS, GORDON H.
CFGP, Grand Prairie, Alberta.
CUNNINGHAM, OWEN
KGMH, Honolulu, T. H.
CUPP, ROD
WLS, Chicago, Ill.

— D —

DAIN, ROLAND
KWLC, Decorah, Ia.
DALE, STEPHEN
CBA, Sackville, N. B.
DALES, WALTER
CJCA, Edmonton, Alberta.
DALY, JOSEPH
NBC.
DANIELS, ELIZABETH
KDAL, Duluth, Minn.
DARLING, THOMAS
CHML, Hamilton, Ont.
DAVIS, JOHN
WWSW, Pittsburgh, Pa.
DAWES, BILL
WCKY, Cincinnati, Ohio.
DAY, GEORGE
KPAB, Laredo, Texas.
DEAN, B. W.
WLS, Chicago, Ill.
DEAN, ROBERT J.
KOMH, Rapid City, S. D.

DE ANGELO, CARLO

CBS, Story of Bess Johnson,
Myrt & Marge.

DEAVIELL, BERNARD
CBK, Watrous, Sask.
DELLA CIOPPA, GUY,
CBS, An American In Rus-
sia, Womanpower, Night-time
Showcase.

DE MOSS, LYLE
WOW, Omaha, Nebr.
DERBYSHIRE, JOSEPH
KYW, Philadelphia, Pa.
DETZEL, C.
WLEU, Erie, Pa.
DEVINE, OTTIS
WSM, Nashville, Tenn.
DEVORE, TOM
WBNS, Columbus, Ohio.
DICKEN, NORMAN
Blue.
DICKSON, BRICE
KWKH, Shreveport, La.
DIERKES, SHIELD
WWJ, Detroit, Mich.
DIETZ, JOHN
CBS, Commandos, Suspense.
DIXON, DON
WCAE, Pittsburgh, Pa.
DIXON, MASON
KNOX, Knoxville, Tenn.
DOBSON, GEORGE
CKBI, Prince Albert, Sask.
DONAHOE, HOWARD
WSPD, Toledo, Ohio.
DORSEY, ROD
WOLS, Florence, S. C.
DREXLER, BOB
WSAZ, Huntington, W. Va.
DRISCOLL, RICHARD V.
WJTA, Batavia, N. Y.
DUFORD, R.
CHLT, Sherebrooke, Que.
DUMONT, PAUL
NBC.
DUNHAM, EDWIN L.
NBC.
DUNLAP, WALLACE
WMOP, Mobile, Ala.
DUNLOP, ROY G.
CBR, Vancouver, B. C.
DUNNE, BETTY
KTAR, Phoenix, Ariz.
DUPOIS, PAUL
CBP, Montreal, Que.

— E —

EDWARDS, MARION
KKOW, Oakland, Calif.
EHRLMAN, ROBERT
WJSV, Washington, D. C.
EICHORN, FRED
KXL, Portland, Ore.
ELEAZER, J. M.
WFIG, Sunderland, S. C.
ELLIOTT, R.
KVRB, Rock Spring, Wyo.
ELLIOTT, WALLACE
KKOW, Oakland, Calif.
ELLIOTT, WENDELL
KSAL, Salina, Kans.
ELLIOTT, WILLIAM B.
KVOE, Santa Ana, Calif.

PRODUCTION

ELLSWORTH, AL
WLAV, Grand Rapids, Mich.

ELLYSON, ROGER
CHLN, Three Rivers, Que.

EMERY, BOB
Rainbow House WOR, Battle of the Boroughs WOR, Did You Hear WMCA.

ENGELBACH, DEVERE
Blue.

ENTRIKAN, KNOWLES
NBC, Adventures of Ellery Queen.

ERWIN, GEORGE
KFJZ, Fort Worth, Texas.

ESCOUDIER, R. A.
KVOL, Lafayette, La.

ESSER, WRIGHT
KJR-KOMO, Seattle, Wash.

— F —

FABER, GEORGE
WMFD, Wilmington, N. C.

FARRIS, J.
WGKV, Charleston, W. Va.

FEINE, H. M.
WSPR, Springfield, Mass.

FENDER, WILLIAM
WHOM, Jersey City, N. J.

FERRER, MELCHOR G.
NBC.

FERRIS, RAY
WLS, Chicago, Ill.

FIFER, C. A.
WTAD, Quincy, Ill.

FINGER, LEONARD
Blue.

FISHBURN, ALAN
WMAQ, Chicago, Ill.

FISK, JOHN V.
WJAK, Lakeland, Fla.

FITZGERALD, DON
KJR-KOMO, Seattle, Wash.

FITZGERALD, FRANCIS
WSOC, Charlotte, N. C.

FORBES, JOHN
KXRO, Aberdeen, Wash.

FLENNIKEN, JIM
WBRW, Welelu, W. Va.

FLINT, HARRISON
CKGB, Timmins, Ont.

FOWLER, JIMMY
WGPC, Albany, Ga.

FRAMER, WALT
WWSW, Pittsburgh, Pa.

FREDERICK, RAY
KFJM, Grand Forks, N. D.

FREED, ALAN
WKST, New Castle, Pa.

FREEMAN, MALLORY
WRNL, Richmond, Va.

FRENCH, KEN
WHEC, Rochester, N. Y.

FRICK, HENRY
WJEL, Johnson City, Tenn.

FROST, WILLIAM
WISH, Indianapolis, Ind.

FRY, RICHARD L.
CHNS, Halifax, N. S.

FULKS, SIM CLARK
Blue.

FULTON, DAVID
WCHS, Charleston, W. Va.

— G —

GAINES, SAMMY
WAIM, Anderson, S. C.

GAMBLE, BAXTER
KGGM, Albuquerque, N. M.

GARDNER, WARD
WHYN, Holyoke, Mass.

GARDNER, W. R.
CKMO, Vancouver, B. C.

GARFIELD, SCOTT
WIBX, Utica, N. Y.

GARLAND, CHARLES
KMPC, Beverly Hills, Calif.
Hollywood on Parade, Voice of Filmland.

GARRIGUS, F. H.
WEEI, Boston, Mass.

GAUTHIER, J. L.
CHLT, Sherbrooke, Que.

GEIS, HELEN
KSAL, Salina, Kans.

GEORGE, HOWARD
WKPA, New Kensington, Pa.

GEORGE, ROY
KRLD, Dallas, Texas.

GEWINNER, HOLT
WMAZ, Macon, Ga.

GIBBS, PARKER
WMAQ, Chicago, Ill.

GIBNEY, JACK
WRBL, Columbus, Ga.

GIERLACH, CHESTER
NBC.

GILES, BOB
CHAB, Moose Jaw, Sask.

GILLESPIE, WARING
WMCA, New York, N. Y.

GILLETTE, LELAND J.
WAAF, Chicago, Ill.

GIRARDIN, R. G.
WEEI, Boston, Mass.

GOGGIN, RICHARD J.
WABC, New York, N. Y.

GOLDSMITH, GEORGE
KTSW, Emporia, Kans.

GOODE, RICHARD
WRDW, Augusta, Ga.

GOODWIN, A.
CKMO, Vancouver, B. C.

GOODWIN, SID
KFI-KECA, Los Angeles, Calif.

GORALL, LESLIE
WGKV, Charlestown, W. Va.

GORDON, LARRY
WSTV, Steubenville, Ohio.

GOSCH, MARTIN
Keep 'em Rolling MBS, Abbott & Costello NBC, The Remarkable Miss Tuttle NBC, The Nichols Family NBC.

GOTTLIEB, JOSEPH
WCAU, Philadelphia, Pa.

GOULD, PAUL
WLIB, Brooklyn, N. Y.

GOULET, BERNARD
CKAC, Montreal, Que.

GOVER, CURTIS
WMSL, Decatur, Ala.

GRADY, JOE
WHAT, Philadelphia, Pa.

GRAHAM, A. W.
WKST, New Castle, Ga.

GRAHAM, WALTER
WMAZ, Macon, Ga.

GRAY, VICTOR
CJAT, Trail, B. C.

GREGORY, MARK
WCPO, Cincinnati, Ohio.

GREGORY, MEL C.
KTOH, Libue, T. H.

GREY, LEAH
KOAM, Pittsburg, Kans.

GRIER, HARRY
KTRH, Houston, Texas.

GRIFFIN, BETTY
WIBX, Utica, N. Y.

GROSJEAN, FRANK
WJW, Akron, Ohio.

GROVE, HARRY
WAAF, Chicago, Ill.

GROVES, VERNE
CJVI, Victoria, B. C.

GUNDERSON, LEROY
KFAM, St. Cloud, Minn.

— H —

HAASE, WALTER B.
WDRG, Hartford, Conn.

HADLEY, CARDEN
KEVE, Everett, Wash.

HAFTER, ROBERT
KNX, Los Angeles, Calif.

HALL, EDITH
WAIM, Anderson, S. C.

HALVORSON, OSCAR
KFJM, Grand Forks, N. D.

HAMILTON, CLARENCE
CKNX, Wingham, Ont.

HAMILTON, GENE
Blue.

HANCOCK, HUNTER
KPAB, Laredo, Texas.

HANNON, STUART
KGO, San Francisco, Calif.

HANEY, LORAN A.
WKBZ, Muskegon, Mich.

HARDER, JACK
WAYX, Waycross, Ga.

HARDING, BILL
WINS, New York, N. Y.

• • • PRODUCTION • • •

HARGIS, R. R.
WDSU, New Orleans, La.

HARLESS, DANIEL
WSAV, Savannah, Ga.

HARRELL, WAYNE
KRLH, Midland, Texas.

HARRIS, DAVID H.
WTAG, Worcester, Mass.

HARRIS, LESLIE
WQAM, Miami, Fla.

HARTZELL, JEAN
WFMJ, Youngstown, Ohio.

HATCHER, WARD
WGRC, New Albany, Ind.

HAUPT, JAMES
NBC.

HAYES, MAURICE
WSUN, St. Petersburg, Fla.

HAYTON, ROBERT
KGVO, Missoula, Mont.

HEADY, KENNETH
KCMO, Kansas City, Mo.

HEBECK, FRANK
WLOK, Lima, Ohio.

HELPS, N.
CFRN, Edmonton, Alberta.

HENDERSON, BROOKS
KSTP, St. Paul-Minneapolis,
Minn.

HENLEY, DAVE
WDAY, Fargo, N. D.

HERGET, JOE
WCHS, Charleston, W. Va.

HERMAN, CHESTER
WSAI-WLW, Cincinnati, Ohio.

HEWETSON, H.
CFCP, Montreal, Que.

HEYSER, FRAN
KMBC, Kansas City, Mo.

HICKS, CHARLES
WSOC, Charlotte, N. C.

HIESTAND, BOB
KFI-KECA, Los Angeles, Calif.

HIGGINS, KEN
KFI-KECA, Los Angeles, Calif.

HILL, D.
CKMO, Vancouver, B. C.

HILL, JACK
WMAQ, Chicago, Ill.

HILL, JULIA
WHEB, Portsmouth, N. H.

HILLIAS, MARGARET
KCMO, Kansas City, Mo.

HOHFELD, FERD
WIL, St. Louis, Mo.

HOLDEN, K.
KBRK, Baker, Ore.

HOLLAND, RENE
WLFM, Suffolk, Va.

HOLMAN, CLIFF
WFOI, Pawtucket, R. I.

HOLMES, AUDREY
KYSM, Mankato, Minn.

HORLEY, RALPH
CHAB, Moose Jaw, Sask.

HORTON, ELMER
KCKN, Kansas City, Kans.

HOTALING, EARL
WBTM, Danville, Va.

HOWARD, DENNIS
KXL, Portland, Ore.

HOWARD, HERB
WNAX, Yankton, S. D.

HUBER, RUSSELL
WKBH, La Crosse, Wis.

HUDDLESTON, PAUL
WBBB, Burlington, N. C.

HULL, DICK
WOL, Ames, Ia.

HUMPHREY, WATSON
KGO, San Francisco, Calif.

HYLES, VERNON
WBT, Charlotte, N. C.

— J —

JACK, BILL
KFBC, Cheyenne, Wyo.

JACOBS, EDGAR
WABC, New York, N. Y.

JACOBS, TOM
KTRH, Houston, Texas.

JACOBSON, ARTHUR
WMAQ, Chicago, Ill.

JARMAN, J. FRANK
WDNC, Durham, N. C.

JASS, MELVIN
KUTA, Salt Lake City, Utah.

JEFFRAY, WILLIAM
WOL, Washington, D. C.

JENKINS, RON
WSOC, Charlotte, N. C.

JENNINGS, DUNCAN
KTAR, Phoenix, Ariz.

JEROME, LEWIS
WTNJ, Trenton, N. J.

JOACHIM, MAURICE
WHN, New York, N. Y.

JOHNSON, TED
KPBI, Wichita, Kans.

JOHNSTON, CLINT
CBS, School of the Air.

JOLIFF, C. R.
WADC, Akron, Ohio.

JONAS, PAUL M.
WFLA, Tampa, Fla.

JONES, PAUL
WLW, Cincinnati, Ohio.

JOSELOFF, STANLEY
NBC, Time To Smile.

JOYNER, FRED
WHKC, Columbus, Ohio.

— K —

KARL, MAX
WCCO, Minneapolis-St. Paul,
Minn.

KARN, BILL
WLW-WSAI, Cincinnati, Ohio.

KARZMARK, CLARENCE
KFJM, Grand Forks, N. D.

KAUFMAN, ROBERT L.
WISR, Butler, Pa.

KELLY, NOVAL RAY
NBC.

KELLY, PAT
KFRC, San Francisco, Calif.

KENNEDY, KEN
KTMS, Santa Barbara, Calif.

KENNEDY, S. R.
CBA, Sackville, N. B.

KENNEY, STUART
CHML, Hamilton, Ont.

KERRIGAN, JACK
WHO, Des Moines, Ia.

KESTEN, BO B
CKWS, Kingston, Ont.

KIDDER, PATRICIA BURNS
KMYR, Denver, Colo.

KIMBALL, HARRISON
WSB, Atlanta, Ga.

KING, ED
WMAQ, Chicago, Ill.

KING, GEORGE
WLTB, Brooklyn, N. Y.

KING, VERNON
WTMV, East St. Louis, Ill.

KING, WILLARD
CHSJ, Saint John, N. B.

KIRBY, H. D.
CFJC, Prescott, Ont.

KIRST, HOWARD
KFJM, Grand Forks, N. D.

KNIGHT, VICK
Johnny Presents NBC, Philip
Morris Playhouse CBS.

KOBLUK, JOE
CJAT, Trail, B. C.

KOEHLER, Neysa
KTSW, Emporia, Kans.

KOLB, HAROLD
WSAY, Rochester, N. Y.

KRIESCHER, JANE
WFMJ, Youngstown, Ohio.

KROLL, MARY JANE
WABC, New York, N. Y.

KRUG, PETER
WEBR, Buffalo, N. Y.

KYLE, JACK
CJVI, Victoria, B. C.

KYLER, HESTER
WCLO, Janesville, Wis.

KYLER, JIM
WCLO, Janesville, Wis.

— L —

LABOUR, ROBERT C.
NBC.

LADE, BEA
KDAL, Duluth, Minn.

PRODUCTION

— Mc —

LA FORCE, CHARLES
WEMP, Milwaukee, Wis.

LA MARR, LEW
WLS, Chicago, Ill.

LAMMERS, CHARLES
WLW-WSAI, Cincinnati, Ohio.

LAMPE, TUORO
WEIM, Fitchburg, Mass.

LANE, GENE
WHAM, Rochester, N. Y.

LANGAN, THOMAS
Blue.

LANGE, JUNE
KDAL, Duluth, Minn.

LaSONDE, JEAN PAUL
CHLT, Sherbrooke, Que.

LATHAM, WAYNE HENRY
WSPR, Springfield, Mass.

LATTING, ROBERT
WISH, Indianapolis, Ind.

LATTY, BETTY
KOAM, Pittsburg, Kans.

LAVALLE, GENE
WTAM, Cleveland, Ohio.

LAWLOR, J. W.
CHAB, Moose Jaw, Sask.

LAWRENCE, JAMES
KOVO, Provo, Utah.

LAWRENCE, JERRY
WOR, New York, N. Y. Moonlight Saving Time. Mutual Matinee, Wax Museum, Battle of the Boroughs, Red Barber Show.

LEACH, EDWARD
WRRF, Washington, N. C.

LEDUC, PAUL
CBF, Montreal, Que.

LEONARD, RICHARD
Blue.

LIBBY, JOHN C.
WCOU, Lewiston, Me.

LIGGETT, BOB
KRIC, Beaumont, Texas.

LINDQUIST, LANSING B.
WSYR, Syracuse, N. Y.

LINGO, TED
WSTV, Steubenville, Ohio.

LJUNGH, ESSE
CBK, Watrous, Sask.

LLEWELYN, AL
WCLE-WHK, Cleveland, Ohio.

LOCKSLEY, ROY
CFRB, Toronto, Ont.

LOBB, MARX
CBS, Only Yesterday.

LONG, DEANE S.
WAKR, Akron, Ohio.

LONG, LUCY
WWJ, New Orleans, La.

LOSEY, GEORGE
WGRC, New Albany, Ind.

LOSEY, JOSEPH W.
NBC.

LUGO, OLGA
WIAC, Jan Jan, P. R.

LUMMIS, GEORGE D.
WHIO, Dayton, Ohio.

LUNN, GEORGE
CJAT, Trail, B. C.

LUNSFORD, FRANCES
WPID, Petersburg, Va.

LUXFORD, NOLA
NBC, The Anzac Hour.

LYBARGER, JAMES
WCHS, Charleston, W. Va.

L'ATLE, HARRY
WMAN, Mansfield, Ohio.

— M —

MacDONALD, JOSEPH
CJFX, Antigonish, N. S.

MacDONOUGH, H. T.
KELD, El Dorado, Ark.

MACK, NILA
CBS, Let's Pretend.

MacNAMEE, DOUG
WCCO, Minneapolis-St. Paul, Minn.

MACON, DON
KMBC, Kansas City, Mo.

MAGNER, MARTIN
WMAQ, Chicago, Ill.

MAGNUSON, ED
KFAM, St. Cloud, Minn.

MANSFIELD, JOSEPH F.
NBC.

MARION, IRA
Blue.

MARKS, GEORGE LEE
WQAI, San Antonio, Texas.

MARSHALL, NORMAN
CHML, Hamilton, Ont.

MARSHALL, W. LEROY
Blue.

MARTA, JOHN
WATW, Ashland, Wis.

MARTIN, CHARLES
CBS, Philip Morris Playhouse.

MARTIN, DONALD
WFIL, Philadelphia, Pa.

MARTIN, LEWIS D.
WDSM, Superior, Wis.

MARTIN, WILTON
WAIM, Anderson, S. C.

MARTINO, J. S. TORRES
WIAC, San Juan, P. R.

MASON, LIN
WKRC, Cincinnati, Ohio.

MAUFFETTE, GUY
CBF, Montreal, Que.

MAULDIN, VIRGINIA
WAIM, Anderson, S. C.

MAXSON, JOHN
KWJJ, Portland, Ore.

MAYPOLE, ROY
WABC, New York, N. Y.

McBRIDE, LESTER
KGLU, Safford, Ariz.

McBRIDE, W. G.
WDBO, Orlando, Fla.

McCARTHY, ADELE
WBT, Charlotte, N. C.

McCARTHY, ELEANOR
Blue.

McCLAREN, JACK
KTMS, Santa Barbara, Calif.

McCULLOCH, MARK
WPIC, Sharon, Pa.

McDANIEL, CARL
KLUF, Galveston, Texas.

McDONALD, L. A.
CFCY, Charleston, P. E. I.

McELVEEN, MOODY
WCOS, Columbia, S. C.

McCAVRAN, JAMES
WCOL, Columbus, Ohio.

McGEEFF, ADA
CBR, Vancouver, B. C.

McGILLI, EARL
CBS, Joe and Ethel Turp. Stage Door Canteen, Report to the Nation.

McHAW, BILL
WCBI, Columbus, Miss.

McKEE, KAY
WCCO, Minneapolis-St. Paul, Minn.

McLEOD, DUKE
CJRL, Kirkland Lake, Ont.

McMAHON, CHARLES
WCSC, Charleston, S. C.

McNAY, IONE
WOI, Ames, Ia.

McWHORTER, DON
WBLK, Clarksburg, W. Va.

MEESE, W. R.
WMBH, Joplin, Mo.

MENDERSON, BETTY
KTAR, Phoenix, Ariz.

MERRIMAN, RANDY
KSTP, St. Paul-Minneapolis, Minn.

MERRYMAN, ROBERT
WISH, Indianapolis, Ind.

METCALFE, W. H.
CBK, Watrous, Sask.

MEYERS, JOSEPH
KSTP, St. Paul-Minneapolis, Minn.

MEZGER, W. L.
WEEI, Boston, Mass.

MICHAEL, KENNETH
Blue.

MILLARD, ROSS
CFRB, Toronto, Ont.

MILLER, GENE
KTAR, Phoenix, Ariz.

MILLER, WARREN
WCLE-WHK, Cleveland, Ohio.

MIMS, STUART
WAPI, Birmingham, Ala.

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P R O D U C T I O N

• • •

— O —

MINTON, J. R.
WEBQ, Harrisburg, Ill.

MITCHELL, JACK
K TSA, San Antonio, Texas.

MITCHELL, LOU
CPCH, North Bay, Ont.

MOLEN, SAM
WCHS, Charleston, W. Va.

MONTE, JEAN
CHNC, New Carlisle, Que.

MOODY, RALPH
WLW-WSAI, Cincinnati, Ohio.

MOORE, T. HAYWARD
WCSC, Charleston, S. C.

MOORE, WILLIAM R.
Blondie CBS, Abbott & Costello, NBC, Al Pearce CBS-NBC, Camel Caravan (West Coast) NBC, Frances Sully Speaking of Glamour Blue.

MOREY, AL
WMAQ, Chicago, Ill.

MOREY, ART
KWJJ, Portland, Ore.

MORGAN, ERNEST
CBR, Vancouver, B. C.

MORGAN, HELEN
KGO, San Francisco, Calif.

MORRIS, CLAUDE C.
KDKA, Pittsburgh, Pa.

MORTENSON, BRYN
WPIC, Sharon, Pa.

MORVAY, JERALD
WIP, Philadelphia, Pa.

MOSES, JOHN
WHRC, Columbus, Ohio.

MOWERS, ROBERT D.
WWNY, Watertown, N. Y.

MUNIZ, Lucas T.
W IAC, San Juan, P. R.

MURCE, BEN
WCAE, Pittsburgh, Pa.

MURPHY, ED
WROK, Rockford, Ill.

MURRAY, I.
CJOR, Vancouver, B. C.

MYERS, MARVIN D.
KGBS, Harlingen, Texas.

— N —

NEILL, EVERETT H.
WISR, Butler, Pa.

NELSON, BOB
WGBR, Goldsboro, N. C.

NILES, KEN
KNX, Los Angeles, Calif.

NOBORS, TED
KTRU, Houston, Texas.

NORMAN, GENE
KLX, Oakland, Calif.

NORMANDIN, MICHEL
CHLP, Montreal, Que.

NUSBAUM, MORT
W6AY, Rochester, N. Y.

O'BRIEN, DON
WSTV, Steubenville, Ohio.

OFFHAUS, RUSS
WCOP, Boston, Mass.

O'HALLORAN, HAL
WLW, Cincinnati, Ohio.

O'NEILL, JACK
WFBL, Syracuse, N. Y.

ORR, JOHN
WFOR, Hattiesburg, Miss.

OSBORN, OLIVE
KCKN, Kansas City, Kans.

OSBURN, MARGARET
WMAZ, Macon, Ga.

OSGOOD, NANCY
WRC, Washington, D. C.

OSWALD, CARL P.
WDAE, Tampa, Fla.

OWENS, MOREY
WROK, Rockford, Ill.

OWSLEY, KAY R.
WBT, Charlotte, N. C.

— P —

PACK, ALVIN
KDYL, Salt Lake City, Utah.

PAPP, FRANK
WMAQ, Chicago, Ill.

PARK, BEN
WHA, Madison, Wisc.

PARKER, CHRISTINE
CHLT, Cherbrooke, Que.

PARR, E.
CKBI, Prince Albert, Sask.

PARSONS, EDGAR
WLDS, Jacksonville, Ill.

PATTERSON, ANDY
KMJ, Fresno, Calif.

PATTERSON, JIMMY
WISE, Asheville, N. C.

PAULSEN, VARNER
WCOU, Lewiston, Me.

PAULSON, AL
KOBH, Rapid City, S. D.

PEEBLES, MARTHA
Blue, Speaking of Glamour.

PENFIELD, AD
WSB, Atlanta, Ga.

PERRIN, KEYES
WOR, New York, N. Y. Alexander's Mediation Board, South American Serenade, Victory Is Our Business.

PETERS, A.
CJOR, Vancouver, B. C.

PETERS, KEN
KTMS, Santa Barbara, Calif.

PETERSON, NEALE
KYSM, Mankato, Minn.

PFEIFFER, WILLIAM
WHA, Madison, Wisc.

PHILLIP, ANDY
CFGP, Grande Prairie, Alberta.

PHILLIPS, STEWART W.
WTBO, Cumberland, Md.

PIDGEON, A. I.
CBO, Ottawa, Ont.

PLAMADORE, RAYMOND
WKBH, La Crosse, Wisc.

PLESTED, DOLORES
KMYR, Denver, Colo.

PORTER, EARL
WIL, St. Louis, Mo.

PRANCE, BILL
WSB, Atlanta, Ga.

PREBLE, FRED
WCOU, Lewiston, Me.

PRESTON, C.
KWAL, Wallace, Ida.

PRICE, JACK
WBNS, Columbus, Ohio.

PRICE, PAT
WJPF, Terrin, Ill.

PRINGLE, J. D.
CBA, Sackville, N. B.

PRITCHARD, EVERETT
WJW, Akron, Ohio.

PROSSER, JOHN I.
WKY, Oklahoma City, Okla.

PROVOL, GEORGE A.
KDYL, Salt Lake City, Utah.

PUDNEY, EARLE
WGY, Schenectady, N. Y.

— R —

RAMSEY, H.
CFRN, Edmonton, Alberta.

RAPANOS, WILLIAM
CHAB, Moose Jaw, Sask.

RAUIN, MAURICE
CRCL, Toronto, Ont.

RASMUSSEN, LEO G.
KICD, Spencer, Ia.

RAYMOND, CARL
WGY, Schenectady, N. Y.

REAMS, HUNTER
WSTV, Steubenville, Ohio.

REED, NORMAN
WWDC, Washington, D. C.

REEF, WALLY
KFEL, Denver, Colo.

REESE, JOHN
WROL, Knoxville, Tenn.

REGENT, ROBERT
KOH, Reno, Nev.

REID, M.
KVR5, Rock Springs, Wyo.

REINHOLD, BOB
KWIL, Albany, Ore.

RENIER, C. G. (TINY)
CBS, Daytime Showcase, Mother and Dad, God's Country, CBS School of the Air.

REYNOLDS, CONGER
WMAN, Marinette, Wisc.

RICCA, ERNEST
WJW, Detroit, Mich.

● ● ● **PRODUCTION** ● ● ●

RICE, CONRAD
WEMP, Milwaukee, Wis.

RIDDICK, KATHRYN
WGRC, New Albany, Ind.

RILEY, LOWELL
WBNS, Columbus, Ohio.

RINKER, ALTON
Blue.

RIPLEY, JOE
WOR, New York, N. Y.

ROBERTS, ADRIAN
WMOB, Mobile, Ala.

ROBERTS, WALTER
WNBF, Binghamton, N. Y.

ROBERTSON, LARRY
KGO, San Francisco, Calif.

ROBERTSON, TRAFTON
WOL, Washington, D. C.

ROBINSON, E. BERTON
CHNS, Halifax, N. S.

ROBSON, WILLIAM
CBS, Man Behind the Gun,
Only Yesterday

ROE, CHARLES
WBML, Macon, Ga.

ROGERS, FEY
WOPI, Bristol, Tenn.

ROLLER, LARRY
WJNO, West Palm Beach,
Fla.

ROMAN, JOE
KWOC, Poplar Bluff, Mo.

ROPER, PRES
WCED, Du Bois, Pa.

ROSENBAUM, S. L.
WDSU, New Orleans, La.

ROSS, ANNIE
WMCA, New York, N. Y.

ROULEAU, FRANCOISE
CHLN, Three Rivers, Que.

ROYAL, BILL
WMCA, New York, N. Y.

RUFEL, AL
WSPD, Toledo, Ohio

RUHLE, PAUL
WCLO, Jamesville, Wis.

RUSSELL, FRED
CRNX, Wingham, Ont.

SCHRAMM, JOHN
Blue.

SCHWEIKHER, FRED
WRC, Washington, D. C.

SCOFIELD, H. C.
WDBO, Orlando, Fla.

SCOTT, ELMER
WFOY, St. Augustine, Fla.

SEAVEY, CECIL
KFEL, Denver, Colo.

SEGUIN, FRANK
CFCH, North Bay, Ont.

SELJO, RAFAEL
WIAC, San Juan, P. R.

SEITZ, FRANK A.
WFAS., White Plains, N. Y.

SERVATIUS, RAYMOND L.
WSYR, Syracuse, N. Y.

SEXTON, JACK
WTAD, Quincy, Ill.

SHARP, IRVING
WDBJ, Roanoke, Va.

SHAW, J. A.
CFCF, Montreal, Que.

SHAYON, ROBERT
CBS, Commandos, Madeleine
Carroll Reads.

SHELDON, HERB
WINS, New York, N. Y.

SIERMAN, JACK
WHBF, Rock Island, Ill.

SHICK, JIM
KUJ, Walla Walla, Wash.

SHOBAKEN, RUDIE
KASA, Elk City, Okla.

SHOECRAFT, WILLARD
KGLU, Safford, Ariz.

SIMMONS, BILL
WOLS, Florence, S. C.

SIMPSON, JACK
WWL, New Orleans, La.

SIMPSON, JIMMY
WAIM, Anderson, S. C.

SKARSTEDT, VANCE
KLX, Oakland, Calif.

SKELTON, KENNETH W.
WDAE, Tampa, Fla.

SKINGLE, N.
CHAB, Moose Jaw, Sask.

SKINNER, GEORGE
WVVA, Wheeling, W. Va.

SLOAN, DELLA MARJORIE
Blue.

SKOTCH, EDWARD D.
WLSL, Roanoke, Va.

SLATTON, JOHN L.
WMSL, Decatur, Ala.

SMITH, LEN
CKOC, Hamilton, Ont.

SNIDER, MERLE
KOH, Reno, Nev.

SOMMERS, JORG
Blue.

SPARKS, JEFF
WABC, New York, N. Y.

SPARNON, KEN
WHEC, Rochester, N. Y.

SPENCER, R. E.
CKOV, Kelowna, B. C.

SPIEGLE, STAN
KXRO, Aberdeen, Wash.

SPIER, WILLIAM
CBS, Are You A Genius,
Radio Reader's Digest.

STAAS, AL
KFNF, Shenandoah, Ia.

STANLEY, JAY
WAAT, Jersey City, N. J.

STANLEY, RAYMOND
WKAR, East Lansing, Mich.

STARR, HAROLD
KXL, Portland, Ore.

STEPHENS, HAROLD
WLPM, Suffolk, Va.

STEWART, BETTY
CFGP, Grande Prairie, Al-
berta.

STEWART, CALDWELL
WSFA, Montgomery, Ala.

STEWART, LEE
WAAT, Jersey City, N. J.

STRAUB, BILL
KWG, Stockton, Calif.

STROPE, ARNOLD
WFRH, Wisconsin Rapids,
Wis.

STUART, KEN
KOWH, Omaha, Nebr.

STUART, LEE
KMBC, Kansas City, Mo.

SUAREZ, HENRY
WIAC, San Juan, P. R.

SUDBURY, J. T.
KLCN, Blytheville, Ark.

SUTTER, DANIEL C.
NBC

SUTTLES, STAN
KYSM, Mankato, Minn.

SWEET, BEN
WSPR, Springfield, Mass.

SWEETS, WILLIAM
NBC.

— S —

SACH, JOAN
WLJB, Brooklyn, N. Y.

SALT, RONALD
KWG KEX, Portland, Ore.

SAULPAUGH, EDWIN
Blue.

SAUNDERS, CHARLES
WALA, Mobile, Ala.

SAXON, JERRY
WEDC, Chicago, Ill.

SCHRAM, NOEL
KJR-KOMO, Seattle, Wash.

— T —

TAFOYA, HENRY R., Jr.
KFUN, Las Vegas, N. M.

TAGGART, BYRON
WIBC, Indianapolis, Ind.

TALBOT, BILL
KSLM, Salem, Ore.

TATE, DICK
KGO, San Francisco, Calif.

TAYLOR, PAT
WMFR, High Point, N. C.

TEDLIE, PETE
WRR, Dallas, Texas.

• • • **PRODUCTION** • • •

TEDRICK, WILLIAM R.
KWOC, Poplar Bluff, Mo.

TERRY, IONA
CKNX, Wingham, Ont.

TERVIT, JEAN
CKNX, Wingham, Ont.

THAYER, JACK
KOBH, Rapid City, S. D.

THIBEAULT, JOSEPH
CHLN, Three Rivers, Que.

THOMAS, FRANK
KFBC, Cheyenne, Wyo.

THOMPSON, MARK
WEW, St. Louis, Mo.

THWAITES, DOROTHY, G.
KFUN, Las Vegas, N. M.

THWAITES, E. N.
KFUN, Las Vegas, N. M.

TOFF, PAUL
KFUD, St. Louis, Mo.

TONKIN, GERRY
CKBL, Prince Albert, Sask.

TOUMEY, ROBERT
Blue.

TRACY, STERLING
KNX, Los Angeles, Calif.

TRUERE, BOB
WPDQ, Jacksonville, Fla.

TUCKER, DUANNE
KTSW, Emporia, Kans.

TURNER, DEAN
KTBC, Austin, Texas.

— U —

ULLMER, ELEANORE
KYW, Philadelphia, Pa.

UNDERWOOD, CECIL
NBC, The Great Gilder-
-sleeve, Fibber McGee and
Molly.

— V —

VAIL, LESTER
NBC.

VANCE, WILLIAM
WLS, Chicago, Ill.

VAN HARTSEFELDT, FRANCIS
NBC, The Aldrich Family.

VENTER, MEL
KFRC, San Francisco, Calif.

VERRET, ROY
WIOD, Miami, Fla.

VEST, DON
KVOD, Denver, Colo.

VINCENT, CHARLES
NBC, The O'Neills.

— W —

WAGENER, EDWARD
WLB, Minneapolis, Minn.

WAGES, JACK
ROY, Phoenix, Ariz.

WAHLBERG, H.
KPDN, Pampa, Texas

WALKER, HAL
WISN, Milwaukee, Wis.

WALKER, LOU
WCOP, Boston, Mass.

WALTERS, GILBERT
KRRR, Roseburg, Ore.

WALTON, GEORGE
CJVL, Victoria, B. C.

WANN, PAUL
WDOD, Chattanooga, Tenn.

WARBURTON, CHARLES
Blue.

WARRINGTON, FRANK
WTAR, Norfolk, Va.

WASHA, MILO
KYSM, Mankato, Minn.

WATSON, LOREN
WMRC-WPBC, Greenville, S. C.

WAYNE, ROGER
WLIB, Brooklyn, N. Y.

WEAVER, MAL
WWSR, St. Albans, Vt.

WEBB, HUGH
WHMA, Anniston, Ala.

WEBER, EDDIE
WRNL, Richmond, Va.

WEGMAN, ED
WEJR, Buffalo, N. Y.

WEIDENWAAR, CLAIRE
WOWD-WGLZ, Fort Wayne,
Ind.

WELLES, ORSON
CBS, Hello Americans.

WELLING, FRANK
WCHS, Charleston, W. Va.

WELLINGTON, JOHN
Blue.

WELTMER, FRANK
KTMS, Santa Barbara, Calif.

WERLING, RUPE
WIRG, Philadelphia, Pa.

WHEDEE, CHARLES, H.
WRRF, Washington, N. C.

WHITE, ELEANOR
WPID, Petersburg, Va.

WHITE, HOOPER
WKZO, Kalamazoo - Grand
Rapids, Mich.

WHITE, PAT
KTBS - KWKH, Shreveport,
La.

WHITE, PAUL
CBS, Report to the Nation,
Our Secret Weapon.

WHITNEY, EDWIN
Blue.

WHYTE, GORDON
NBC.

WHITNEY, STAN
WHO, Des Moines, Ia.

WIEST, GEORGE
Blue.

WIGGINS, WALLACE S.
KVOE, Santa Ana, Calif.

WILDY, LAWRENCE
WIL, St. Louis, Mo.

WILEY, HOWARD
WMAQ, Chicago, Ill.

WILLETT, BOB
CJVL, Victoria, B. C.

WILLIAMS, AUSTIN
KLZ, Denver, Colo.

WILLIAMS, EARL
KFOR, Lincoln, Nebr.

WILLIAMS, GENE
WSPD, Toledo, Ohio.

WILLS, HARRY
WATW, Ashland, Wis.

WILSON, BEN
WTAD, Quincy, Ill.

WILSON, DON
CJOR, Vancouver, B. C.

WILSON, FRED
WTAM, Cleveland, Ohio.

WILSON, GEORGE EARLE
KWTO, Springfield, Mo.

WINTERSTEIN, GEORGE, JR.
WGHL, Scranton, Pa.

WOODARD, RAY
WFTC, Kinston, N. C.

WOODLING, M. F.
KHSL, Chico, Calif.

WOODWARD, DUTCH
KMMJ, Grand Island, Nebr.

WOODWORTH, JOHN
KOMA, Oklahoma City, Okla.

WOOLF, JOHN M.
KDYI, Salt Lake City, Utah.

WRIGHT, JEAN
WTOL, Toledo, Ohio.

WRIGHT, JOHN
WBZ-WBZA, Boston-Spring-
field, Mass.

WVOLDSTAD, MARWIN
KWLJ, Decorah, Ia.

WYANT, DAL
WHEB, Portsmouth, N. H.

WYMER, JOHN
WOMI, Ashland, Ky.

— Y —

YOUNG, CATHERINE
CFGP, Grande Prairie, Alberta

— Z —

ZINK, AL
WEHR, Buffalo, N. Y.

ZINK, ALBERT
WGY, Schenectady, N. Y.

ZITZER, A. L.
KYA, San Francisco, Calif.

INSTRUMENTALISTS



AND THEIR WORK DURING 1942



— A —

- ABBOTT, JULES**
WGNV, Newburgh, N. Y. Pianist.
- ALFORD, ELIZABETH**
KRMD, Shreveport, La. Pianist.
- ALLEN, BARCLAY**
KLZ, Denver, Colo. Pianist, Organist, So This Is Your Birthday, Budget Brigade.
- ALLEN, HARRY J.**
CKOC, Hamilton, Ont. Organist, Robinson Cathedral Hour.
- ANDERSON, AL**
WCOL, Columbus, O. Drummer, Cesner Swingtet.
- ANDERSON, JOHNNIE**
WOAI, San Antonio, Tex. Pianist, Johnnie on the Spot.
- ANDERSON, LENNARD**
KVI, Tacoma, Wash. Organist, Organ Devotionals.
- ARMSTRONG, SHIBLEY**
WBOW, Terre Haute, Ind. Organist.

— B —

- BAILEY, EBER**
WBT, Charlotte, N. C. Guitarist, Avalon Time, Dixie Farm Club, CBS Dixie Net Jamboree.
- BAKER, DANNY**
KXEL, Waterloo, Iowa. Instrumentalist.
- BAKER, DICK**
WLS, Chicago, Ill. WIND, Gary, Ind. Pianist.
- BARCO, BAILEY**
WTAR, Norfolk, Va. Organist.
- BARKER, JOE**
WWVA, Wheeling, W. Va. Harmonica player, Chuckwagon Gang.
- BARTLETT, JANE**
WBT, Charlotte, N. C. Pianist-Organist, Vocals with Pennington.
- BAXTER, LEO**
WBOW, Terre Haute, Ind. Pianist.
- BEACH, VANCE**
WHEC, Rochester, N. Y. Cellist, This Is My Land.
- BERG, IVAN**
KGOX, Wolf Point, Mont. Organist, Organ Logs.
- BETHANCOURT, JOSE**
Blue, Marimbist, Club Matinee, National Farm and Home Hour, Jose Bethancourt.

- BICKNELL, JAMES**
WOWO, Fort Wayne, Ind. Bass player.
- BINA, ALBIN**
WKBH, La Crosse, Wis. Pianist, Piano Styles.
- BISCHOFF, FRANCES**
WSAV, Savannah, Ga. Instrumentalist.
- BLAKE, AFTON**
KFPW, Fort Smith, Ark. Pianist.
- BLAKE, MONTY**
WWVA, Wheeling, W. Va. Accordionist, Radio Rangers.
- BORTELL, CLAUDE**
WFBL, Syracuse, N. Y. Violinist, Musical Clock.
- BREWER, IRENE**
CKOC, Hamilton, Ont. Pianist, Organist.
- BROWN, BURNETT**
CJLS, Yarmouth, Canada. Pianist, Sunday Morning Hymnal.
- BROWN, JEANNE**
WOWO, WGL, Fort Wayne, Ind. Organist.
- BROWN, KATHERINE**
CJOC, Lethbridge, Alberta, Canada. Organist.
- BULLOCK, MARY**
KEX-KGW, Portland, Ore. Instrumentalist.
- BURNETT, CHESTER**
WMAZ, Macon, Ga. Pianist, Friendly Voice.
- BUSH, HELEN**
WOWO, WGL, Fort Wayne, Ind. Pianist.
- BUSKIRK, PAUL**
KXEL, Waterloo, Iowa. Instrumentalist.

— C —

- CAMERON, CLIFF**
WATL, Atlanta, Ga. Organist, Cameron at the Console.
- CAMPBELL, CECIL**
WBT, Charlotte, N. C. Guitarist, Avalon Time, Dixie Farm Club, Dixie CBS Net Jamboree, The Briarhoppers.
- CANTRELL, SAM**
WBT, Charlotte, N. C. Vibraharpist, Twilight in Dixie, Avalon Time, Dixie Farm Club, Dixie CBS Net Jamboree.
- CARPENTER, ETHEL**
WKBB, Dubuque, Iowa. Pianist, Melody Musings.
- CARPENTER, EVELYN**
WTAR, Norfolk, Va. Organist.
- CARROLL, BORM**
WOWO, WGL, Fort Wayne, Ind. Pianist.
- CARSON, PAUL**
Blue, Organist, Bridge to Dreamland.
- CASEY, CLAUDE**
WBT, Charlotte, N. C. Violinist, The Briarhoppers, Avalon Time, Dixie Farm Club, Dixie CBS Net Jamboree.
- CAVE, WALT**
KMJ, Fresno, Calif. Instrumentalist.
- CELENTANO, JOHN**
WHEC, Rochester, N. Y. Violinist, Are You Listening?
- CESNER, CHARLES**
WCOL, Columbus, O. Organist, Cesner Swingtet.
- CHILDRÉ, LEW**
WWVA, Wheeling, W. Va. Organist, Boy from Alabam.

CHIMES, MICHAEL

Harmonica player, March of Time NBC, Columbia Workshop CBS, The Goldbergs NBC, Truth or Consequences CBS, Thesaurus Ets, Ivory Soap Ets, Radio Readers Digest CBS.

CHRISTOPHER, HOMER

WRT, Charlotte, N. C. Accordionist, Avalon Time, Dixie Farm Club, CBS Net Jamboree, The Briarhoppers.

CLEARY, LEN

WLS, Chicago, Ill.; WIND, Gary, Ind. Organist.

CODOMO, JOHN

KMJ, Fresno, Calif. Instrumentalist.

COLLINS, JERRY

WNOX, Knoxville, Tenn. Pianist, Merry-Go-Round, Swingster-Time.

CONNER, KARI

WOWO, WGL, Fort Wayne, Ind. Violinist.

COOK, ROBIN

KRVG, Weslaco, Tex. Pianist.

COOK, RONNIE

KGCX, Wolf Point, Mont. Organist, Organ Logs.

COOPER, HERBIE

WNOX, Knoxville, Tenn. Drummer, Merry-Go-Round, Swingster-Time.

COTE, BERT

WCOL, Lewiston, Me. Organist, Novachord Time.

CRASE, SID

KEX-KGW, Portland, Ore. Instrumentalist.

• • • INSTRUMENTALISTS • • •

CROMER, BOB
KTSM, El Paso, Tex. Organist. Even Tide Echoes.

CROWTHER, ERIC
WKNE, Keene, N. H. Pianist.

CULLEN, TOM
KHUB, Watsonville, Calif. Pianist. Frank and Cullen.

CUSICK, PHIL
WBAX, Wilkes-Barre, Pa. Organist.

— D —

DALTON, IRENE
KGB, San Diego, Calif. Pianist.

DAUMAN, RALPH
KFEL, Denver, Colo. Electric Guitarist. Music in a Mellow Mood.

DAVIS, GEORGE
WIBX, Utica, N. Y. Pianist-Organist. Console Melodies.

DEEBLE, CHARLOTTE
WHKC, Columbus, O. Organist. Youth and Music.

DE GRUEN, JOHN
WFLA, Tampa, Fla. Violinist.

DICKINSON, TED
WFBL, Syracuse, N. Y. Accordionist. Musical Clock.

DOSSEY, LEN
KUJ, Walla Walla, Wash. Violinist, Braden Bell Srenaders.

DUNKELBERGER, TOM
WHIO, Dayton, Ohio. Organist. Dunksers Club.

DURHAM, DAVE
WNOX, Knoxville, Tenn. Trumpeter. Merry-Go-Round, Swingster-Time.

— E —

EMERSON, JOHN
CJCA, Edmonton, Alberta, Canada. Pianist. Pianoograms.

ESTES, MARY ANN
KXEL, Waterloo, Iowa. Instrumentalist.

EVANS, GIL
WRDW, Augusta, Ga. Instrumentalist. Novachord Fancies.

— F —

FAIRBANKS, CILE
KFIZ, Fond-du-Lac, Wisc. Organist.

FEENEY, JOHN
WFBL, Syracuse, N. Y. Cellist. Musical Clock.

FELTRINELLI, HERB
WFBL, Syracuse, N. Y. Trumpeter. Musical Clock.

FIERS, CLARK
WIOD, Miami, Fla. Organist. Reverie.

FINE, PHIL
WITH, Baltimore, Md. Pianist. Memory Lane, Phil Fine Presents.

FITZSIMMONS, GUY
WOWO, WGL, Fort Wayne, Ind. Clarinetist, Saxophonist.

FLETCHER, REO
Blue, Pianist. Breakfast Club, Club Matinee.

FOUSE, MARION
KEX-KGW, Portland, Ore. Instrumentalist.

FRANKS, BILL
KGB, San Diego, Calif. Pianist.

FRIAR, CHARLES
WBT, Charlotte, N. C. Pianist. Vick's on the Air, Twilight in Dixie, Sunday Farm Club, CBS Dixie Net Jamboree.

FRY, RICHARD L.
CHNS, Halifax, N. S. Organist. Pianist. Organ Melodies, Pianoograms, Home and Fireside Melodies.

FYE, BYDLER
KXEL, Waterloo, Iowa. Instrumentalist.

FULLER, FREDERICK
WHA, Madison, Wis. Organist. Organ Reverie.

— G —

GALBREATH, RICHARD
WOWO, WGL, Fort Wayne, Ind. Guitarist.

GANTTER, RAY
WFBL, Syracuse, N. Y. Pianist. Syracuse Voices.

GARCIA, ISLA
WFLA, Tampa, Fla. Organist.

GAUDET, LAURA C.
WTIC, Hartford, Conn. Pianist.

GAYLE, AL
KFI-KECA, Los Angeles, Calif. Accordionist.

GIBSON, DOROTHY
KFPW, Fort Smith, Ark. Pianist, Organist.

GILBERT, JOHN
WHBF, Rock Island, Ill. Organist. Organ Patter.

GILLETTE, JACK
WBT, Charlotte, N. C. Violinist. The Briarhoppers, Avalon Time, Dixie Farm Club, Dixie CBS Net Jamboree.

GLENN, IRMA
Blue, Organist. Songs of a Dreamer.

GRAHAM, LUCILE
WCBI, Columbus, Miss. Organist. Memory Lane.

GRANT, ROY "WHITEY"
WBT, Charlotte, N. C. Guitarist. The Briarhoppers, CBS Dixie Net Jamboree.

GROVER, VIRGINIA
WMRN, Marion, O. Pianist. Personalized Plano Moods.

GRUIS, RAY
WRJN, Racine, Wis. Organist.

— H —

HAGAMAN, CHARLIE
WNOX, Knoxville, Tenn. Guitarist. Merry-Go-Round, Swingster-time.

HALVerson, ROY L.
KSUB, Cedar City, Utah. Violinist. Classics You Like Best.

HAMILTON, RALPH
KEX-KGW, Portland, Ore. Instrumentalist.

HARDMAN, GLEN
KTUL, Tulsa, Okla. Organist. Sunshine Man.

HART, BILL
WTML, East St. Louis, Ill. Pianist. Hart Songs.

HARTSHORN, GORDON
KEX-KGW, Portland, Ore. Instrumentalist.

HANSENHEYER, RAY
WFBL, Syracuse, N. Y. Bass player. Musical Clock.

HEDQUIST, CARL
WHEC, Rochester, N. Y. Violinist-Guitarist. Silver and Gold.

HEFFENAN, GEORGE
WBT, Charlotte, N. C. Violinist. Avalon Time, Twilight in Dixie, Dixie CBS Net Jamboree, The Briarhoppers.

HERRING, CHARLES
KUJ, Walla Walla, Wash. Bass player. Braden Bell Serenaders.

HEWITT, EDDY
KXEL, Waterloo, Iowa. Instrumentalist.

HICKS, MARY ELIZABETH
WLAC, Nashville, Tenn. Organist.

HILLIARD, JACK
WRDW, Augusta, Ga. Instrumentalist, Jack and Leslie.

HIRSCH, BERTRAND
NBC, American Album of Familiar Music.

HOGAN, JAMES
WFBL, Syracuse, N. Y. Drummer.

HOWARD, JIM
WHLN, Harlan, Ky. Violinist. Blind Jim's Gospel Songs.

HUME, MARGIE
KXEL, Waterloo, Iowa. Instrumentalist.

HUME, MARY
KXEL, Waterloo, Iowa. Instrumentalist.

HUNTER, PETE
KHMO, Hannibal, Mo. Guitarist. Pete Hunter and His Guitar.

HURLBURT, GLEN
KGO, San Francisco, Calif. Pianist. It's Glen Again, KGO Calling. Search for a Genius.

— J —

JACKSON, GUSTAVE
WEBC, Duluth, Minn. Violinist.

JACOBS, KENNETH
WHBF, Rock Island, Ill. Guitarist. Starlet Theatre.

• • • INSTRUMENTALISTS • • •

JASPER, BETTY LOU
KHMO, Hannibal, Mo. Pianist. Melody Quiz.

JESKE, FRED L.
WSYR, Syracuse, N. Y. Pianist. Timekeeper, Dinner Bell Program.

JOHNSON, CURTIS
KYSM, Mankato, Minn. Accordionist. Accordiana.

JOHNSON, GEORGE
KOWH, Omaha, Nebr. Organist.

JOHNSON, THERSE
WSYR, Syracuse, N. Y. Organist. Change of Pace.

JOSEY, JOHN
KFDA, Amarillo, Tex. Organist. John Josey at the Organ.

— K —

KEENAN, MARIE
CFOS, Owen Sound, Ont., Can. Pianist.

KEFRY, FRED
KMJ, Fresno, Calif. Instrumentalist.

KELLOGG, GERTRUDE
WFJR, Wisconsin Rapids, Wis. Organist. Consolidated Hour.

KERSLAKE, VICTOR
CFOS, Owen Sound, Ont., Can. Organist.

KING, DENISE
KGEX, Wolf Point, Mont. Pianist. Piano Moods.

KNAPP, KATHRYN
KPPC, Pasadena, Calif. Organist.

KNICK, WALTER
WBNS, Columbus, O. Pianist.

KNIGHT, JEAN
WKY, Oklahoma City, Okla. Organist. Moods in Melody, Ivory and Melody.

KOCH, STAN
KFEL, Denver, Colo. Saxophonist. Clarinetist. Music in a Mellow Mood.

KOLB, HAL
WTIC, Hartford, Conn. Organist. Medley Time.

KUETTEL, RALPH
KMJ, Fresno, Calif. Pianist. Moods in Ivory.

KYLER, HESTER
WGLO, Janesville, Wis. Organist.

— L —

LACHARITE, S.
CHLT, Sherbrooke, Quebec, Canada.

LANDEKOS, PEPPE
WFBM, Indianapolis, Ind. Violinist.

LANE, LORNA
WROK, Rockford, Ill. Organist. Musical Portraits, Lunch With Lorna, Housewives Jack pots.

LANGE, HENRY
WHIO, Dayton, O. Pianist. Henry Lange and Grand Piano.

LAWSON, BILL
WNOX, Knoxville, Tenn. Clarinet. Merry Go-Round. Swinger Time.

LEIBERT, DICK
Blue. Organist. Sing for Dough.

LINGHAM, LEE
WOLS, Florence, S. C. Pianist. Memories.

LOCKHART, ZELLA
KUJ, Walla Walla, Wash. Pianist. Braden Bell Serenaders.

LONGSWORTH, HOWARD
WOWO, WGL, Fort Wayne, Ind. Bass player.

LORD, EDWARD J.
WLOF, Orlando, Fla. Pianist. Organist.

LYBOLT, FRANK
WHEC, Rochester, N. Y. Organist.

— M —

MALINOWSKI, JOHN
WOOD-WASH, Grand Rapids, Mich. Organist. Morning Organ Program.

MARRACCO, THOMAS
WHEC, Rochester, N. Y. Violinist. Twin Keyboards.

MARTIN, NANCY
Blue. Pianist. Breakfast Club, Club Matinee.

MATHEWS, RONNIE
CJOR, Vancouver, B. C. Pianist. Organist.

MAXEDON, DEAN
WOWO, Fort Wayne, Ind. Guitarist.

MESERVEY, NORMAN
WFBL, Syracuse, N. Y. Pianist. Musical Clock.

METCALF, GEO., JR.
KMJ, Fresno, Calif. Instrumentalist.

MICHELIN, SERGEANT
CJVL, Victoria, B. C. Pianist. Organist.

MOCK, ROSIE
WUPR, Greenville, Miss. Pianist.

MOLDENHAUER, HANS
KFIO, Spokane, Wash. Pianist. Keyboard Hour.

MOORE, BETH
KTBS, Shreveport, La. Pianist.

MORIN, BEA
KTSA, San Antonio, Tex. Pianist. Organist.

MORIN, JOE
KTSA, San Antonio, Tex. Pianist.

MURE, FRED
WLAC, Nashville, Tenn. Pianist.

MURPHY, THELMA
WFMY, Youngstown, Ohio. Organist. Console Capers.

— Mc —

McARTHUR, LOUIS
WMBO, Auburn, N. Y. Pianist.

McCRORY, MARTHA
WHEC, Rochester, N. Y. Cellist. Classics in Rhythm.

McMAHON, EVELYN
WOSC, Charleston, S. C. Pianist. Stars of Tomorrow.

McPHALEAN, FRANK
CJOR, Vancouver, B. C. Guitarist. Hawaiian Hospitality.

— N —

NAGY, CHARLES
WLAC, Nashville, Tenn. Violinist.

NAMARO, JIMMIE
CKCL, Toronto, Ont., Canada. Pianist. Xylophonist. The Ice Cubes.

NEILL, EVERETT
WISR, Butler, Pa. Pianist. Reflections in Black and White.

NELSON, HELEN
KGFV, Kearney, Neb. Organist. Organ Varieties.

NOBLE, WILLIAM M.
WLAW, Lawrence, Mass. Organist. Eventide Moods and Memories.

NOVAK, CURLY
KHMO, Hannibal, Mo. Pianist.

— O —

OLESON, ALICE
WJWC, Hammond, Ind. Pianist. Alice and Joe.

— P —

PAGE, BUDDY
WFCL, Pawtucket, R. I. Organist. Buddy Page's Memory Lane.

PAETTA, STEPHEN
KUJ, Walla Walla, Wash. Accordionist. Braden Bell Serenaders.

PALMER, LESLIE
WRDW, Augusta, Ga. Instrumentalist. Jack and Leslie.

PARKINSON, GEORGE
WBNS, Columbus, Ohio. Organist.

PATTERSON, ANDY
KMJ, Fresno, Calif. Instrumentalist.

PATTON, DON
WINC, Winchester, Va. String Music.

PEABODY, EDDIE
Blue. Banjoist. Meet Your Navy.

PETERSON, GERALDINE
KEX-KGW, Portland, Ore. Instrumentalist.

PIERCE, MATT
WHEC, Rochester, N. Y. Pianist. Ken Sparmon's String Orchestra.

• • • INSTRUMENTALISTS • • •

PIZZUTI, NICK
WOLS, Florence, S. C. Accordionist. Wings Over Carolina.

— R —

RADCLIFFE, FRANK
CFOS, Owen Sound, Ont., Can. Violinist.

RAMIREZ, JOSE RAUL
WIAC, San Juan, P. R. Pianist. The Informal Hour.

RANN, BETTY
Blue, Pianist. Chamber Music Society of Lower Basin St.

REISER, AL
Blue, Pianist.

REISER, LEE
Blue, Pianist.

REISMAN, BEN
Blue, Pianist.

REISMAN, BENJ.
WBAB, Atlantic City, N. J. Pianist.

REYNOLDS, MICKEY
KOMA, Oklahoma City, Okla. Organist.

RIDDLE, ROB
WGAA, Cedartown, Ga. Pianist.

RIGGS, NELL
WHK, Cleveland, Ohio. Pianist.

RIO, ROSA
Blue, Organist. Horror, Inc.

ROBIDOUX, P. M.
CHLT, Sherbrooke, Quebec, Canada. Pianist.

ROMAN, DOROTHY
WHBF, Rock Island, Ill. Pianist. Starlet Theatre.

ROTH, DAVID
WETA, Batavia, N. Y. Accordionist. Accordionism.

RUVINSKY, ABRAM
WHKC, Columbus, Ohio. Violinist. Abram Ruvinsky Trio

— S —

SALT, RON
KEX-KGW, Portland, Ore. Instrumentalist.

SALTMAN, PHIL
WEEI, Boston, Mass. Pianist. WEEI Piano Club of the Air.

SALYER, RUSSELL
KJ, Walla Walla, Wash. Violinist. Braden Hall Serenaders.

SAWYER, TOM
WLOF, Orlando, Fla. Violinist.

SCOTT, G. H.
WCAP, Asbury Park, N. J. Organist. Organ Melodies.

SELJO, RADAEL
WIAC, San Juan, P. R. Guitarist. The Informal Hour.

SEWELL, LOUISE
KFPW, Fort Smith, Ark., Violinist.

SHEETS, ELOISE
KWFC, Hot Springs, Ark. Pianist. Rainbow Refrains.

SHELLEY, GLENN
KEX-KGW, Portland, Ore. Personality Hour. America Sings. Organist.

SHERWOOD, GAYLE
WFBM, Indianapolis, Ind. Songs for You.

SHIPE, FRANK
KTTS, Springfield, Mo. Pianist.

SIDELL, JAY
KFEL, Denver, Colo. Organist. Music in a Mellow Mood.

SIMON, BILL
KVOO, Tulsa, Okla. Pianist.

SIMPSON, JIMMY
WAIM, Anderson, S. C. Pianist-Clarinetist.

SLICER, HERNDON
WDBJ, Roanoke, Va. Pianist.

SLOFOOT, DENNY
KXEL, Waterloo, Iowa. Instrumentalist.

SPARNON, ARABELLA
WHEC, Rochester, N. Y. Harpist. Evensong.

STARCHEL, BUDDY
KXEL, Waterloo, Iowa. Instrumentalist.

STARRETT, LUCILLE
WHKC, Columbus, O. Pianist. Rhythmetts.

STENZEL, THEODORE
WHEC, Rochester, N. Y. Bass player.

STIEB, CLIFF
WNOX, Knoxville, Tenn. Bass player. Merry-Go-Round. Swingertime.

SUTTON, TOMMY
WWVA, Wheeling, W. Va. Guitar player. Radio Rangers.

SWANSON, EDWARD
WCAT, Rapid City, S. D. Pianist. Piano Moods.

— T —

TALLMADGE, JOSEPH
WMBO, Auburn, N. Y. Pianist.

THOMAS, CHARLES
WSYR, Syracuse, N. Y. Pianist. Red Thomas Time. Funny Money Man.

THOMPSON, AL
KSAL, Salina, Kan. Pianist. Piano Moods.

TORRES, ALBINO
KTRF, Houston, Tex. Pianist. Melodie Moments.

TOULSON, JACK
CJCA, Edmonton, Alberta, Can. Pianist. Piano Ramblings.

TREMEER, BRUCE
CKWS, Kingston, Ont., Can. Pianist. Moods in Ivory.

TRUSSELL, ANNE
KTSM, El Paso, Tex. Organist. Time for Leisure.

TURNER, ZEB
WAIM, Anderson, S. C. Guitarist.

TWEDDALS, BERNICE
KEVE, Everett, Wash. Pianist. Music in Song.

— V —

VAN COTT, FRANK
KSUB, Cedar City, Utah. Pianist. Classics You Like Best.

VOEGELI, DON
WHA, Madison, Wis. Pianist. Piano Moods.

— W —

WALKER, JOE
WAIM, Anderson, S. C. Organist.

WALLACE, CATHARINE
WBTA, Batavia, N. Y. Pianist.

WALTERS, WILLIAM
WIBX, Utica, N. Y. Pianist. Keyboard Kapers.

WARD, SGT. NELSON K.
WHEB, Portsmouth, N. H. Organist. Console Charm.

WARNER, GEORGE
KTAR, Phoenix, Ariz. Novachordist.

WARPUT, JOE
WJWC, Hammond, Ind. Accordionist. Alice & Joe.

WARREN, ELMER
WBT, Charlotte, N. C. Guitarist. Dixie Farm Club. Dixie CBS Net Jamboree. The Briarhoppers.

WATKIS, LADDIE
CJOR, Vancouver, B. C. Violinist.

WEELANS, LESTER D.
KLZ, Denver, Colo. Pianist. Melody Master. Budget Brigade.

WEISBERG, JOE
WCOL, Columbus, O. Pianist. Cesner Swinlet.

WHITE, DON
WBT, Charlotte, N. C. Guitarist. The Briarhoppers. Avalon Time. Dixie Farm Club. Dixie CBS Net Jamboree.

WHITE, LEW
Blue, Organist. Inner Sanctum Mystery.

WHITEMAN, BILLY
WBRW, Welch, W. Va. Organist. Console Airs.

WILBANKS, BETTY LOU
KWIL, Albany, Ore. Pianist. Intermezzo Time.

WILKES, BIRDIE
KWFC, Hot Springs, Ark. Pianist. Voice on the Air.

WILLIAMS, DOC
WWVA, Wheeling, W. Va. Guitarist. Border Riders.

WIRGES, BILL
WMCA, New York, N. Y. Organist. Bill Wirges at the Console.

WOLF, ROSEMARY
WWNY, Watertown, N. Y. Pianist. Music Album.

WOOD, ROBIN
CJVI, Victoria, B. C. Pianist.

WRIGHT, GEORGE
KFRC, San Francisco, Calif. Organist. Canary Chorus. Little Show.

WYANT, HELEN
WHK-WCLE, Cleveland, O. Organist.

— Y —

YATES, J. NEWTON
KFVD, Los Angeles, Calif. Organist.

YEAMAN, HOLLADAY
WMVA, Martinsville, Va. Organist. The Organ Loft.

YOUNG, GORDON
KVOO, Tulsa, Okla. Organist.

MUSICAL DIRECTORS OF STATIONS IN THE UNITED STATES and CANADA



When the story of radio's contribution to the winning of the war becomes recorded history the chapter concerning station musical directors will be an impressive one. For it is on the home front that this department is doing an all-out job providing morale-building musical entertainment for war plant workers. That war plant labor-management committees are cognizant of the important job musical directors are doing is indicated by the fact that many plants "pipe in" musical programs throughout the day and night shifts.

Alabama

Anniston, WHMA..... Hugh Webb
Birmingham,
WAPI..... Clo McAlpin
WSGN..... Larry Yeater
Decatur, WMSL..... John L. Slatton
Mobile,
WALA..... Agnes Pirtle
Montgomery,
WCOV..... Joe Byars
WSPA..... Caldwell Stewart

Arizona

Phoenix,
KOY..... Alfred Becker
KPHO..... M. C. Reese, Jr.
Prescott, KYCA..... Augustine Rodarte
Safford, KGLU..... Willard Shoecraft
Tucson, KTUC..... Wayne Sanders

Arkansas

Blytheville, KLCN..... Lloyd Blomeyer
El Dorado, KELD..... Rodney Smith
Fort Smith, KFPW..... John M. Van Horn
Helena, KFFA..... Rosalind Mundt
Hot Springs, KTHS..... Doc Warren
Little Rock, KLR..... Tom Scott

California

Berkeley, KRE..... Harold Hawley
Beverly Hills, KMPC..... Marie Hodson
Chico, KHSL..... Mabel Swift
Eureka, KIEM..... James Fasullo
Fresno, KMJ..... Andy Patterson
Long Beach, KGER..... Helene Smith
Los Angeles,
KECA..... Claude Sweeten
KFAA..... Don Otis
KFI..... Claude Sweeten
KFSG..... Esther Stuart
KFWB..... Leon Leonardi
KHJ..... Leo Arnold
KMTR..... Salvatore Santaella
Lois Carroll
KNX..... Lud Gluskin, Wilbur Hatch

Oakland,
KIX..... Frances Schulman
KROW..... Hal Parkes
Sacramento,
KFBK..... Emil Martin
KROY..... Evangeline Baker
San Diego, KGB..... George Bacon
San Francisco,
KFRC..... Cy Trabbe
KGO..... Phil Bovero, Al White
KSAN..... Ruth Franklin
KYA..... John McSwain
Santa Ana, KVOE..... Wallace Wiggins
San Jose, KQW..... Ernest Gill
San Luis Obispo..... William Reilly
Stockton, KGDM..... Lillian Best
Visalia, KTRC..... Gerry Erwin
Watsonville, KHUB..... Fred Clapp

Colorado

Denver,
KFEL..... Stanley Koch
KLZ..... Lester Weelans
KMYR..... Clarence Hoglund
KOA..... Milton Shrednick
KPOF..... Ruth Staats

Connecticut

Bridgeport,
WICC..... Frank Foti
WNAB..... Johnny Montgomery
Hartford,
WDRS..... Sterling V. Couch
New Britain, WNBC..... Maurice Sechtman
WTHT..... Charlotte Gregory
WTIC..... Moshe Paranov
New Haven, WELI..... Marion J. Reynolds
Waterbury,
WATR..... Edith Sacco
WBRY..... Waldo S. Newberry

Delaware

Wilmington,
Wilmington, WDEL..... J. E. Mathiot

• • • **MUSICAL DIRECTORS** • • •

District of Columbia

Washington,
 WJNX Bob Callahan
 WJSV Paul Kain
 WMAL Morgan Baer
 WOJ Carol Shea
 WRC Morgan Baer
 WWDC Leonard Friendly

•
Florida

Gainesville, WRUF Elizabeth Tew
 Jacksonville,
 WJAX Frank Morris
 WJHP Bob Willard
 WPDQ Neil Vanderpool
 Lakeland, WLAK John V. Fisk
 Miami, WIOD Clark Fiers
 Ocala, WTMC Beecher Hayford
 Orlando,
 WDHO Walter Kimble
 WLOF Edward J. Lord
 Panama City, WDLF Edward J. Contar
 St. Augustine, WFOY Ann Bernice Nachtmann
 St. Petersburg, WFSN Edith Sexton
 Tallahassee, WTAL Judson Chapman
 Tampa,
 WDAE M. E. Plattner
 WFLA Frank Grasso
 West Palm Beach, WIXO Ruth Shockley

•
Georgia

Atlanta,
 WATI Zenas Sears
 WSB Perry Bechtel, Earl Landis
 Augusta, WRDQ Paul Reed
 Cedartown, WGAA Bob Riddle
 Columbus, WRBL Gertrude Handley
 Conley, WMJM Robert C. Lay
 Macon, WMLL Mary Hester Richardson
 Savannah,
 WSAV Eleanor Cook
 WTOG Jean Wallace

•
Idaho

Wallace, KWAL Glen Whitney

•
Illinois

Aurora, WMRO Mary Louise Brown
 Chicago,
 WAAF Lillian de St. John
 WAIT E. M. Hinzman
 WCFL John W. Kelly
 WEDF William P. Brady
 WGES John Van
 WGN Henry Weber
 WJJD Kennedy Nelson
 WLS Phil Kalar
 WMAQ Roy Shield
 WSBF Dean Renick
 Danville, W DAN Honore Ronan
 Decatur, WSOY Mary Kocio
 East St. Louis, WPMAX William Hart
 Peoria, WMBD Robert Black
 Quincy, WTAD Elythe Raye
 Rockford, WROK Lorna Lane
 Rock Island, WBBF John Gilbert
 Springfield, WCBS John Geil
 Urbana, WIL Lanson F. Demming

•
Indiana

Elkhart, WTRC Ethel Geiss
 Fort Wayne, WGL-WOWO Jeanne Brown
 Gary, WIND Reba Jane Chapman
 Hammond, WJOB J. Gibbs Spring
 WJWC Don Maya

Indianapolis,
 WFBI Walter Reuleaux
 WIBC Lester Huff
 WIRE Harry Bason
 WISH Eddie Hanson
 Vincennes, WAOV Mrs. J. W. Shoemaker

•
Iowa

Ames, WOI Howard Chase
 Boone, KPGQ Opal Hartung
 Burlington, KBIJ Mary Mangold
 Cedar Rapids, WMT Maureen Canavan
 Clinton, KROS Margery Meinert
 Davenport, WOC Mark Russell
 Decorah, KWLC Donald Gjerdum
 Des Moines, WHO Don Hovey
 Dubuque, WKBB Ethel Carpenter
 Ottumwa, KBIZ John Elliott
 Shenandoah,
 KPNF Perry Douthitt
 KMA Mabel McFarland
 Sioux City,
 KSCJ Miriam Corkhill
 KTRL Bernice Mahr
 Waterloo, KXEL Les Hartman

•
Kansas

Coffeyville, KGGE Ozzie Osborne
 Dodge City, KGNO Herschel Holland
 Hutchinson, KWBW Herbert Clark
 Kansas City, KCKN Ruth Royal
 Manhattan, KSAC William Lindquist
 Pittsburg, KDAM Leota Taylor
 Salina, KSAL Al Thompson
 Topeka, WIBW Maude Shreffler
 Wichita,
 KANS Raymond Shelley
 KFBI Zeke Williams
 KFH Gus Snyder

•
Kentucky

Earlan, WHLN Frieda Whitehart
 Hopkinsville, WHOP Bonnie Bessire
 Lexington, WLAP Ed Harrison
 Louisville,
 WAVE Earle Keller
 WHAS Robert Hutsell
 WYNN Stuart Brooks
 New Albany, WGRC Jack Curran

•
Louisiana

Alexandria, KALB Doris Gates
 New Orleans,
 WDSU E. Meloehe
 WWO Irving Viaoevitch
 Shreveport, KRMD Elizabeth Alford

•
Maine

Lewiston, WCOI Bertrand Cote
 Portland, WCSH Wildo Harwood

•
Maryland

Baltimore,
 WBAE George Yeatman
 WCAO Robert P. Iula
 WFBR Joseph Imbricullo
 WTHI Wallace W. Ashley
 Cumberland, WTBO Stewart W. Phillips
 Frederick, WFMD Margaret Spessard
 Hagerstown, WJEL Earl Mentzer
 Salisbury, WBOC Russell Yohe

• • • **MUSICAL DIRECTORS** • • •

Massachusetts

Boston.
 WBZ-WBZA Avner Rakov
 WEEI Francis E. Bellizia
 WMEX Francis J. Cronin
 WORL Bob Perry
 Fitchburg, WEIM Richard Tucker
 Greenfield, WHAI Warren M. Greenwood
 Holyoke, WHYN Jay Heitin
 Worcester, WAAB Francis J. Cronin
 Worcester, WTAG Jean Wilkins

•
Michigan

Bay City, WBCM Lionel H. DeRemer
 Detroit.
 WJLB Herbert Mertz
 WWJ Mischea Kottler
 WXYZ Benny Kyte
 Flint, WFDE William Geyer
 Ironwood, WJMS Laura Johnson
 Jackson, WIBM Wilbur Dunn
 Lapeer, WMPC Arthur O. Voorheis
 Muskegon, WKBZ Frank Lynn
 Port Huron, WHLS Lyle Patterson
 Traverse City, WTCM Don Mullen

•
Minnesota

Duluth, WEBC John Kleibr
 Mankato, KYSM Maurice Piche
 Minneapolis.
 WCCO Wallace Olson
 WLB Burton Paulu
 WLOL Venne Rooney
 WTCN Frank Zdrasky
 Northfield, WCAL Oscar R. Overby
 St. Paul.
 KSTP Leonard Leigh
 WMN Lillian Jones

•
Mississippi

Greenville, WJPR Rosie Mock
 McComb, WSRB Mrs. B. L. Mathis
 Meridian, WCOG Mrs. D. W. Gaym
 Natchez, WMIS Harry King Barth

•
Missouri

Hannibal, KILMO George Lacey
 Joplin, WMBH Stella Lukens
 Kansas City.
 KCMO Jack Wendover
 KMBC P. Hans Flath
 St. Louis.
 KFUP Dr. Theo. Hoelty-Nickel
 KWK Richard Hayes
 KKOK Stan Daugherty
 WEW Ralph Stein
 WIL Allister Wylie
 Springfield, KTTS Frank Shippe

•
Montana

Missoula, KGVO Helen Faulkner
 Sidney, KGCX Ronnie Cook

•
Nebraska

Norfolk, WJAG Harold Keim
 Omaha.
 KOIL Kenneth Trimble
 WOW Morton Wells

•
New Hampshire

Manchester.
 WFEA Roger Barrett
 WMUR Bert Colter
 Portsmouth, WHEB Katherine Gunther

New Jersey

Asbury Park, WCAP G. H. Scott
 Atlantic City, WFBG Franklin Leary
 Jersey City.
 WAAT Gus Steek
 WHOM J. DeLuca
 Zaraphath, WAWZ Orland Wolfram

•
New Mexico

Albuquerque.
 KGGM Wendell Barcroft
 KOB Bud Nelson

•
New York

Albany, WABY-WOKO Carl Miller
 Auburn, WAHO Dorothy Bolin
 Binghamton, WNBF Donald Grey
 Brooklyn.
 WBYN Lee Grant
 WLIB Waldo Mayo
 Buffalo.
 WBEN Danny Brittain
 WBNY Art Crosson
 WEBR Danny Brittain
 WGR-WKBW David Cheskin
 Elmira, WENY Harry Springer
 Freeport, WGBR Al Chesman
 Ithaca, WHCU Harry J. Henneasy
 Jamestown, WJTN George Pfeiffer
 Middletown, WALL Robert E. Lee
 Newburgh, WGSY Jane Welch
 New York.
 WBNX Fred Mendelsohn
 WEAJ Frank Black
 WEDJ Nicholas Saslawsky
 WHN Don Albert
 WINS Henry Sylvern
 WJZ Joe Rines
 WJVA Jerry Sears
 WNEW Merle Pitt
 WNBC Herman Neuman
 WOR Alfred Wallenstein
 WOY Paul Romeo
 WQXR Eddy Brown
 Niagara Falls, WHLD Ernie Whistler
 Ogdensburg, WSLB Flo Beach Rowe
 Plattsburg, WMEF Winifred O'Mara
 Rochester.
 WBAM Eugene Zaehner
 WHEC Ken Spannon
 Schenectady, WGV Gordon Randall
 Syracuse.
 WAGE Thelma Jean McNeil
 WFBL Raymond Gantter
 WSYR Charles Thomas
 Troy, WTRV Robert Hicks
 Utica, WIBX Walter Griswold
 Watertown.
 WWNV Robert D. Mowers
 White Plains, WFAS Randall Kaler
 Woodside, WWRU Adolph Gobel

•
North Carolina

Asheville, WISE Kenneth Beachboard
 Burlington, WBBB Jack O'Ferrel
 Charlotte, WSOB Fletcher Austin
 Durham, WDNC Mary E. White
 Fayetteville, WFNC Larry Roller
 Goldsboro, WGBR Ted Barwell
 Greensboro, WBIG Margaret Banks
 Greenville, WGTG Harold Dale
 Raleigh, WRAL Earle Stapleton
 Roanoke Rapids, WCFT Evelyn Lane
 Rocky Mount, WEED David Conner
 Washington, WRRF Robert Brisendine
 Wilmington, WMPD H. W. Lee

MUSICAL DIRECTORS

Wilson, WGTN.....Mina Ray Church
Winston-Salem,
WAIR.....Charles Keaton
WSJS.....Isabel Shaffer

North Dakota

Devils Lake, KDLR.....Kermit Myhre
Fargo, WDAY.....Warren Paynter
Grand Forks, KILO.....Blanche Warneken

Ohio

Akron,
WAJC.....Charles Herr
WJW.....Everett Pritchard
WCKY.....Rex Davis
WCPO.....Lester Bruch
Ashtabula, WICA.....Ross Miller
Canton, WHBO.....Martin Alexander
Cincinnati,
WKRC.....Chick Mauthe
WLW.....Milton Welner
WSAI.....Milton Wiener
Cleveland,
WCLE.....Willard Pott
WGAR.....Walberg Brown
WHK.....Willard Pott
WTAM.....Lee Gordon
Columbus,
WBNS.....Lowell Riley
WHKC.....Abram Ruvinsky
WOSU.....Ann Charles
Dayton,
WHIO.....Henry Lange
WING.....Charles Reeder
Findlay, WFJN.....Les Ryder
Mansfield, WMAN.....Earl Black
Marion, WMRN.....Anna Mae Spano
Portsmouth, WPAV.....Dorothy Page
Steubenville, WSTV.....John L. Merdian
Toledo, WTOL.....Marge Cunningham
Warren, WRRN.....Bruna Bertelli
Youngstown, WKRN.....Dwight Merriam
Zanesville, WHIZ.....Dndley Beck

Oklahoma

Ardmore, RVSO.....Dolly Dutton
Bartlesville, KWON.....Martha Boucher
Elk City, KASA.....F. Leon Dean
Enid, KRCR.....Mabel Waken
Norman, WNAD.....Roger Greb
Oklahoma City, KOMA.....Mickey Reynolds
Tulsa,
KOME.....Paula Lain Haas
KTUL.....Lillian Smithline
KVOO.....Joseph A. O'Neill

Oregon

Albany, KWIL.....Betty Lou Wilbanks
Joyce Den Herder
Portland,
KALE KOIN.....Joseph Sampietro
KBPS-KEX-KGW.....Abe Bercovitz
KWJJ.....Althea Renwick
Roseburg, KRNR.....Gilbert E. Walters

Pennsylvania

Butler, WISR.....Everett H. Neill
DuBois, WCED.....Les Ryder
Easton, WEST.....Eugene Bethman
Erie, WLEU.....Anthony Conti
Grove City, WSAJ.....Stanley Seiple
Harrisburg, WHP.....David Shoop
Hazleton, WAZL.....John Stanziola
Lewistown, WMRP.....J. S. Woods

Philadelphia,
KYW.....Clarence Fuhrman
WCAU.....Johnny Warrington
WDA5.....Joseph Schreibman
WFIL.....Norman Black
WIBG.....Douglas Arthur
WIP.....Joe Frassetto
WPEN.....Joseph Franzosa
Pittsburgh,
KDKA.....Bernie Armstrong, Aneurin Bodycombe
WCAE.....Barron Elliott
WWSW.....John Mitchell
Reading, WRAW.....E. Lester Hoffmaster
Scranton, WARM.....Frank Keller
Uniontown, WMBS.....Mary Lucius
Wilkes-Barre,
WBAX.....Phil Cusick
WBRE.....Louis Savitt
York, WORK.....Frank Renaut

Rhode Island

Pawtucket, WFCI.....Arthur Paquette
Providence, WPRO.....Edwin F. Drew

South Carolina

Anderson, WAIM.....Jimmie Simpson
Charleston, WCSC.....Elizabeth Gignilliat
Columbia,
WCOS.....Moody McElueen
WIS.....Barbara Murphy
Florence, WOLS.....Bill Simmons
Greenville, WFBC.....Alice Wyman
Spartanburg, WORD-WSPA.....Corinne Kearse

South Dakota

Rapid City,
KOBH.....Jack Thayer
WCAT.....Edward Swanson
Yankton, WNAX.....Rex Hayes

Tennessee

Bristol, WOPI.....Fay Rogers
Chattanooga,
WAPO.....Jimmy Johnston
WDEF.....Jean Van Arsdale
WDOD.....Graham Fowler
Clarkesville, WJZM.....Mrs. S. Hutton
Jackson, WTJS.....James Allen
Johnson City, WJHL.....Henry Frick
Knoxville,
WNOX.....Jerry Collins
WROL.....Harry Nidee
Memphis,
WHBQ.....J. M. Klaer
WMC.....John Long
WMPS.....Bert Olswanger
Nashville,
WLAC.....Charles Nagy
WSM.....Beasley Smith, Pietro Brescia

Texas

Abilene,
KFDA.....Bonnie Bennett
KGNC.....Eddie Baumel
Austin, KNOW.....Pat Adelman
Dallas,
KRLD.....Lawrence H. Morrell
WFAA.....Karl Lampertz
WRR.....Ted Parrino
El Paso, KROD.....H. Arthur Brown
Fort Worth,
KFJZ.....Frances Kay
KGGK-WBAP.....Gene Baugh
WBAP.....Gene Baugh
Houston,
KPRC.....K. B. Sloan
KTRH.....Albino Torres

• • • **MUSICAL DIRECTORS** • • •

Lubbock, KFYO.....R. B. McAlister
 Midland, KRLH.....Roy De Wolfe
 San Antonio,
 KMAC.....Hunter Hancock
 KTSA.....Rex Prela
 WOAI.....Johnnie Anderson
 Vernon, KVWC.....John Allen
 Wichita Falls, KWFT.....Lucille Crouch

•
Utah

Ogden, KLO.....Earl Donaldson
 Salt Lake City,
 KDYL.....Raymond A. Mace
 KUTA.....Jessie S. Taylor

•
Vermont

Waterbury, WDEV.....John Williams

•
Virginia

Danville, WBTM.....Jacqueline Jones
 Fredericksburg, WFVA.....Arehie Smith
 Lynchburg, WLVA.....Hilda Wagers
 Norfolk, WTAR.....Henry Cowles Whitehead
 Richmond,
 WMBG.....J. Jehlen
 WRNL.....Eddie Weber
 Roanoke,
 WDBJ.....Eve Nininger
 WSLs.....Mrs. Mary Taylor Overstreet
 Suffolk, WLPM.....Harold Stephens

•
Washington

Aberdeen, KXRO.....Ruth Forbes
 Everett, KEVE.....Glen Churches
 Seattle,
 KIRO.....Max Dollin
 KJR-KOMO.....Lloyd Solberg
 KRSC.....Tom Priebe
 Spokane, KFPY.....Arthur Zepp
 Tacoma, KMO.....Marion Kay
 Walla Walla, KQJ.....Jack Pearey

•
West Virginia

Charleston,
 WCHS.....Leah Perry
 WGKV.....Leslie Gorall
 Clarksburg, WBLK.....Don McWhorter
 Fairmont, WMMN.....Henry Gruner
 Huntington, WSAZ.....Irene Bruce
 Logan, WLOG.....Dorothy Armstrong
 Parkersburg, WPAR.....Len Carl
 Wheeling,
 WKWK.....Edward A. Sprague
 WVA.....Robert Nesbitt
 Williamson, WBTH.....Elizabeth Zimmerman

•
Wisconsin

Ashland, WATW.....Warren Hites
 Fond du Lac, KFIZ.....Lucille Fairbanks
 Green Bay, WTAQ.....Clarence Edges
 Janesville, WCLO.....Hester Kyler
 La Crosse, WKBH.....Albin Bina
 Madison,
 WHA.....Frederick Fuller
 WIBA.....Leon Persion
 Milwaukee,
 WEMP.....Elmer Ihrke
 WISN.....Elmer Krebs
 WTMJ.....Maurice Ripen
 Racine, WRJN.....H. S. Mann, Jr.
 Rice Lake, WJMC.....R. W. Wells
 Sheboygan, WHBI.....Mona J. Pape
 Superior, WDSM.....Elma DeMeire
 Wausau, WSAU.....Vern Peterson
 Wisconsin Rapids, WFRR.....Bert Mulroy

•
Wyoming

Cheyenne, KFBC.....Bill Jack
 Powell, KPOW.....Rosemary C. Meyer

•
Alaska

Anchorage, KFQD.....Ken Laughlin
 Fairbanks, KFAR.....Royal O'Reilly

•
Puerto Rico

San Juan.....Jose Raul Ramirez

•
CANADA
Alberta

Calgary, CFAC.....A. R. Brown
 Edmonton, CFRN.....W. Rainer
 Grande Prairie, CFGP.....Gordon H. Cummings

•
British Columbia

Chilliwack, CHWK.....Thomas Rannie
 Kamloops, CFJC.....Danny Tomada
 Kelowna, CKOV.....W. H. Stewart
 Vancouver,
 CJOR.....Don Wilson
 CKMO.....D. G. Hill
 Victoria, CJVI.....D. M. Weaver

•
Manitoba

Winnipeg, CKY.....P. H. Richardson

•
New Brunswick

Moncton, CKCW.....Dr. George Ross
 Saint John, CHSJ.....Bruce Holder

•
Nova Scotia

Antigonish, CJFX.....Michael MacDonald
 Halifax, CHNS.....Richard L. Fry
 Sydney, CJCB.....Mrs. A. F. McKinnon

•
Ontario

Chatham, CFCO.....Carl Monk
 Hamilton, CHML.....Philip Tahany
 Kingston, CKWS.....Bruce Tremear
 Kirkland Lake, CJKL.....Tom Watson
 North Bay, CFCH.....Warren Robertson
 Owen Sound, CPOS.....Marie Keenan
 Petersborough, CHEN.....Karl E. Monk
 St. Catharines, CKTB.....Clarence Colton
 Stratford, CJCS.....C. W. Trehewey
 Timmins, CKGB.....Harrison Flint
 Toronto,
 CFRB.....Roy Locksley
 CKCL.....Maurice Dalton Rapkin
 Wingham, CKNX.....Harold V. Pim

•
Prince Edward Island

Charlottetown, CFXY.....Mrs. K. S. Rogers

•
Quebec

Montreal,
 CBF-CBM.....Jean Beaudet
 CKAC.....Paul Corbeil
 Quebec, CBV.....Capt. T. F. Gagnier
 Sherbrooke, CHLT.....P. M. Robidoux
 Three Rivers, CHLN.....Jean Laforest

•
Saskatchewan

Prince Albert, CKBI.....G. Dobson
 Regina, CJRM.....Sam H. Hillier
 Saskatoon, CFQC.....Cy Cairne



HOME ECONOMICS DIRECTORS OF STATIONS IN UNITED STATES AND CANADA

Winning the war on the home front has been an all-out activity of station home economists ever since Pearl Harbor. With rationing and shortages of taken-for-granted items, housewives have received a much-needed helping-hand to tailor the family menu to wartime conditions.

Another much-needed service provided by this department concerned wartime lunches for defense plant workers. The many suggestions and programs built around this one project alone was an educational campaign of tremendous magnitude.

Alabama

Anniston, WHMA Anne Snoddy
Bessemer, WJLD Grace Tutwiler
Earline Tully
Decatur, WMSL Mrs. Reid Sherard
Mobile, WMOB Eleanor Boyd Whitelaw
Montgomery,
WCOV Eve Lynn
WSFA Camille Brown

Arizona

Phoenix, KOY Elizabeth Taylor
Safford, KGLU Alberta Hunt
Tucson, KTEU Leigh Price

Arkansas

El Dorado, KFED Dorothy Jung
Fort Smith, KFVW Gladys Miller
Hot Springs, KTHS Hazel Jacobs
Little Rock, KLRA Mina Madden
Texarkana, KCMC Hazel Craig

California

Bakersfield, KERN Carolyn Kern
Beverly Hills, KMPC Virginia Mansfield
Eureka, KXO Jean Jordan
Fresno,
KFRE Francis Quinn
KMJ Erma Giffen Gregory
Long Beach, KFOX Mrs. Vera Morris
Los Angeles
KFL Agnes White
KFVD Violet Schram
KFWB Chef Milani
KHJ Norma Young
KMTR Marion Lee, Eugenia Claire
Oakland,
KLL Rose Patterson
KROW Susan Little
Pasadena, KWKW Jean Sterling
Sacramento,

KFBK Katharine Kitchen
KROY Martha Morton
San Diego, KGB Molly Morse
San Francisco
KFRC Mrs. Josephine Martin
KGO Ann Holden
KJBS Ruth Thompson
KPO Dorothy Rankin
KSN Ruth Franklin
San Luis Obispo, KVEC Helen Fisher
Santa Barbara, KTMS Mary Baciu
Santa Rosa, KSRO Elaine Swain
Stockton, KWG Marjorie Lee
Watsonville, KHUB Yvonne Dale

Colorado

Denver
KFEL Salome Hansen
KIZ Maida Severn
KOA Lora Price
Grand Junction, KFVJ Mildred Fuller
Greeley, KEKA Dorothy Baldwin MacClary
La Junta, KOKO Frances Robinson

Connecticut

Hartford
WTHT Una King
WTH Nan Clarke
New Haven, WELH Janet Slayton
Stanford, WSRR N. Dougherty
Waterbury, WBRV Fay Clark

Delaware

Wilmington, WDEL Mary McCauley
WILM Barbara Wright

• • • HOME ECONOMICS DIRECTORS • • •

District of Columbia

Washington
 WJSV.....Elinor Lee
 WOL.....Frances Northross
 WRC.....Mary Mason
 WWDC.....Mary Dorr

•
Florida

Gainesville, WRUF.....Margaret Martin
 Jacksonville, WPDQ.....Anne Daily
 Miami
 WIOD.....Jane Butler
 WQAM.....Alaine Powell
 Orlando
 WDBO.....Myrtle Carry
 WLOF.....Barbara Brown
 Panama City, WDLF.....Dorothy Story
 St. Augustine, WFOV.....Ann Bernice Naughtman
 Sarasota, WSPB.....Jayne Taylor
 Tampa, WFLA.....Patsy Kent

•
Georgia

Atlanta, WAGA.....Mary Lucille
 Augusta
 WGAC.....Theodora Morgan
 WRDW.....Eileen Stahl
 Cedartown, WGAA.....Rowena Whitfield
 Columbus, WRBL.....Alice Wismer
 Gainesville, WGGA.....Nancy Thompson
 Macon, WBML.....Rosemary Jones
 Waycross, WAYX.....Emmie Murray

•
Idaho

Boise, KIDO.....Betty Ash
 Wallace, KWAL.....Lillian Samms

•
Illinois

Bloomington, WJBC.....Peggy Payne
 Champaign, WDWS.....Katherine Sherrick
 Chicago
 WAAF.....Halloween Martin
 WAIT.....Helen Dean
 WEDC.....Sophie V. Brady
 WGN.....June Baker
 WLS.....Harriet Hester, Martha Crane,
 Helen Joyce
 WMAQ.....Elizabeth Hart
 Decatur, WSOY.....Easter Straker
 East St. Louis, WTMV.....Jane Foster
 Harrisburg, WEBQ.....Virginia Sidell
 Herrin, WJPF.....June Janess
 Jacksonville, WLDS.....Eureath Freyermuth
 Quincy, WTAD.....Marian Sexton
 Rockford, WROK.....Harriette Thompson,
 Lorna Lane
 Rock Island, WHBF.....Kay Davis
 Springfield, WCBS.....Mary L. Dilley
 Urbana, WILL.....Caudace Hurley

Indiana

Fort Wayne
 WGL.....Sue Gibson
 WOWO.....Jane Weston
 Indianapolis
 WFBB.....Rose Lee Farrell
 WHBC.....Jane Day
 Lafayette, WASK.....Bayne A. Spring
 New Albany, WGRU.....Charlotte Falkner
 South Bend, WSBT.....Mrs. J. B. Riley
 Vincennes, WAOV.....Aline Arnold

•
Iowa

Ames, WOI.....Martha Duncan
 Boone, KFGQ.....Nellie Workman
 Burlington, KIBR.....Mary Weaver
 Cedar Rapids, WMT.....Libbie Vaughan
 Davenport, WOC.....Mary Louise Marshall
 Des Moines
 KSO.....Helen Watts Schreiber
 WIO.....Dorothy Dale
 Dubuque, WRBB.....Sister Mary St. Clara, B.V.M.,
 Jane Foster
 Ottumwa, KBIZ.....Winifred Colman
 Shenandoah, KMA.....Leanna Driftmier,
 Edith Hansen

•
Kansas

Atchison, KYAK.....Dottie Taylor
 Dodge City, KGNQ.....Mrs. Florence Carrier
 Emporia, KTSW.....Miriam Porter
 Garden City, KHL.....Marion Lee-Ball
 Hutchinson, KWBW.....Frances Everitt
 Kansas City, KCRN.....Olive Osborn
 Salina, KSAL.....Helen Geis

•
Kentucky

Harlan, WHLN.....Etta Jones
 Hopkinsville, WHOP.....Bonnie Bessire
 Paducah, WPAD.....Betty Ann Clement

•
Louisiana

Alexandria, KALB.....Dorothy Alden
 New Orleans
 WDSU.....A. Arthur
 WWL.....Martha Adams

•
Maine

Lewiston, WCDF.....Roselle Coury
 Portland, WCSH.....Nancy King

•
Maryland

Baltimore
 WCAO.....Bettie McCall
 WFBR.....Martha R. Temple, Juida Forsyth
 WITV.....Eva Ve Yerke

• • • HOME ECONOMICS DIRECTORS • • •

Massachusetts

Boston
 WBZ-WBZA..... Mildred W. Carlson,
 Marjorie Mills, Imogene Wolcott
 WEEI..... Heloise Parker Broeg
 Fitchburg, WEJM..... Joan Shirley
 Greenfield, WHAI..... Ann Erickson
 Holyoke, WHYN..... Helen Hope
 Hyannis, WOCB..... Marion Crowell
 Lawrence, WLAW..... Irene F. Morgan
 Lowell, WLLH..... Ann Bradford
 Springfield, WMAZ..... Ethel Henin
 Worcester, WTAG..... Mildred Bailey.

Michigan

Bay City, WBCM..... Frances Patterson
 East Lansing, WKAR..... Jeanette Lee
 Kalamazoo, WKZO..... Evelyn Courtney
 Muskegon, WKBZ..... Elsie Buttrick
 Port Huron, WMLS..... Anne B. Coushaine
 Saginaw, WSAM..... Janice Widmoyer

Minnesota

Albert Lea, KATE..... Kay Bonner
 Duluth, WEBC..... Elinor Barney
 Mankato, KYSM..... Jeanne Kimball
 Minneapolis-St. Paul,
 WCCO..... Madge Brown
 WDGY..... Myra Johnson
 WLB..... Ralph T. Backstrom
 WTCN..... Ann Ginn
 St. Paul, KSTP..... Bee Baxter
 Virginia, WHLB..... Jewell Parsons

Mississippi

Columbus, WCBI..... Jane Burrous
 Greenville, WJPR..... Sallie Kellner
 Jackson, WSLI..... Nancy Chambers

Missouri

Hannibal, KHMO..... Betty Huston
 Joplin, WMBH..... June Darby
 Kansas City
 KCMO..... Anne Hayes
 KMBC..... Nancy Goode, June Martin
 WDAF..... Betty Lee
 Poplar Bluff, KWOC..... Helen Peterson
 St. Louis
 WEW..... Ann Printy
 WIL..... Kay Morton
 Sedalia, KDRO..... Betty Page
 Springfield, KTTS..... Kathleen Peters
 KWTO..... Dorothy Martin

Montana

Missoula, KGVO..... Margaret L. Peterson

Nebraska

Grand Island, KMMJ..... Jane Anderson
 Kearney, KGFV..... Maxino Selover
 Norfolk, WJAG..... Mary Moore
 Omaha
 KOIL..... Belle West
 KOWH-WOW..... Martha Bohlsen

New Hampshire

Manchester, WMUR..... Betty Leary
 Portsmouth, WHEB..... Lee Spencer

New Jersey

Asbury Park, WCAP..... Georgianne Burley
 Atlantic City,
 WBAB..... Peggy Johnson
 WFPG..... Hazel Hartman

New Mexico

Albuquerque, KGGM..... Vergie Abeyta
 Clovis, KJCA..... Bonnie Cook
 Las Vegas, KFUN..... Dorothy G. Thwaites

New York

Albany,
 WABY..... Judy James
 WOKO..... Louise Benay
 Batavia, WBTA..... Mrs. Helen G. Neville
 Binghamton, WMBF..... Sarah Burbank
 Buffalo, WEBR..... Esther Huff
 Ithaca, WECU..... Eileen Winchell
 Jamestown, WJTN..... Helen Carr
 Kingston, WKNY..... Jane Meredith
 Newburgh, WGNV..... Genevieve Judy
 New York
 WINS..... Shirley Eder
 WJZ..... Nancy Booth Craig
 WOR..... Bessie Beatty, Pegeen Fitzgerald,
 Martha Deane, Alfred McCann,
 Dr. Walter Eddy, Imogene Woolcott
 Niagara Falls, WHLD..... Clarice Johnston
 Olean, WHDL..... Mac Brown
 Rochester
 WHAM..... Hazel Cowles
 WHEC..... Marian Karasick
 WSAY..... Marian Karasick
 Saranac Lake, WNBZ..... Ruth O'Connell
 Schenectady, WGY..... Martha Brooks,
 Betty Lenox
 Syracuse
 WGY..... Martha Brooks, Betty Lenox
 WSYR..... Ruth Chilton
 Troy, WTRY..... Kay Moser
 Utica, WIBX..... Elizabeth Odames
 Watertown,
 WATN..... Mrs. Clara Bell
 WWNY..... Betty Barton, Anne Jones
 White Plains, WFAS..... Betty Patterson
 Woodside, WWRL..... Marion Steidle

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North Carolina

Asheville, WISE..... Leahman Fair Wall
 Burlington, WBBB..... Johnny Wagner
 Charlotte, WSOC..... Margaret Walker
 Durham, WDNC..... Marian Harton
 Greenville,
 WGTC..... Frances Simpson
 WMRC..... Frances Meyers
 Goldsboro, WGBR..... Liza Beth
 Greensboro, WGBG..... Marie Craven
 High Point, WMFR..... Eleanor Powell
 New Berne, WHIT..... Jacquelyn Melton
 Roanoke Rapids, WCBT..... Mamie Nash
 Washington, WRRF..... Ruth Frank
 Wilson, WGTM..... Mina Ray Williams
 Winston-Salem, WAIR... Marvel Carter Campbell

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Grand Forks, KFJM..... Fay Lufkin
 Minot, KLPM..... E. H. Cooley

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Akron
 WADC..... Glad Henri
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 WKRC..... Georgia Gray
 WSAI..... Ruth Lyons
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 WCLE..... Eleanor Hanson
 WGAR..... Ruth Merriam Wells
 WTAM..... Jane Weaver
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 WBNS..... Fern Sharp
 WCOL..... Rhea McCarty
 WHKC..... June Rosen
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 New Kensington, WKPA..... Toni Lee
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 KYW..... Ruth Welles
 WCAU..... Jean Colbert
 WFIL..... Anice Ives, Jessie Young
 WHAT..... Betty Newbold
 WIBG..... Cassie Brugger
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 KDKA..... Evelyn Gardiner
 WCAE..... Lillian Malone
 Wilkes-Barre, WBAX..... Susan Smith

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 WTMA..... Alicia Bhatt
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 Greenville, WFB..... Alice Wyman
 Sumter, WFIG..... Sally Pierce

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 Houston
 KPRC..... Alfred Daniel
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Martinsville, WMVA.....Priscilla Lantabeth
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KJR—KOHO.....Ann Sterling
KXA.....Helen Dwyer
Spokane,
KFIO.....Ruby Rand
KFPY.....Edna Storins Moody
Tacoma, KVI.....Maurine Tuttle
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Charleston,
WCBS.....Melva Graham
WGKV.....Nancy Flournoy
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Huntington, WSAZ.....Pat Wilson
Logan, WLOG.....Dorothy Armstrong
Morgantown, WAJR.....Lillian V. Majally
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Eau Claire, WEAU.....Marie Helmers
Janesville, CLO.....Mrs. McNeil
La Crosse, WKBB.....Cora Hauser
Madison, WHA.....Aline Hazard
Medford, WIGM.....Sigrid Enstad
Milwaukee, WISN.....Mary Ann LeMar
Superior, WDSM.....Myrna McCauley
Wausau, WSAU.....Lenore DeVries
Wisconsin Rapids, WFHR.....Virginia Lee

Wyoming

Cheyenne, KFBC.....Helene Wentzel
Powell, KPOW.....Rosemary C. Meyer
Rock Springs, KQRS.....Ann Cook
Sheridan, KWYO.....Margaret Heppner

Alaska

Fairbanks, KEAR.....Miriam Dickey

HAWAII

Lihue, KTOH.....Esther Ruzgland,
Mrs. Florence Fernandez

**CANADA
Alberta**

Edmonton, CFRN.....Jenny Jones
Grand Prairie, CFGP.....Betty Stewart
Lethbridge, CJOC.....Helen Anderson

British Columbia

Victoria, CJVI.....Isobel Stuart

New Brunswick

Campbellton, CKNB.....Margaret Taylor
St. John, CHSJ.....Mrs. Maud C. Esty

Nova Scotia

Antigonish, CJFX.....Zita O'Hearn Cameron

Ontario

Chatham, CFCO.....Gwen Nicholls
Kingston, CKWS.....Anne Wiagi
Kirkland Lake, CKKL.....Sonya Barnett
Kitchener, CKCR.....Jean Whiteside
North Bay, CFBH.....Ray Doherty
Owen Sound, CFOS.....Mrs. Stephen Breeze
Prescott, CFPL.....Helen Evenetts
Windsor, CBLW.....Myrtle Labbit
Wingham, CKNX.....Marg Brophy

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Summerside, CHGS.....Mrs. Irene Dickie

Quebec

Montreal
CFAC.....Roberta Beatty
CFAC.....Odette Oligay
CHLP.....Mrs. Jeanne Grisseallard
Rouyn-Noranda, CKRN.....Pat Sowerby

Saskatchewan

Prince Albert, CKBL.....Aline Rousseau
Regina
CJRM.....Mrs. H. Martenson
CKCK.....Audrey Counsel



MOTION PICTURE COMMENTATORS OF STATIONS IN THE UNITED STATES

(Courtesy of the 1943 FILM DAILY YEAR BOOK)

Alabama

Anniston:

WHMA—Hugh Webb.
WHMA—Malcolm Street.

Birmingham:

WAPI—Lionel F. Baxter.
WBRC—Margaret Cotten.

Muscle Shoals:

WIAY—Becky Burns.

Selma:

WHBB—Marshall Parsons, Jr.

Arizona

Phoenix:

KTAR—Virginia Ricks.

Prescott:

KYCA—Roberta M. Pfister.

Safford:

KGLU—Lester McBride.
KGLU—Willard Shoecraft.

Tucson:

KTUC—Lee Preis.

Arkansas

Helena:

KFFA—Rosalind Mundt.

California

Beverly Hills:

KMPC—Joe Tonner.
KMPC—Frank Robinson
Brown.
KMPC—Sam McKay.

Chico:

KHSL—"Woody" Woodling.

Hollywood:

KMTR—Irwin Allen.
KMTR—Douglas Hatton.
KNX—George Flsher.
KNX—Hedda Hopper.

Los Angeles:

KECA—Erskine Johnson.
KRKD—Glad Hall.

Merced:

KYOS—Jo Ann Evans.

Riverside:

KPRO—Grant Holcomb, Jr.

San Francisco:

KQW—Eddie Tabor.
KQW—Ira Blue.
KYA—Jack Temple.

Colorado

Durango:

KIUP—Raymond M. Beckner.

Connecticut

Bridgeport:

WICC—Denise Keller.

Stamford:

WSRR—Aime Gauvin.

District of Columbia

Washington:

WOL—Walter Compton.
WOL—Russ Hodges.
WOL—Charlie Zurhorst.
WWDC—Jimmie Wilson.
WWDC—Vera Ash.

Florida

Fort Myers:

WFTM—June Warner.

Jacksonville:

WMBR—Ann Evans.

Miami:

WQAM—Leslie T. Harris.

Ocala:

WTMC—Flavius J. Yandle.

Orlando:

WDBO—W. G. McBride.
WDBO—Sally Martin.
WOLF—Barbara Brown.

Panama City:

WDLF—Edward J. Couture
WDLF—Eddie Pierce.

Sarasota:

WSPB—Jayue Taylor.

Tallahassee:

WTAL—Mary Charles
Fendley.

West Palm Beach:

WJNO—Josephine McQuillin.

Georgia

Albany:

WALB—Mrs. Mildred Cann.

Augusta:

WRDW—Ben Lucas.
WRDW—Sara Twigg.

Cedartown:

WGAA—Jean Brooks.
WGAA—Bob Wesley.

Columbus:

WRBL—Miss Billie Wismer.
WRBL—Jack Gibney.

Illinois

Aurora:

WMRO—Miss Lee Isom.

Bloomington:

WJBC—Frank Strand.

Chicago:

WEDC—Marian Whitney.
WJJD—Ruth Shanen.
WLS—Wilma Gwilliam.

Decatur:

WSOX—Dorothy Masterson.

Galesburg:

WGIL—Bob Gibson.

Harrishburg:

WEBQ—Harold Cook.
WEBQ—Virginia Crane.

Herrin:

WJPF—June Janess.

Jacksonville:

WLDS—Becky Vaughan.
WLDS—Edgar Parsons.

Tuscola:

WDZ—Fran Booton.

Indiana

Gary:

WIND—Bob Diller.

Indianapolis:

WIRE—Martha Meadows.

Vincennes:

WAOV—Aline Arnold.

Iowa

Burlington:

KBUR—Mary Weaver.

Dubuque:

KDTH—Jane Thomas.
WKBB—Gleason E. Kistler.

Mason City:

KGLO—Bob Lewis.

Ottumwa:

KBIZ—Harry Colman.
KBIZ—Winn Colman.

Spencer:

KICD—Leo G. Rasmussen.

Kansas

Hutchinson:
KWBW—Vern Minor.
Kansas City:
KCKN—Dorothy Quinan.
KCKN—Ruth Royal.

Kentucky

Bowling Green:
WLBT—Ann Hamilton.
WLBT—Helen Given.
Harlan:
WHLN—Vernan Nunn.
Lexington:
WLAP—Joseph Carl.
Paducah:
WPAD—Gene Peak.

Louisiana

Baton Rouge:
WJBO—Mary deVane.
WJBO—Ralph Sims.
WJBO—Eleanor Tatum.
New Orleans:
WWL—Jill Jackson.

Maryland

Baltimore:
WCAO—Frank Fan.
Frederick:
WFMD—Bill McDonald.
WFMD—James F. Crist.
Salisbury:
WBOC—Lonny Starr.

Massachusetts

Boston:
WBZ—George W. Slade.
WCOP—Russell E. Offhaus.
WEEI—Priscilla Fortescue.
WORL—Mary Ruth.
Fitchburg:
WEIM—Joan Shirlee.
West Yarmouth:
WOCB—Frances B. Blake.
Worcester:
WTAG—Jimmy Lee.

Michigan

Port Huron:
WHLS—Harmon L. Stevens.
Saginaw:
WSAM—Janice Widmoyer.
Sault Ste Marie:
WSOO—Frank F. Firmschild.

Minnesota

St. Cloud:
KFAM—Hubert Hugo Warner.
St. Paul:
WMIN—Bruce G. Hayward.

Mississippi

Greenville:
WJPR—Sallie Kellner.
Natchez:
WMIS—Myra Boudreau.

Missouri

Hannibal:
KHMO—Betty Huston.
Poplar Bluff:
KWOC—Joe Roman.
St. Charles:
KMOX—Katherine Darst.
KMOX—Frances Casement.

Montana

Kalispell:
KGEB—Don Treloar.

Nebraska

Grand Island:
KMMJ—Dick Yarnall.
KMMJ—George C. Kiater.

Nevada

Reno:
KOH—Robert Regent.

New Hampshire

Laconia:
WLNH—Sherwin Greenlaw.
WLNH—Margery Webster.
Portsmouth:
WHEB—Winslow Bettinson.

New Jersey

Atlantic City:
WFPG—Edgar A. Sweet.
WFPG—Ethel Rattay.
Bridgeton:
WSNJ—Donald C. Hart.
Camden:
WCAM—Dayton Lummins.
WCAM—Walter A. Maguire.

New Mexico

Hobbs:
KWEW—Chet L. Gonce.
Roswell:
KGFL—Frank W. Joyce.
KGFL—Howard Brown.

New York

Albany:
WABY—Louise Benay.

Batabia:
WBTA—Dick Driscoll.

Binghamton:
WNBF—Dottie Baker.
WNBF—Wally Buman.
WNBF—Henry Sawtelle.

Buffalo:
WBEN—Jack Paar.

Jamestown:
WJTN—Mrs. Helen Carr.

New York:
WEVD—Mark Toby.
WEVD—Allan Black.
WHN—Adrienne Ames.
WINS—Martin Weldon.
WJZ—Nancy Booth Craig.
WJZ—Allen Prescott.
WJZ—Ed East.
WNEW—Paula Stone.
WOV—Diana Boldi.

Newburgh:
WGNY—Dick Crans.

Niagara Falls:
WHLI—E. Murray Little.

Ogdensburg:
WSLB—Harold Gilman.
WSLB—Ellen Emery.
WSLB—Flo Beach Rowe.

Rochester:
WHEC—Marion Karasick.
WSAY—John Springer.
WSAY—Mort Nusbaum.

Syracuse:
WAGE—Thelma Jean MacNeil.
WAGE—Gordon Alderman.
WOLF—Hamilton M. Woodie.

Watertown:
WATN—Lillian Miles.
WWNY—Robert D. Mowers.

North Carolina

Asheville:
WWNC—Norine Lowe.

Burlington:
WBBB—E. Z. Jones.

Charlotte:
WAYS—Bill Mitcham.

Goldboro:
WGBR—Elizabeth Rosenthal.

Greenville:
WGTC—Frances Simpson.
WGTC—Jimmy Simpson.
High Point:
WMFR—Stan Conrad.

Roanoke Rapids:
WCBT—Philip Cooke.

Salisbury:
WSTP—Miss Winn Jones.

Washington:
WRRF—Charles Whidbie.
WRRF—Bob Brisindine.
WRRF—Mrs. George Martin.

North Dakota

Valley City:
KOVC—Bob Ingstad.

Ohio

Cincinnati:
WCKY—Carol King.
WCKY—Olive Kackley.
WCPO—Georgia Brune.
WCPO—Edna Sherwood.

Cleveland:
WGAR—Joe Wilson.

Columbus:
WCOL—Eugene Ragle.

Marion:
WMRN—Louis T. Marsh.
WMRN—Madge L. Cooper.

Springfield:
WIZE—Laura Leslie.

Oklahoma

Bartlesville:
KWON—Ann Emery.

Muskogee:
KRIX—Lowell Clark.

Oklahoma City:
KOCY—Miss Lou Maystrick.
KTOK—Russell V. Miller.
KTOK—Minnie Jo Curtiss.

Tulsa:
KTUL—Glen Condon.

Oregon

La Grande:
KLBM—Jayne Moss.

Portland:
KGW-KEX—Grace Elliott.
KWJJ—Art Morey.
KWJJ—Thea Craig.
KXL—Betty Todd.
KXI—George Heimselch.

Pennsylvania

Butler:
WISR—Bob Kaufman.
WISR—Kaye Balfe.

Dubols:
WCED—Anna Jane Mull.

Erie:
WERC—J. Jacob Young.

Lancaster:
WGAL—Clair R. McCollough.

Lewistown:
WHRF—Preston Rittenhouse.

Philadelphia:
KYW—Jack O'Reilly.
WCAU—Betty Hurd.
WCAU—Powers Gourand.
WDAS—P. J. Stanton.
WIBG—Fred Wieting.

Sharon:
WPIC—Paul Gamble.

South Carolina

Charleston:
WTMA—Alicia Rhett.

Columbia:
WCOS—Howard Hamrick.

Spartanburg:
WORD—G. O. Shepherd.
WSPA—Jane Dalton.
WSPA—Harriet Anderson.

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WDEF—Dolly Madison.

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WJZM—George Stump, Jr.

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WTJS—Denny McClain.
WTJS—James Hodgers.

Johnson City:
WJHL—Alice Friberg.

Memphis:
WHBQ—Frances Kieran.

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Amarillo:
KGNC—Wes Izzard.

Beaumont:
KFDN—Clyn Ellis.

Brownwood:
KBWD—T. Corbett.

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WFAA-KGKO—John Rosen-
field.
WRR—Alta Faye.

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KDNT—Mary Grace Smith.
KDNT—Eloise Johnson.

Fort Worth:
KFJZ—George Erwin.

Houston:
KXYZ—Marjorie Hazelwood.

Kilgore:
KOCA—Dorothy Baker.

Laredo:
KPAB—George Day.

Longview:
KFRO—James R. Curtis.

Pampa:
KPDN—Harry Wahlberg.

Sherman:
KRRV—Jo Ann Korieth.

Utah

Cedar City:
KSUB—Herschell Urie.
KSUB—Arthur Higbee.

Logan:
KVNU—Jack Braunagel.
KVNU—Reed Bullen.

Provo:
KOVO—John Krier.
KOVO—Shirl Black.

Vermont

St. Albans:
WWSR—Mal Weaver.
WWSR—Tom Colton.

Virginia

Danville:
WBTM—Miss Dale Carter.

Lynchburg:
WLVA—Claude E. Taylor.

Suffolk:
WLPM—Betty Brooks.
WLMP—Francis Bowie.

Washington

Seattle:
KEVR—Don Klein.

Walla Walla:
KUJ—Shirley Lee.

West Virginia

Beckley:
WJLS—Peter Arnell.

Bluefield:
WHIS—Elsia Thomas.

Charleston:
WGKV—Joe B. Matthews.

Huntington:
WCMI—Ned Brooks.

Welch:
WBRW—Johnny Villani.
WBRW—Sid Tear.
WBRW—Ruth Hutchison.

Williamson:
WBTH—Alice Stein.

Wisconsin

Janesville:
WCLO—Paul Ruhl.
WCLO—Pat Alan.

La Crosse:
WKBH—Russ Huber.

Marinette:
WMAM—Mary Kay.

Medford:
WIGM—Roy La Mere.

Oshkosh:
WOSH—Lorraine Kuehn.

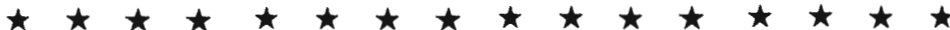
Wisconsin Rapids:
WFHR—Bruce Beichl.

Wyoming

Cheyenne:
KFBC—Margaret O'Brien.

Powell:
KPOW—Rosemary.

Sheridan:
KWYO—Mel Hallack.
KWYO—Herb Siebert.



TELESCRIPTS

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PA

*are complete scripts, cued for music or sound
effects, and moved on the special*

AP

Radio News Wire.

WIDELY SPONSORED FROM
COAST TO COAST

WHEN RADIO WRITES FOR WAR

*Prepared by DICK DORRANCE and JOSEPH LISS,
OWI, Domestic Radio Bureau*

*A digest of practical suggestions on wartime radio scripts,
prepared at the request of the Nation's radio writers by the
Domestic Radio Bureau, Office of War Information.*

Above All Else

The Office of War Information has received an increasing number of inquiries from radio writers, seeking advice and cooperation on the most effective methods of presenting war information.

This material has been prepared as a digest of the many suggestions supplied by the Domestic Radio Bureau to these writers, and is being issued at their request in the belief that these recommendations may be of assistance to American radio in general.

We have no desire to be censors, no desire to tell writers what they should say. We want only to point out—in accordance with the wish of these writers themselves—some of the common errors that often cause listener confusion.

Competent radio writers realize the responsibility that is theirs to give our Nation an authentic picture of the gravest peril free men have ever faced.

They know that people look to radio for full information on the operations of our armed forces, within the limits of military security. They know that, behind the firing line, at home, and in the war factories, people also look to radio for information. All Americans are anxious to learn how they may best help their sons and brothers in uniform win the war.

You will find that the following suggestions contains more “don'ts” than “do's.” This is because the “do's” can be enumerated simply.

*** * * DO study carefully all Radio Background bulletins sent out by the Office of War Information. They constitute official statements of America's war problems. Read the background material closely. You can't know too much about a subject. It's time well spent, and rewriting saved, if you understand every angle thoroughly.**

* * * DO understand that war information must be aimed accurately, handled with care, with intelligence, with respect. Routine announcements, sensationalism, commercials that capitalize on the exigencies of war, name-calling, over-confidence . . . these are practices that can hardly come under the heading of war information.

Radio must explain and instruct.

What radio says must be authentic, well-considered, simply stated.

Radio must present the war and its problems in true proportions, giving proper emphasis to all matters and observing always the tenets of good taste.

Radio and Its Messages

There are, as you know, two main types of war messages.

- (1) Messages of "action."
- (2) Messages of "understanding."

The "action" messages deal with specific, tangible things. They tell people the why, and what-to-do, of such matters as national mileage rationing, fuel conservation, salvage, etc. The facts involved are expressed simply. They may be put into a few words, supported by "reason why."

But war information is more than messages of "action." There are also things every citizen must know and understand about our fight if he is to play his part in this conflict and in the establishment of a fair and lasting peace. They are complex, continuing, frequently ignored or misunderstood things. In effect, they are ideals—the grasping might-by-right ideals of the Axis, and our own ideals toward a free existence.

These are the background of our war. Radio has an inescapable obligation to give its listeners a fuller understanding of whom we fight, and what we hope to gain in terms of universal freedom for all men everywhere.

Those Who Are Against Us

Consider, first, the enemy.

His existence is our major problem. He is ruthless, calculating, intelligent, in his own warped way. He is as determined to conquer us as we should be to overthrow him.

Don't minimize the enemy's ability, his weapons, his staying power in this fight.

Don't make the enemy an object of humor. Beware of ridiculing him in ways that may lead the public to underestimate his strength, to become complacent, to slacken the intensity of its effort.

Calling the enemy by derogatory names—"yellow rats" or "dirty Huns" is an ineffectual way of fighting. Actions, not epithets, win wars.

Our enemy is the German Nazi, the Italian Fascist, the Japanese militarist. At the same time, our enemy is not necessarily the German, Italian, or Japanese people. They have been misled by despotic rulers, by lies, by false promises based on false premises. And, when those among them who have brought this trouble on the world are eradicated, the people themselves must be permitted to know the fuller, better life that is our aim for all the world.

The enemy is not only in the Axis lands. His doctrines can come among us—into the cities and homes of America—when people here embrace the Axis ideals and philosophy of life. Men and women who foster racial prejudices are fighting for the enemy. So are the unwitting isolationists who want to appease and make shallow compromises with our enemies.

The Axis lives by war, by destruction, by death and the trampling of all human rights. Our enemies are all those persons and governments that think the Axis way is the right way. This globe is too small for them and us.

Those Who Are With Us

The United Nations, of course, are the antithesis of the Axis. Our theme is one of unity—of common action, common love of freedom, common consideration and esteem of one group of people for another.

We're not at war with the Axis just because it happens to be on the opposite side of the battle line. The United Nations are at war because the world the Axis wants to create has no place for men of free will.

Look upon the United Nations as *people* . . . people who may speak different languages, worship in different churches, live in diverse lands with different climates, customs, economies, histories and governments. Regardless of this, they still are bonded in an imperishable

desire to have all men, everywhere, know the fundamental freedoms.

The American public, by and large, still fails to understand the fullness of the term "United Nations." It does not mean a simple fraternalism that springs from a common plight. Instead the aim of the United Nations coalition is a sound and sensible working agreement upon which we can rest all our hopes for a successful post-war world.

The United Nations are more than just "the allies." They are *not* merely a collection of political entities, an array of governments geared opportunistically in a military enterprise of neck-saving proportions.

When you deal with them in scripts, don't take the superior viewpoint that the Yanks are coming and now the world's worries are over. Remember that America's part in this global struggle still has far, far to go before it matches that of the British, Russians, Chinese, and other United Nations. They have thrown resources and manpower and sacrifices into the fight that overshadow our own preliminary efforts.

Don't take the attitude that all the rest of the world is following America. Don't talk about America as the future center of world culture.

Don't give the impression that we're the only nation making planes and tanks.

Don't come out with flag-draped statements about Americans being the "best fighters" in the world.

The United Nations have found it necessary to fight for the existence of these liberties—the freedom of speech and religion, the freedom from want and fear.

When the peril has gone, the task of the United Nations will be but half-done. The United Nations who worked together in war must also work together in peace, must build for *all* men a better world in which horrors like the Axis can never again occur.

Blueprint for the Future

The common aim of the United Nations, therefore, is a just and well-planned world after the war.

The silhouette of this world has been sketched in a pioneer document of liberty supported by all of the United Nations—the Atlantic Charter.

Briefly, it proposes these as characteristics of the world in which we hope to face the future.

- (1) No selfish ambitions, territorial or otherwise, by one or more nations against others.
- (2) No territorial changes without the democratic consent of the peoples concerned.
- (3) The right of all peoples to choose their own form of government.
- (4) A world trade in which all may participate on equal terms.
- (5) Full collaboration between all nations to improve labor standards, foster economic advancement and social security.
- (6) A continued peace, wherein all men may live out their lives in freedom from want and fear.
- (7) Full freedom of the seas for vessels of all nations.
- (8) A universal abandonment of force in all world relations.

The aims, of course, are generalized. The specific means by which they should be attained can come only through the cooperation and intelligent action of the peoples themselves.

We face a grave danger. If peace comes, and the people are not ready to assume the responsibility of world reconstruction, there is certain risk that once again we shall have won a war and lost a peace.

Radio today should do all that it can, in practical and commonsense ways, to stimulate public discussions of the post-war world, to get people thinking and arguing about the kind of world they want to live in, and the practical ways we should proceed to assure that this time nothing goes amiss. Then, when peace comes, people with plans will be better equipped to tackle such problems than people who face a new future in bewilderment.

Some Have Had Thoughts

Consider these prophetic utterances by representative leaders and thinkers among the United Nations

President Franklin D. Roosevelt:

There are a few people in this country who, when the collapse of the Axis begins, will tell our people that we are safe once more; that we can tell the rest of the world to "stew in its own juice"; that never again will we help to pull "the other fellow's chestnuts from the fire"; that the future of civilization can jolly well take care of itself insofar as we are concerned. But it is useless to win battles if the cause for which we fought these battles is lost. It is useless to win a war unless it stays

won . . . The objective of today is clear and realistic. It is to destroy completely the military power of Germany, Italy and Japan to such good purpose that their threat against us and all the other United Nations cannot be revived a generation hence. We are united in seeking the kind of victory that will guarantee that our grandchildren can grow and, under God, may live their lives, free from the constant threat of invasion, destruction, slavery and violent death.

Generalissimo Chiang Kai-shek:

Unless real world cooperation replaces both isolationism and imperialism of whatever form in the new interdependent world of free nations there will be no lasting security for you or for us.

Vice President Henry A. Wallace:

Everywhere the common people are on the march. Thousands of them are learning to read and write, learning to think together, learning to use tools . . . When the freedom-loving people march—when the farmers have an opportunity to buy land at reasonable prices and to sell the produce of their land through their own organizations, when workers have the opportunity to form unions and bargain through them collectively, and when the children of all the people have an opportunity to attend schools which teach them the truths of the real world in which they live—when these opportunities are open to everyone, then the world moves straight ahead.

Joseph Stalin:

. . . abolition of racial exclusivity, equality of nations and integrity of their territories, liberation of enslaved nations and restoration of their sovereign rights, the right of every nation to arrange its affairs as it wishes, economic aid to nations that have suffered and assistance to them in attaining their material welfare, restoration of democratic liberties, the destruction of the Hitlerite regime.

Viscount Lord Halifax:

Nations, like individuals, can only exist in freedom and security if they are prepared to cooperate for mutual economic welfare and, if need be, for mutual defense. In the economic sphere, indeed, everything depends upon such cooperation. But no party to such an association as we picture will be ambitious to dominate its partners. Every nation, great or small, will have its place and make its own contribution. Moreover, past experience teaches that a stable international order must admit of ordered change in the relations between states. Just as the liberty of the individual must have regard to the needs of the community, so must every nation in future accept its obligations to the general family of nations.

Mechanically Speaking . . .

We've dwelt at some length on the importance of these three over-all topics—the enemy, the United Nations, the after-war world. Every-

thing else hinges or pivots on them. Every specific war message that radio conveys to its listeners contributes toward the downfall of the enemy and the strengthening of the United Nations.

This article, of course, has no thought of telling you things about the business of writing radio scripts. You're qualified to do that. What we *are* trying to do is give you a few of the same answers we've passed along in reply to sundry queries from time to time.

Our suggestions are presented for an important reason. When listeners are confused by muddled presentation of factual information on war issues, policy, operations, or progress—no matter how well-intentioned the writer of a program may have been—it retards our progress to victory. Inaccuracies, over-emphasis, poor taste, racial prejudices, super-confidence, ill-chosen words are all dangerous to a well-informed public.

Let's get down to cases

The Sins of Over-statement

Superlatives are handy catch-phrases, cherished by some writers as a quick way to emphasize a point. Generally, however, superlatives and over-statements are inaccurate. This is total war. Each part of our total strength is dependent on the others. To characterize one element in the fighting and winning of the war as the *only* way, or the *best* way, is invariably inaccurate. It leads to unhealthy competition at a time when our objective should be cooperation. For example:

"The only way to win the war is to buy War Bonds."

"The best way to win the war is to turn out food for freedom."

"We will lose the war if we continue our high accident rate."

These matters are important—naturally—but none of them is the *only* thing that contributes to the job of winning the war.

Calling every new campaign of the United Nations "The Second Front" is also bad. The term "second front" has come to connote an actual invasion of Europe. The North African campaign, the battles at Guadalcanal are not "The Second Front." They are the North African campaign, the South Pacific theater of war, or "a new front."

Brass Buttons & Bands

War is not pretty. Wars aren't fought so that people can wear pretty uniforms. People don't join the armed forces or the merchant

marine "to see the world." Women don uniforms and go into war factories so they can do hard useful work. The fighting man's job is to destroy the enemy, to fight for "our way of life."

"Our way of life" is a broad statement. There isn't always time during a short recruiting announcement to go into a definition of post-war aims. This difficulty, nevertheless, is no justification for any radio writer to present such misleading sales talk as:

"Join the WAACS (or WAVES) and wear the good-looking, proud khaki (or blue) of the service. Look smart."

"Remember, nurses (or WAACS or WAVES) have a high percentage of marriage in their ranks."

"Join the merchant marine and travel to places you have read about, places you've dreamed of visiting all your life. See Waikiki Beach, etc. . . ."

These samples, of course, are not actual spot announcements, but a compound of wrong elements, all fused together to show what shouldn't be presented as a primary persuasion theme.

Conversely, there's no need to get gruesome and describe the rigors and risks of wartime life. It is important to stress the reason why men and women should serve their country. And, as a further incentive, there is no harm in pointing out the useful skills they acquire will serve them well in the post-war world.

Horror Stuff

The Code of Wartime Practices for American Broadcasters, drawn up by the Office of Censorship in collaboration with the radio industry, states: "Radio is requested to avoid dramatic programs which attempt to portray the horrors of war, and sound effects which might be mistaken for air-raid alarms."

War, once again, is not pretty. There's no point rubbing it in, or bathing in blood baths, or having seamen fried in oil. Not only is it detrimental to manpower procurement, but the womenfolk at home can picture all too vividly the horrors that may befall their men without hearing radio paint the possibilities in primary colors.

An old expert in drama—Aristotle—has been telling dramatists for more than 2,000 years that horror is inept dramaturgy. When it comes as close to home as it does in war, it's unnecessarily harmful. Here, for example, is something that both Aristotle and the women of America would shudder at:

"Every man was an expert at gouging, strangling, bone crushing, knifing, bayoneting, and otherwise putting the enemy out of action."

Horror on the air has often been employed as a device of escapism. But when the horror portrayed is *realism*—something that's really happening in this war—then it can hardly be considered either escapism or entertainment. Listeners instantly associate it with someone dear to them who may be serving under hazardous circumstances of war.

Don't picture soldiers having their legs blown off or picking shrapnel from their flesh. Go easy on screams, moans, sounds of physical pain, death rattles. And be careful that some over-dramatic actor doesn't take a sob in one of your scripts and build it up to a blood-chilling shriek. Don't have doctors saw off legs, or bodies crackle in the flaming wreckage of a bomber.

In short, stick close to the standards of good taste. Remember that excessive horror can have a serious psychological effect upon people. That's why the Axis permitted horror stories and pictures to help soften up every country its troops have invaded.

We Supreme Americans!

Over-zealous patriotic programs have not yet reached the point of closing with "Heil America"—but sometimes the effect is almost the same. Unconscious jingoism can well build up into a serious problem, threatening any intelligent consideration of the post-war world.

Take the word "yellow." Its use connotes a "white supremacy." But remember that the Chinese, Mongolians, and other Asiatic nationalities—besides the Japanese—have yellow skins.

A native of China is a *Chinese*, not a Chinaman. And all Chinese don't say "velly good" or talk like traditional laundrymen or Fu Manchu.

A native of the British Isles is a *Britisher* or the archaic *Briton*—not a "limey." A Britisher may be a Welshman, an Irishman, a Scotsman, or an Englishman. A Britisher is not exclusively an Englishman. And they don't like to be characterized as the "I say ol' top, by jove" type of puffwit.

Among Negroes—as among white men—there are college professors, scientists, soldiers who fight fascism, doctors, war production workers, human beings. When portraying a Negro on a radio program, avoid the Stepin Fetchit type, the minstrel man, the stooge, the dumb

domestic, the guy always being chased by ghosts. And Negroes have names as commonplace as John and Mary. Seldom are they colorful as "Eight-ball," "Ironhead," "Blackboy," or "Razor." When Negro characters appear in a script, try to have them played by real Negroes—straight and intelligently—if Negro actors are available. And they *are* available in all large radio production centers.

Sticks & Stones . . .

What should we call our enemies? They're Germans, Japanese, Italians, Nazis, Hitlerites, or Fascists. To pepper them with epithets like yellow Japs, dirty Huns, beasts, monsters, snakes—or to describe them as stupid, dumb, filthy, wooden-headed and so on—is not the way to win battles. Guns are more effective than name-calling. Besides, when we say the enemy is "stupid" or "dumb," we underestimate him and fool only ourselves. Don't minimize the Japanese by typing them as funny little men whose teeth protrude, who always wear thick-lensed spectacles, and say "so-solly" with an unctuous oiliness. Actually, the Japanese are tough fighting men, ruthless and fanatical in their military aspirations.

We can't hope that people will stop using the name "Japs." It's a convenient abbreviation—but after the war its continued use will not help the peace. After the warlords are overthrown, we shall have to accept the Japanese people into the common brotherhood of all men. The chauvinistic monicker of "Jap" will always bear the stigma of describing a hated enemy. Remember, incidentally, that loyal Japanese-Americans—now in western U. S. relocation (not concentration) camps—strongly resent being called "Japs."

Boasting about what we did in old wars won't help win this one. Boasting about old wars when we fought people who now fight beside us hardly promotes world unity. Don't dwell at length on the past military exploits of this country as evidence that we are invulnerable. This does not mean we shouldn't point with pride to times when we've fought in defense of the ideals of free men.

Fun as Usual

Writers are not expected to lose their sense of humor when they write war scripts. Comedy and farce, when properly handled, can be a good vehicle for war messages. Certain situations that were funny

in peace-time, however, no longer seem so funny to listeners in view of wartime restrictions and sacrifices.

Programs that will be relayed overseas should avoid gags or situations that show "business as usual" on the home front. A day at the race track, crowds in a night club, vacation excursions, and the like may be construed by troops on the fighting fronts to indicate that the people back home are not really in the war. Besides, it might supply useful fodder for enemy propaganda machines.

Because of the rubber shortage and nationwide mileage rationing, scripts should avoid sequences where automobiles are used for non-essential purposes. Don't have the hero and heroine go for a ride in the moonlight. Don't show automobiles being used for long inter-city trips. Cut out the cross-country racing at 70 miles an hour.

Placing war messages on comedy scripts requires particular care if worthwhile results are to be attained. Be careful not to subordinate the message to the humor. Don't let it get lost in the laughs. End up on a serious note. The change of tempo punches the message home all the harder.

In our judgment, it is poor taste to tie commercial plugs in with war messages. Listeners lose confidence, not only in the message but also the product which tries to capitalize on the gravity of the war. Surveys and letters of protest show a strong public resentment to the practice of commercial advertisers injecting high-power pressure at the expense of the war.

There is no more horrible example to give you than the slogan flaunted by the maker of a hair-removal cream—"For a nation under arms, watch your under-arms." Equally opportunistic are commercials that hitch-hike on war production incentive and nutritional needs, urging housewives to feed their husbands plenty of Smuggins Krispy-Crax for breakfast so they can help win the war.

The Right Words

Words are important tools in the waging of war. Here are some rusty ones that can stand a little polishing.

War effort is apologetic. *Effort* can mean nothing more than *severe exertion* or *attempt*. Since the word implies questionable endeavor and, at the same time, has been done to

death, why use so weak a term? What's wrong with *war job*, *war drive*, *fighting the war* or just plain *war*?

Sabotage has also been over-used and applied to any and everything that might hamper the war. If a man doesn't show up for work, it's *sabotage*. If you don't vote, it's *sabotage*. If you go Sunday driving, it's *sabotage*. Words quickly lose their original meaning when used so indiscriminately.

There are no *defense plants*. They are *war plants*.

War is not a *game*. It's not fun to shoot down "Jap" planes.

Don't *exterminate the enemy*. Don't boast that we'll kill all the Japanese and Germans on the face of the globe. Extermination is Hitler's policy—not ours.

Avoid the word *conquer* in referring to successful military expeditions that have recovered territory from the Axis. The policy of the United Nations is not one of conquest. Our aim is to liberate, to restore countries to their rightful owners.

Don't use the expression *gasoline rationing*. The proper term is *mileage rationing*. There is no gasoline shortage except along the Atlantic seaboard. We are rationing miles so as to save rubber.

A Few Other Suggestions

Audience reaction toward some programs on the air today makes it advisable to point out a few other faults that can be quickly remedied:

Whenever working messages into dialogue and dramatizations, try to keep a logical, natural atmosphere. Don't have a poorly educated character launch into a brilliant exposition of ways to avoid inflation. Avoid soapbox oratory, long and tiresome harangues, stilted recitations of facts. The way to work messages into dialogue is with in-character conversations, plot structure, plausible situations.

When you build up an argument *against* some particular war measure so as to knock it down with reasons and logic *for*, be sure that you knock it down *convincingly and completely*. To leave any lingering doubts in a listener's mind is, obviously, harmful.

"Scare" broadcasts can be dangerous. The idea of having a guttural voice break into an apparently routine broadcast with "Stop!" in the name of the Third Reich!" and pretend to take over the station,

followed by a plug for War Bonds on the ground “this really isn’t happening, but it might” is needlessly sensational. It gives listeners a sense of being duped, followed by resentment. In some cases, it has resulted in near-panic. Making America jittery is a poor way of selling the war.

No Room for Rumor

Here are some suggestions about rumor—a tricky subject that must obviously be handled with care.

The first rule for radio, when dealing with rumors, is *don't quote an actual rumor on the air*.

Actual tests show that this usually results in even wider circulation than would be the case if radio hadn't entered the picture at all. Don't quote them for purposes of refutation or ridicule or adding a gag twist.

Even if only one or two people miss the point, there's still the chance they may send the whisper running through ever-widening circles. Besides, don't forget that some crepe-hangers are never happier than when they have a juicy rumor to play with.

A denial rarely catches up with or effaces the original impression created by a rumor. Leave the spiking of them to government officials.

Avoid dramatizing rumors and rumor-mongering in specific terms and incidents. This only encourages people to go witch hunting or snooping on the man next door. Even fictitious examples of rumor are likely to back-fire.

This, however, should not be construed to mean that radio can't do anything useful in this battle against malicious gossiping. The most effective antidote is *information*—straight-forward, authentic, complete information. Tell your listeners the facts, but make no *reference to existence of the rumor* that required dissemination of such facts. In this way, you fight it directly without running the risk of spreading its harm.

The Bugaboo of Propaganda

Don't talk too much in your programs about the menace of Axis propaganda. There has been considerable indifference to it thus far, but we always face the danger of exaggerating its importance. Which,



We, in the Printing profession, one of the oldest forms of public information and recreation, are proud to be so closely associated with the Radio profession, one of the newest and most active forms of public information and recreation.

We have a long established tradition to uphold, while Radio still in its infancy, is constantly establishing new and amazing traditions that will endure for a great many years to come.

This Radio Annual will remain as the printed record of the many traditions created during the year nineteen forty-two.

The Barnes Printing Co., Inc.

229 West 28th Street - - - - New York

of course, is just what the Axis wants us to do. They've worked hard to build up an illusion of invincibility. Let's not play their game.

Don't spotlight specific cases where the Axis propaganda machine has been at work, even for purposes of ridicule—except when released by an official government agency.

It's worth remembering that comparatively few persons listen to shortwave broadcasts. These, of course, are the principle channel by which the Axis tries to pour poison into the United States. To spotlight any specific item of propaganda which has not been officially released by the U. S. Government may stimulate listeners' curiosity to the point of eavesdropping directly on Berlin, Rome, or Tokyo.

One Final Word

Clearance does *not* mean censorship.

The clearance of scripts is performed in the interest of accuracy, consistent war information policy, and to avoid common errors that often cause listener confusion.

In the case of private or commercial programs, not presented in cooperation with government agencies and not for overseas consumption, clearance is optional. (Scripts for overseas must be cleared by the Office of Censorship.) However, when using material that relates to governmental or military problems, realize the advisability of clearing the final script for accuracy of message, technical authenticity of the scene, and the safeguarding of vital information.

ALL programs sponsored by Government agencies—fully or in part—must be cleared with the Script Editor, Domestic Radio Bureau, Office of War Information, or any of its regional branches.

Clearance IS NOT—

- . . . censorship.
- . . . a means of holding up your script. A script can be cleared, in many cases, within a half hour. But give the clearance editor more time. He may have more scripts on his desk than just yours.

Clearance IS—

- . . . a way to make your scripts better.
- . . . a guarantee of accuracy and uniformity of information.

The Domestic Radio Bureau of the Office of War Information at Washington, or any of its regional offices throughout the country, will be **glad** to give you advice on all clearance matters.

FOR VICTORY TODAY AND SOUND BUSINESS TOMORROW



Get This Flag Flying Now!

This War Savings Flag which flies today over companies, large and small, all across the land means *business*. It means, first, that 10% of the company's gross pay roll is being invested in War Bonds by the workers voluntarily.

It also means that the employees of all these companies are making a definite contribution to Victory . . . by helping to buy guns, tanks, and planes that America and her allies *must* have to win. And it means that billions of dollars will be held in readiness for post-war readjustment.

Think what 10% of the national income, saved in War Bonds now, month after month can buy when the war ends!

For Victory today . . . and prosperity *tomorrow*, keep the War Bond Pay-Roll Savings Plan rolling in *your* firm. Get that flag flying now! For full details, plus samples of result-getting literature and promotional helps, write or wire: War Savings Staff, Section F, Treasury Department, 709 Twelfth Street N.W., Washington, D. C.



SAVE WITH

War Savings Bonds

This Space Is a Contribution to America's All-Out War Program by

RADIO DAILY



COMMERCIAL NETWORK PROGRAMS



Sponsor



Product



Program



Network



Advertising Agency



A COMPLETE LISTING OF MAJOR NETWORK COMMERCIAL PROGRAMS OF 1942

Following is a complete listing of all national network commercial programs heard during the twelve-month period ending Jan. 1, 1943. Listing includes in addition to the program title, network, sponsor, product and agency handling the account. Compiled through the cooperation of the Blue Network, CBS, MBS and NBC. Abbreviations: PC, Pacific Coast; Int., International.

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Acme White Lead and Color Works Paints & Lin-x	Breakfast Club	Blue	Henri Hurst & McDonald
Adam Hat Stores Hats	Boxing Bouts	Blue and Blue-Int.	Glicksman Advertising Co.
Affiliated Products, Inc. Edna Wallace Hopper Cosmetics	John's Other Wife	Blue	Blackett-Sample-Hummert
Albers Milling Co. Cereals, Flour	Whodunit	NBC—PC	Lord & Thomas
American Bird Products, Inc. Bird Food	American Radio Warblers	MBS	Weston-Barnett
American Chiclet Co. Chiclets, Dentfyn, Beeman's Gum	By The Way, with Bill Henry	CBS—PC and NBC—PC	Badger, Browning & Hersey
American Cigar & Cigarette Co. Pall Mall Cigarettes	Bill Henry, News Analyst	CBS—PC	Badger, Browning & Hersey
American Oil Co. Gas and Oil	Gracie Fields	Blue and Blue-Int.	Ruthrauff & Ryan
	The Human Side of the News	CBS	Joseph Katz Co.

ADVERTISER and PRODUCT

American Tobacco Co.
Lucky Strike Cigarettes

Anacin Co.
Anacin

Armour & Co.
Treat, Luxor Toiletries

Armstrong Cork Co.
Armstrong Quaker Rugs

Austin Studios
Photographs

B. T. Babbitt, Inc.
BAB-O Cleaner, Lyonsa

P. Ballantine's & Son
Beer & Ale

Barbasol Co.
Shaving Accessories

Bathasweet Corp.

Bayer Co.
Aspirin

Bayuk Cigars, Inc.
Phillies

PROGRAM

Your Hit Parade
Kay Kyser's College of Musical
Knowledge
Information Please

Our Gal, Sunday
America The Free
Easy Aces
Just Plain Bill
Front Page Farrell
Treat-Time

Armstrong Theatre of Today

Hero of the Week

David Harum

Three Ring Time

Gabriel Heatter, News

John B. Kennedy

Bob Garred

Second Husband
American Album of Familiar Music
Young Widder Brown
Stella Dallas
Lorenzo Jones
American Melody Hour

Inside of Sports

Sizing Up The News

ADVERTISING AGENCY

CBS and CBS-Int. Lord & Thomas
NBC and NBC-Int. Lord & Thomas

NBC, Blue-PC and Lord & Thomas
NBC-Int.

CBS Blackett-Sample-Hummert
NBC and NBC-Int. Blackett-Sample-Hummert
CBS and Blue Blackett-Sample-Hummert
Blue and NBC Blackett-Sample-Hummert
MBS Blackett-Sample-Hummert
CBS Lord & Thomas

CBS Batten Barton, Durstine & Osborn

Blue-PC Glasser, Gailey & Co.

CBS and NBC Maxon, Inc., Duane Jones Co.

Blue and Blue-Int. J. Walter Thompson Co.

MBS Erwin, Wasey & Co.

CBS Erwin, Wasey & Co.

CBS-PC H. M. Kiesewetter Advertising Agency

CBS and Blue Blackett-Sample-Hummert
NBC Blackett-Sample-Hummert
NBC Blackett-Sample-Hummert
NBC Blackett-Sample-Hummert
CBS and Blue Blackett-Sample-Hummert
MBS Ivey & Ellington

MBS Ivey & Ellington



ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Bekins Van & Storage Co. Moving and Storage	Bill Henry, News	CBS—PC	Brooks Advertising Agency
The Bell Telephone System Telephone Service	Harry W. Flannery, News The Telephone Hour	CBS NBC	Brooks Advertising Agency N. W. Ayer & Son
Benson & Hedges Cigarettes	Paul Schubert, The War News Analyst	MBS	Duane Jones Co.
The Best Foods, Inc. Nucoa, Hellman's and Best Foods Mayonnaise	We The Abbotts	NBC	Benton & Bowles
Bisodol Co.	Mr. Keen, Tracer of Lost Persons The Romance of Helen Trent	CBS and Blue CBS	Blackett-Sample-Hummert Blackett-Sample-Hummert
Bowey's Inc. Dari-Rich Products	Stars Over Hollywood	CBS	Sorenson & Co.
A. S. Boyle Co. Old English Wax	Breakfast At Sardi's	Blue—PC	J. Walter Thompson Co.
Breakfast Club Coffee, Inc. Coffee	Rita Murray	CBS—PC	Lockwood-Shockleford Advertising Agency
Bristol-Myers Co. Vitalis	Mr. District Attorney	NBC	Padlar & Ryan
Bristol-Myers Co. Ipana, Sal Hepatica	Time to Smile Those We Love	NBC NBC	Young & Rubicam Young & Rubicam
Bristol-Myers Co. Minit-Rub	Minit-Rub News	NBC—PC	Young & Rubicam
Bristol-Myers Co. Minit-Rub, Mum	Duffy's In Person, Dinah Shore	Blue Blue	Young & Rubicam Padlar & Ryan
Brown & Williamson Tobacco Corp. Avalon Cigarettes	Harry W. Flannery, News Bob Garred Reporting	CBS—PC CBS—PC	Russel M. Seeds Co. Russel M. Seeds Co.
Brown & Williamson Tobacco Corp. Bugler Cigarettes	Plantation Party	NBC	Russel M. Seeds Co.
Brown & Williamson Tobacco Corp. Raleigh Cigarettes and Tobacco	Tommy Dorsey Red Skelton and Company Uncle Walter's Dog House	NBC NBC NBC	Russel M. Seeds Co. Russel M. Seeds Co. Russel M. Seeds Co.
Brown & Williamson Tobacco Corp. Wings Cigarettes	Wings of Destiny Captain Flagg and Sergeant Quirt People Are Funny	NBC NBC NBC	Russel M. Seeds Co. Russel M. Seeds Co. Russel M. Seeds Co.

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
California Fruit Growers Exchange Citrus Fruits	Sunkist Presents Hedda Hopper's Hollywood	CBS	Lord & Thomas
California Packing Co. Del Monte Products	Today At the Duncans William Winter, News	CBS	Lord & Thomas
California Prune & Apricot Growers Assn. Fruit Products	Dick Joy and the News	CBS—PC	McCann-Erickson
Campana Sales Co. Toiletries	First Nighter Dick Powell Campana Serenade	MBS—CBS NBC NBC	Long Advertising Service
Campbell Soup Co. Soup, Beans, Tomato Juice, Spaghetti, Macaroni	Radio Reader's Digest Amos n' Andy Fletcher Wiley The Man I Married Arkansas Traveler Starring Bob Burns Lanny Ross	CBS CBS CBS CBS CBS CBS	Aubrey, Moore & Wallace Aubrey, Moore & Wallace Aubrey, Moore & Wallace Ward Wheelock Co. Ward Wheelock Co. Ward Wheelock Co. Ward Wheelock Co. Ruthrauff & Ryan
Canada Dry Ginger Ale, Inc. Beverages	Michael Piper	CBS Blue	Ruthrauff & Ryan, Inc. J. M. Mathes, Inc.
Carnation Co. Milk	Contented Program Portraits in Music	NBC NBC	Erwin, Wasey & Co. Erwin, Wasey & Co.
Carter Products, Inc. Little Liver Pills	Inner Sanctum Mystery Good Old Days Jimmie Fidler From Hollywood	Blue and Blue-Int. Blue Blue	Street & Finney, Stack-Goble Advertising Agency and Tod Bates, Inc. Street & Finney Small & Seiffer
Carter Products, Inc. Attrid	Caswell's Concert Petite	NBC—PC	Long Advertising Service and Botsford, Constantine & Gardner
George W. Caswell Co. Coffee and Food Products	Great Moments In Music	CBS and CBS-Int.	Young & Rubicam
Celanese Corporation of America Celanese Products	Dave Lane, Songs Phil Hanna	CBS—PC CBS—PC	Cary-Ainsworth, Inc. Cary-Ainsworth, Inc.
Chamberlain Laboratories Hond Lotion			

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Chlorine Solutions, Inc. Hy-Pro	Breakfast At Sardi's	Blue—PC	Barton A. Stebbins Advertising Agency
Chesebrough Manufacturing Co. Vaseline Preparations	Dr. Christian	CBS	McCann-Erickson
Chrysler Sales Corp. Institutional	Major Bowes Original Amateur Hour	CBS and CBS-Int.	Ruthrauff & Ryan, Inc.
Cities Service Co. Gas and Oil	Cities Service Concert	NBC	Lord & Thomas
D. L. Clark Co. Candy Bars	Service With a Smile	Blue	Albert P. Hill Co.
Coca Cola Co. Beverage	Pause That Refreshes on the Air Spotlight Band Program	CBS and CBS-Int. Blue and MBS	D'Arcy Advertising Co. D'Arcy Advertising Co.
Colgate-Palmolive-Peet Co. Dental Products	Stepmother Guy Lombardo and His Orchestra Can You Top This	CBS CBS NBC	Sherman & Marquette Ted Bates, Inc. Ted Bates, Inc.
Colgate-Palmolive-Peet Co. Shaving Cream	Al Jolson	CBS and CBS-Int.	Sherman & Marquette
Colgate-Palmolive-Peet Co. Shaving Cream	Sports Newsreel of the Air	NBC and NBC-Int.	Sherman & Marquette
Colgate-Palmolive-Peet Co. Palmolive Soap	Hobby Lobby	CBS	Ted Bates, Inc.
Colgate-Palmolive-Peet Co. Super Suds Products	Bachelor's Children	NBC	Ward Wheelock Co.
Colgate-Palmolive-Peet Co. Octagon Products, Crystal White Cosmetics	Myrt and Marge Bess Johnson	CBS NBC	Sherman & Marquette Sherman & Marquette
Colonial Dames, Inc. Cosmetics	Woman of Courage	CBS	Ted Bates, Inc.
Conti Products, Inc. Cosmetics	Find the Woman	CBS—PC	Glasser, Gailley & Co.
Continental Baking Co. Bakery Products	Treasure Hour of Song Walter Compton, News	MBS MBS	Birmingham, Castleman & Pierce Birmingham, Castleman & Pierce
Continental Radio & Television Corp. Radios	Maudie's Diary Bachelor's Children	CBS CBS	Ted Bates, Inc. Ted Bates, Inc.
	World News Today	CBS	Cruttenden & Eaar

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Corn Products Refining Co. Corn Products	Stage Door Canteen	CBS and CBS-Int.	C. L. Miller Co.
Cream of Wheat Corp. Cereal	Breakfast Club	Blue	Batten, Barton, Durstine & Osborn
Cudahy Packing Co. Old Dutch Cleanser	Help Mate	NBC	Grant Advertising, Inc.
Cummer Products Co. Engine	Manhattan At Midnight	Blue	Young & Rubicam
Cummer Products Co. Molle Shaving Cream	Battle of the Sexes	NBC	Young & Rubicam
Curtis Candy Co. Candy Bars	News With Jackson Wheeler News With Warren Sweeney	CBS CBS	C. L. Miller Co. C. L. Miller Co.

D

Delaware, Lackawanna & Western Coal Co. Blue Coal	The Shadow	MBS	Ruthrauff & Ryan
Detroit Bible Class Religious	Detroit Bible Class	MBS	Aircasters, Inc.
Doubleday-Doran Co. Books	Breakfast At Sardi's	Blue	
E. I. Du Pont de Nemours & Co. Institutional	Cavalcade of America	NBC	Batten, Barton, Durstine & Osborn

E

Eagle Oil & Refining Co., Inc. Gasoline	The World Today	CBS—PC	General Advertising Agency
Elgin National Watch Co.	Elgin Thanksgiving Canteen Elgin Christmas Canteen	CBS CBS	J. Walter Thompson Co. J. Walter Thompson Co.
Emerson Drug Co. Bromo-Seltzer	Ellery Queen Vox Pop	NBC and NBC-Int. CBS	Ruthrauff & Ryan Ruthrauff & Ryan

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
J. C. Eno, Ltd. Dentifrice	Hollywood Whispers	CBS—PC	Atherton & Carrier
Eversharp, Inc. Pen and Pencils	Take It Or Leave It	CBS and CBS-Int.	The Biow Company
Ex-Lax, Inc. Laxative	The Street Singer	Blue	Joseph Katz Co.

F

Firestone Tire & Rubber Co. Tires and Tubes	The Voice of Firestone	NBC	Sweeney & James Co.
Fisher Flouring Mills, Inc. Flours and Cereals	Breakfast At Sardi's	Blue—PC	Pacific National Advertising Agency
F. W. Fitch Co. Shampoo	Fitch Bandwagon	NBC and NBC-Int.	L. W. Ramsey Co.
J. A. Folger & Co. Coffee	America's Home Front	CBS—PC	Raymond R. Morgan Co.
Ford Motor Co. Motor Cars	Sunday Evening Hour Watch the World Go By	CBS Blue	McCann-Erickson Maxon, Inc.

G

Gallenkamp Stores Co. Shoes	William Winter, News Dick Joy and the News Maid of America	CBS—PC CBS—PC MBS	Long Advertising Service Long Advertising Service Ruthrauff & Ryan
General Cigar Co. White Owl Cigars, Van Dyck Cigars	Raymond Gram Swing William Winter, News Raymond Clapper	MBS CBS—PC MBS	J. Walter Thompson Co. Federal Advertising Agency J. Walter Thompson Co.
General Electric Co. Lamps, Institutional	Hour of Charm G. E. News Program with Frazier Hunt	NBC CBS	Batten, Barton, Durstine & Osborn and Foster & Davies Maxon, Inc.

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
General Foods Corp. Grape Nuts Products	Kate Smith Hour William L. Shirer Jack Benny We Love And Learn Those We Love	CBS and CBS-Int. CBS NBC and NBC-Int. CBS CBS	Young & Rubicam Young & Rubicam Young & Rubicam Young & Rubicam Young & Rubicam
General Foods Corp. Jello Products	The Jello Program, starring Jack Benny The Second Mrs. Burton Duffy's Tavern Kate Smith Hour	NBC, Blue—PC and NBC-Int. CBS—PC CBS CBS	Young & Rubicam Young & Rubicam Young & Rubicam Young & Rubicam Young & Rubicam
General Foods Corp. Maxwell House Coffee	Maxwell House Coffee Time Kate Hopkins	NBC and NBC-Int. CBS	Benton & Bowles Benton & Bowles
General Foods Corp. Diamond Crystal Salt, Calumet, Swansdown	Kate Smith Speaks	CBS	Benton & Bowles and Young & Rubicam
General Foods Corp. La France, Satina, Minute Tapioca, Postum	Joyce Jordan, Girl Interne	CBS	Young & Rubicam
General Foods Corp. Swansdown, Calumet, La France, Satina, Baker's Chocolate, Diamond Crystal Salt	When a Girl Marries	NBC	Benton & Bowles
General Foods Corp. Sanka	We, the People William L. Shirer Duffy's Tavern The Second Mrs. Burton	CBS CBS CBS CBS—PC	Young & Rubicam Young & Rubicam Young & Rubicam Young & Rubicam
General Foods Corp. Postum, Walter Baker's Chocolate and Cocoa	Night Editor	NBC—PC	Benton & Bowles
General Foods Corp. Postum	Aldrich Family	NBC and NBC-Int.	Young & Rubicam
General Foods Corp. Post Toasties and Bran Flakes	Young Dr. Malone Post Toasties Time The Second Mrs. Burton Don Winslow of the Navy Portia Face Life	CBS and NBC NBC and NBC-Int. CBS—PC Blue NBC	Benton & Bowles Benton & Bowles Benton & Bowles Benton & Bowles Benton & Bowles
General Mills, Inc. Cheerios	Light of the World Hop Harrigan Harvey And Dell Hymns of All Churches	NBC Blue—PC CBS CBS	Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
General Mills, Inc. Food Products	General Mills Family Party	NBC	Blackett-Sample-Hummert
General Mills, Inc. Corn Kit, Cheerboards	Arnold Grimm's Daughter The Lone Ranger Lightning Jim	NBC Blue and MBS Blue—PC	Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert
General Mills, Inc. Flour	Betty Crocker Arnold Grimm's Daughter Sam Hayes Hymns of All Churches Light of the World Lonely Women Sam Hayes Valiant Lady	CBS and NBC NBC CBS—PC CBS and NBC NBC NBC CBS—PC CBS and NBC	Blackett-Sample-Hummert Blackett-Sample-Hummert Westco Advertising Agency Blackett-Sample-Hummert Blackett-Sample-Hummert Westco Advertising Agency Blackett-Sample-Hummert and Knox Reeves Advertising
General Mills, Inc. Institutional	Harvey And Dell Thus We Live	CBS CBS	Blackett-Sample-Hummert Batten, Barton, Durstine & Osborn
General Mills, Inc. Wheaties	Jack Armstrong The Lone Ranger The Mystery Man Stories America Loves Guiding Light Kitty Foyle	MBS and Blue MBS NBC CBS NBC CBS	Knox Reeves Advertising Blackett-Sample-Hummert Knox Reeves Advertising Knox Reeves Advertising Knox Reeves Advertising Knox Reeves Advertising
General Motors Corp. Institutional	Cheers From the Camps	CBS and CBS-Int.	Campbell-Ewald Co.
General Petroleum Corp. Gas & Oil	I Was There	CBS—PC	Smith & Drum
Gillette Safety Razor Co. Shaving Accessories	Orange Bowl Football Game East-West Football Game Professional Football Playoff Army All-Star Football Series World Series Boxing Bout Cotton Bowl Football Game Sugar Bowl Football Game Kentucky Derby	CBS MBS MBS MBS MBS MBS MBS Blue CBS	Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc. Maxon, Inc.
Golden State Co., Ltd. Dairy Products	Dave Lane, Songs William Winter, News	CBS—PC CBS—PC	Ruthrauff & Ryan Ruthrauff & Ryan

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Gospel Broadcasting Association Religious	Old Fashioned Revival	MBS	R. H. Alber & Co.
Gilmore Oil Co. Petroleum Products	Furlough Review	NBC—PC	Ruthrauff & Ryan
Gotham Silk Hosiery Co. Hosiery	Strictly Personal, Pageen Fitzgerald	MBS	Grady & Wagner
Grove Laboratories, Inc. Bromo Quinine	Adventures of Sherlock Holmes	NBC	Russel M. Seeds Co.
Gulf Oil Co. Gas & Oil	Reveille Roundup	NBC	Russel M. Seeds Co.
	Screen Guild Theatre	CBS	Young & Rubicam
	We, The People	CBS and CBS-Int.	Young & Rubicam
II			
Hall Brothers, Inc. Greeting Cards	Tony Wons Radio Scrapbook	NBC	Henri, Hurst & McDonald
Healthaids, Inc. Serutan	Meet Your Navy	Blue	Henri, Hurst & McDonald
Hecker Products Corp. Flour	Pearson and Allen	Blue	Raymond Spector & Co.
Hecker Products Corp. Cereals	This Is Life	MBS	Leo Burnett Co.
Hecker Products Corp. Shinola, 2-In-1, Bixby's Jar, Oil	Moylan Sisters	Blue	The Clements Co.
Howard Clothes, Inc. Men's Clothes	Lincoln Highway	NBC	Benton & Bowles
Richard Hudnut Cosmetics	The Adventures of Bulldog Drummond	MBS	Redfield-Johnstone, Inc.
	Hollywood Showcase	CBS—PC	Benton & Bowles, Kenyon & Eckhardt
I			
Igglehart Bros.	Johnson Family	MBS	Young & Rubicam
International Cellucotton Products Co. Kleenex	Ginny Simms, Songs	CBS	Lord & Thomas

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
International Salt Co. Salt	Wife Saver	NBC	J. M. Mathes, Inc
International Silver Co. Silverware	Silver Theatre Edward R. Murrow Broadcasting From London	CBS CBS	Young & Rubicam
Ironized Yeast Co. Ironized Yeast	Good Will Hour Are You a Missing Heir A Helping Hand Lights Out	Blue CBS CBS CBS	Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan

J

Andrew Jergens Co. Soaps & Cosmetics	Jergens Journal with Walter Winchell The Parker Family Adventures of the Thin Man	Blue Blue NBC	Lennen & Mitchell Lennen & Mitchell Lennen & Mitchell
Johns-Manville Corp. Insulation	Elmer Davis Cecil Brown, News	CBS CBS	J. Walter Thompson Co. J. Walter Thompson Co.
Johnson & Johnson Band-aid	Voice of Broadway Edwin C. Hill	CBS CBS	Young & Rubicam Young & Rubicam
S. C. Johnson & Son Floor Wax	Fibber McGee & Molly Meredith Willson's Orchestra and John Nesbitt	NBC and NBC-Int. NBC and NBC-Int.	Needham, Louis & Brorby Needham, Louis & Brorby

K

Kerr Glass Mfg. Co. Jars, Caps and Lids	Breakfast At Sardi's	Blue—PC	Raymond R. Morgan Co.
Knowlton Danderine Co. Danderine	Lorenzo Jones	NBC	Blackett-Sample-Hummert
Kolynos Co. Dentifrice	Romance of Helen Trent Mr. Keen, Tracer of Lost Persons Front Page Farrell	CBS Blue and CBS NBC	Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Kraft Cheese Co. Cheese and Salad Dressing, Margarine	The Kraft Music Hall The Great Gildersleeve	NBC and NBC-Int. NBC	J. Walter Thompson Co. Needham, Louis & Brorby

Lady Esther, Ltd. Cosmetics	Freddy Martin and his Orchestra Screen Guild Players Lady Esther Presents Orson Welles	CBS CBS CBS	Pedlar & Ryan Pedlar & Ryan Pedlar & Ryan
Lance, Inc. Peanut Products and Confections	Sunday Toastchee Time	Blue	Morse International, Inc.
Land o' Lakes Creameries, Inc. Dairy Products	Boake Carter, News	MBS	Campbell-Mithun, Inc.
Langendorf United Balerics Bakery Products	Red Ryder	Blue—PC	Ruthrauff & Ryan
Lever Brothers Co. Spry	Aunt Jenny's Real Life Stories	CBS	Ruthrauff & Ryan
Lever Brothers Co. Rinso	Big Sister Big Town Grand Central Station Mayor of the Town Edna May Oliver The Remarkable Miss Tuttle The Remarkable Miss Crandall	CBS CBS NBC CBS NBC NBC NBC	Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan Ruthrauff & Ryan Young & Rubicam
Lever Brothers Co. Lifebuoy	Meet Mr. Meek Bob Burns, The Arkansas Traveler	CBS CBS	Ruthrauff & Ryan Ruthrauff & Ryan
Lever Brothers Co. Lux Toilet Soap	Lux Radio Theatre	CBS and CBS-Int.	J. Walter Thompson Co.
Lever Brothers Co. Swan, Silver Dust	Burns and Allen With Paul Whiteman Bright Horizon Tommy Riggs And Betty Lou	CBS and NBC CBS CBS, CBS-Int. and NBC	Young & Rubicam Young & Rubicam and Batten, Barton, Durstine & Osborn Young & Rubicam

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Lewis-Howe Co. Tums	The Tums Show Starring Frank Fay Horace Heidt's Treasure Chest	NBC NBC and NBC-Int.	Stack-Goble Advertising Agency Stack-Goble Advertising Agency Roche, Williams & Cunningham Roche, Williams & Cunningham
Libby-Owens-Ford Glass Co. Flat Glass Products	Crumit And Sanderson	CBS	Fuller & Smith & Ross
Liggett & Myers Tobacco Co. Chesterfield Cigarettes	War Reporter	NBC	Newell-Emmett Co. Newell-Emmett Co.
Thomas J. Lipton, Inc. Tea, Soup Mix	Glenn Miller and His Orchestra Chesterfield Presents Fred Waring In Pleasure Time	CBS NBC	Newell-Emmett Co.
Local Cooperative Program Various	Harry James And His Music Makers	CBS	Newell-Emmett Co.
Local Cooperative Program Various	Helen Hayes Theater Bright Horizon	CBS CBS—PC	Young & Rubicam Young & Rubicam
Local Cooperative Program Various	Fulton Lewis, Jr.	MBS	Various and Direct
Local Cooperative Program Various	Adventures of Bulldog Drummond	MBS	Direct
Local Cooperative Program Various	B. S. Bercofici	MBS	Direct
Local Cooperative Program Various	Boake Carter	MBS	Direct
Local Cooperative Program Various	Cedric Foster	MBS	Direct
Local Cooperative Program Various	Bill Hay Reads the Bible	MBS	Direct
Local Cooperative Program Various	The Lone Ranger	MBS	Direct
Local Cooperative Program Various	The Shadow	MBS	Direct
Local Cooperative Program Various	Johnson Family	MBS	Direct

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Local Cooperative Program Various	For Your Information	MBS	Direct
Local Cooperative Program Various	Here's Morgan	MBS	Direct
Local Cooperative Program Various	Letters To My Son	MBS	Direct
Local Cooperative Program Various	Philip Keyne Gordon, News Commentary	MBS	Direct
Local Cooperative Program Various	Shaffer Parker And His Circus	MBS	Direct
Local Cooperative Program Various	President's News Conference	MBS	Direct
Local Cooperative Program Various	Superman	MBS	Direct
Local Cooperative Program Various	Your Date With Don Norman	MBS	Direct
Lockheed Aircraft Corp. Institutional	Ceiling Unlimited	CBS	Lord & Thomas
P. Lorillard Co. Old Gold Cigarettes	The New Old Gold Show Nelson Eddy	CBS and Blue CBS	J. Walter Thompson Co. J. Walter Thompson Co.
P. Lorillard Co. Sensation Cigarettes, Beech-Nut Cigarettes	Don't Be Personal Beech-Nut King Size Weekly	NBC—PC NBC—PC	Lennen & Mitchell Lennen & Mitchell
Los Angeles Soap Co. Soap	Bob Anderson, News Knox Manning, News	CBS—PC CBS—PC	Raymond R. Morgan Co. Raymond R. Morgan Co.
Luden's, Inc. Cough Drops	Dave Lane, Songs	CBS—PC	J. M. Mathes, Inc.
Lumbermen's Mutual Casualty Co.	Kaltenborn Edits the News Upton Close	NBC MBS	Leo Burnett Co. Leo Burnett Co.
Lutheran Laymen's League Religious	Lutheran Hour	MBS	Kelly, Zahndt & Kelly
Luxor, Ltd. Cosmetics	Wayne King and His Orchestra	CBS	Lord & Thomas

M

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
MacFadden Publications, Inc. True Story Magazine	Bob Garred Reporting Paul Sullivan Reviews the News The Human Side of the News	CBS—PC CBS CBS	Erwin, Wasey & Co. Erwin, Wasey & Co. Erwin, Wasey & Co.
Magazine Repeating Razor Co. Razors and Blades	Duffy's Tavern	CBS	J. M. Mathes, Inc.
Mail Pouch Tobacco Co. Cigars and Tobacco	Counter Spy	Blue	Walker & Downing
Manhattan Soap Co. Sweetheart Soap	Bob Garred Reporting Dick Joy, News	CBS—PC CBS—PC	Russel M. Seeds Co. and Franklin Bruck Advertising Corp.
Marrow's, Inc.	George Fisher, Hollywood Reporter	MBS	Hays MacFarland & Co.
Mars, Inc. Candy Bars	Dr. I. Q.	NBC	Grant Advertising Inc.
McKesson & Robbins, Inc. Calox Toothpowder	Dick Joy and the News	CBS—PC	J. D. Tarcher & Co.
Mennen Co. Toilet Articles	Bob Garred Reporting Dick Joy, News Captain Flagg and Sergeant Quirt	CBS—PC CBS—PC Blue	Russel M. Seeds Co. Russel M. Seeds Co. Russel M. Seeds Co.
Mentholum Co. Salve	William Winter, News	CBS—PC	J. Walter Thompson Co.
Miles Laboratories, Inc. Alka-Seltzer and Vitamins	Quiz Kids National Barn Dance Lum and Abner Alka-Seltzer News of the World	Blue NBC and NBC-Int. Blue and NBC—PC NBC	Wade Advertising Agency Wade Advertising Agency Wade Advertising Agency Wade Advertising Agency
Minneapolis-Honeywell Regulator Co. Air Conditioning	Alias John Freedom	Blue	Addison Lewis & Associates
Mode O'Day Corporation Mode O'Day Dresses	Knox Manning, News Dick Joy, News	CBS—PC CBS—PC	Glasser, Gailey & Co. Glasser, Gailey & Co.
Modern Food Process Co. Doa Food, Philadelphia Scrapple	Olivio Santoro The Moylan Sisters	Blue and NBC Blue	Clements Co. Clements Co.

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
The Malle Co. Shaving Cream	Battle of the Sexes	NBC	Young & Rubicam
Benjamin Moore & Co. Paints	Betty Moore Hints On Interior Decorating	NBC	Direct
John Morrell & Co. Dog Food	Bob Becker's Chats About Dogs	NBC	Henri, Hurst & McDonald
Philip Morris & Co. Cigarettes	Johnnie Presents Johnnie Presents Ginny Sims	NBC and NBC-Int. NBC and NBC-Int.	The Blow Co. The Blow Co.
Philip Morris & Co. Cigarettes	Philip Morris Playhouse The Crime Doctor	CBS CBS	The Blow Co. The Blow Co.
C. F. Mueller Co. Macaroni Products	Mark Hawley and the News Morning Market Basket	CBS Blue	Maxon, Inc. and Duane Jones Co. Duane Jones Co.
Neighbors of Woodcraft Life Insurance	Grandpappy and His Pals	Blue—PC	McCWilkins & Cole
Nesbitt Fruit Products, Inc. Oranges	Bob Garred Reporting	CBS—PC	Walter K. Neill, Inc.
Nestle's Milk Products, Inc. Alpine Coffee	Breakfast At Sardi's	Blue—PC	Leon Livingston Advertising Agency
Northwest Yeast Co. Yeast	Songs of a Dreamer	Blue	MacFarland, Aveyard & Co.
Northern Pump Co. Institutional	Upton Close Great Lakes Training School Graduation	NBC CBS	Batten, Borton, Dursline & Osborn Batten, Borton, Dursline & Osborn
Ohio Oil Co. Gas and Oil	Views On the News	NBC	Stockton-West-Burkhardt, Inc.
Ontario Travel Bureau Travel	The Ontario Show	Blue	Walsh Advertising Co.

P

ADVERTISER and PRODUCT Borax Products	PROGRAM Death Valley Days	NETWORK CBS	ADVERTISING AGENCY McCann-Erickson
Packard Bell Co. Radios, Phonorecords	News Makers	NBC—PC	Barton A. Stebbins
Pacquin, Inc. Cosmetics	Speaking of Glamour	Blue—PC	William Esty & Co.
Pan-American Coffee Bureau Coffee	Comments by Mrs. Roosevelt	Blue	Buchanan & Co.
Par Soap Co. Soap	It Happened In the Service Galen Drake	NBC—PC CBS	Long Advertising Service Tomatschke-Elliott
Parker Pen Co. Crank	Eric Sevareid	CBS	J. Walter Thompson Co.
People's Church, Inc.	Cadle Tabernacle	MBS	Ivey & Ellington
Peperell Mfg. Co. Toothbrush	Eleanor Early, Commentator	MBS	H. B. Humphrey Co.
Pepsi-Cola Co. Beverages	War Savings Bond Jingle Contest	Blue	Newell-Emmett Co.
The Pepsodent Co. Antiseptic & Dentifrice	The Pepsodent Show Starring Bob Hope A Date With Judy	NBC and NBC-Int. NBC and NBC-Int.	Lord & Thomas Lord & Thomas
Peter Paul, Inc. Candy Bars and Gum	Bob Garred Reporting Truman Bradley, News Bob Anderson, News	CBS—PC CBS—PC CBS—PC	Brisacher, Davis & Staff Brisacher, Davis & Staff Brisacher, Davis & Staff
Pet Milk Sales Corp. Pet Milk	Mary Lee Taylor, Home Economist Saturday Night Serenade	CBS CBS	Gardner Advertising Co. Gardner Advertising Co.
Pharmco, Inc.	Double or Nothing	MBS	William Esty & Co.
Philco Corp. Institutional	Our Secret Weapon	CBS	Sayre M. Ramsdell Associates

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Charles H. Phillips Chemical Co. Milk of Magnesia, Creams, Holey's M.O.	Lorenzo Jones Stella Dallas Waltz Time Young Widder Brown Backstage Wife Amanda of Honeymoon Hill	NBC NBC NBC NBC NBC CBS and Blue	Blockett-Sample-Hummert Blockett-Sample-Hummert Blockett-Sample-Hummert Blockett-Sample-Hummert Blockett-Sample-Hummert Blockett-Sample-Hummert
Charles H. Phillips Chemical Co. Dentifrice	Breakfast At Sardi's	Blue—PC	Mayers Co.
Photo-Developing, Inc. Film Developing	Clara, Lu 'n' Em The Musical Millwheel	CBS Blue	McCann-Erickson McCann-Erickson
Pillsbury Flour Mills Co. Flour	What's On Your Mind William Winter, News Bob Garred Reporting Truman Bradley	CBS—PC CBS—PC CBS—PC CBS—PC	Raymond R. Morgan Co. Raymond R. Morgan Co. Raymond R. Morgan Co. Raymond R. Morgan Co.
Plinters Nut & Chocolate Co. Peanut Products	Don't You Believe It	CBS—PC	Lake-Spiro-Shurman, Inc.
Plough, Inc. St. Joseph's Aspirin, Penicillin Products	Pepper Young's Family	CBS and NBC	Pedlar & Ryan
Procter & Gamble Co. Camay	The Road of Life Pepper Young's Family	CBS and NBC CBS	Pedlar & Ryan Pedlar & Ryan
Procter & Gamble Co. Chipsa	Vic and Sade	CBS and NBC	Compton Advertising
Procter & Gamble Co. Crisco	Lone Journey The Goldbergs Shirley Temple in Junior Miss	CBS and NBC CBS CBS	Blockett-Sample-Hummert Blockett-Sample-Hummert Blockett-Sample-Hummert
Procter & Gamble Co. Dreft	Knickerbocker Playhouse Abie's Irish Rose	NBC NBC	H. W. Kastor & Sons Advertising Co. H. W. Kastor & Sons Advertising Co.
Procter & Gamble Co. Drene	Vic and Sade The Goldbergs The Bartons The Road of Life	CBS CBS NBC NBC	Compton Advertising Compton Advertising Compton Advertising Compton Advertising
Procter & Gamble Co. Duz			

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Procter & Gamble Co. Ivory Products	Life Can Be Beautiful Story of Mary Marlin Against the Storm The O'Neills Truth and Consequences Ransom Sherman Shirley Temple In Junior Miss	CBS CBS and NBC NBC CBS NBC CBS CBS	Compton Advertising Bentan & Bowles Compton Advertising Compton Advertising Compton Advertising Compton Advertising Bentan & Bowles
Procter & Gamble Co. Oxydol	Ma Perkins Road of Life Woman in White	CBS and NBC NBC CBS	Blackett-Sample-Hummert Blackett-Sample-Hummert Blackett-Sample-Hummert
Procter & Gamble Co. Teel Dentifrice	Knickerbocker Playhouse Abie's Irish Rose	NBC NBC and NBC-Int.	H. W. Kastor & Sons Advertising Co. H. W. Kastor & Sons Adv. Co.
Procter & Gamble Co. White Naphtha	Right To Happiness	NBC	Compton Advertising
Prudential Insurance Co. Life Insurance	Prudential Family Hour	CBS and CBS-Int.	Benton & Bowles
Pure Oil Co. Gas and Oil	Kaltenborn Edits the News	NBC	Leo Burnett Co.
Quaker Oats Co. Cereals and Flour	That Brewster Boy	CBS and NBC	Ruthrauff & Ryan
Ralston-Purina Co. Wheat Cereal, Ry-Krisp	Tom Mix Ralston Straight Shooters Elsa Maxwell's Party Line	Blue Blue	Gardner Advertising Co. Gardner Advertising Co.

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
R. J. Reynolds Tobacco Co. Camel Cigarettes Prince Albert Tobacco	Camel Caravan Grand Ole Opry Blondie How'm I Doin' Abbott and Costello Vaughn Munroe's Orchestra Thanks To The Yanks Cugat-Rumba Revue	CBS and CBS-Int. NBC CBS and CBS-Int. CBS and NBC NBC CBS and CBS-Int. CBS Blue and NBC and Int. CBS, NBC and NBC-Int.	William Esty & Co. William Esty & Co. William Esty & Co. William Esty & Co. William Esty & Co. William Esty & Co. William Esty & Co. William Esty & Co.
Richfield Oil Co. Gas & Oil	Al Pearce and his Gang	NBC—PC	William Esty & Co.
Riggio Tobacco Corp.	Richfield Reporters Confidentially Yours Regent Time with Jerry Wayne	MBS MBS	Hixson & O'Donnell Advertising Hixson-O'Donnell Advertising M. H. Hockett, Inc.
Scudder Food Products Co. Food Products	Bob Garred Reporting	CBS—PC	Brisacher, Davis & Staff
Schenley Import Corp. Wines	Cresta Vianca Carnival	MBS	William H. Weintraub & Co.
Sealtest, Inc. Milk and Milk Products	Sealtest-Rudy Vallee Program	NBC	McKee & Albright
Seaside Oil Co. Gas & Oil	Spelling Beeliner Seaside News	CBS—PC Blue—PC	The McCarty Co. The McCarty Co.
R. B. Semler, Inc. Hair Tonic	Gabriel Heatter, News	MBS	Erwin, Wasey & Co.
The W. A. Sheaffer Pen Co. Pens, Pencils, Ink	World News Parade	NBC	Russel M. Seeds Co.
Serutan Co. Serutan	Drew Pearson	Blue	Raymond Spector Co.
Sherwin-Williams Co. Paints	Metropolitan Auditions of The Air	Blue and NBC	Warwick & Legler

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Signal Oil Co. Gas & Oil	The Signal Carnival Upton Close	NBC—PC NBC—PC	Barton A. Stebbins Advertising Agency Barton A. Stebbins Advertising Agency
Stelly Oil Co. Gas & Oil	Alex Dreier Cliffon M. Utley	NBC NBC	Henri, Hurst & McDonald Henri, Hurst & McDonald
Skinner & Eddy Corp. Soup	Breakfast At Sardi's	Blue—PC	J. William Sheets
Smith Bros. Cough Drops	Bob Anderson, News Dick Joy, News Nelson Pringle, News News	CBS—PC CBS—PC CBS—PC Blue	J. D. Tarcher & Co. J. D. Tarcher & Co. J. D. Tarcher & Co. J. D. Tarcher & Co.
Socony-Vacuum Co.	Raymond Gram Swing	Blue	J. Stirling Getchell, Inc.
Soil Off Manufacturing Co. Cleaning Fluid	Bob Garred Reporting	CBS—PC	Hillman-Shane Advertising Agency, and Buchanan & Co.
Sperry Flour Co. Flour, Cereals	Truman Bradley, News	CBS—PC	Buchanan & Co.
E. R. Squibb & Sons Squibb Products	Sam Hayes Dr. Kate	NBC—PC NBC—PC	Knox Reeves Advertising Knox Reeves Advertising
Standard Brands Inc. Chase & Sanborn Coffee	Frank Parker Keep Working, Keep Singing, America	CBS CBS	Geyer, Cornell & Newell Geyer, Cornell & Newell
Standard Brands Inc. Tender Leaf Tea, Kaya Desserts	Chase and Sanborn Program	NBC	J. Walter Thompson Co.
Standard Brands, Inc. Baking Powder, Desserts	One Man's Family	NBC	J. Walter Thompson Co.
Standard Brands Inc. Fleischmann's Fall Yeast	The O'Neills	NBC	Ted Bates, Inc.
Standard Oil Co. of Calif. Petroleum Products	I Love a Mystery Vaudeville Show Star Spangled Vaudeville One Man's Family What's My Name	Blue NBC NBC NBC MBS	Kenyon & Eckhardt Arthur Kudner, Inc. Arthur Kudner, Inc. Kenyon & Eckhardt Kenyon & Eckhardt
Standard Oil Co. of Indiana Petroleum Products	Standard School Broadcast Standard of California Symphony Auction Quiz	NBC—PC NBC—PC Blue	Batten, Barton, Durstine & Osborn Batten, Barton, Durstine & Osborn McCann-Erickson

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Standard Oil Co. of N. J. Esso Products	Army-Navy Football Game	CBS	Marschalk & Pratt
Studebaker Corp. (Pacific Division) Motor Cars	John B. Hughes, News Commentator	MBS	Roche, Williams & Cunningham
Sun Oil Co. Gas & Oil	Lowell Thomas—The Day's News	Blue	Roche, Williams & Cunningham
Sunnyvale Packing Co. Food Products	Jane Endicott, Reporter Galen Drake	CBS—PC CBS—PC	Lord & Thomas Lord & Thomas
Swift & Co. Food Products	Breakfast Club	Blue	J. Walter Thompson Co.
T			
Texas Co. Gas and Oil	Texaco Star Theatre Metropolitan Opera Broadcasts Texas Star Theatre Summer Show	CBS and CBS-Int. Blue CBS	Buchanan & Co. Buchanan & Co. Buchanan & Co.
Tetley Tea Co. Soups	Morning Market Basket	Blue	Duane Jones Co.
Tide Water Associated Oil Co. Gas and Oil	Football Games	Blue and CBS—PC	Lord & Thomas
Tillamook Country Creamery Association Dairy Products	Bennie Walker's Tillamook Kitchen	NBC—PC	Botsford, Constantine & Gardner
Time, Inc. Time Magazine	March of Time	Blue and NBC	Young & Rubicam
Trimount Clothing Co. Clipper Craft Clothing	Dorothy Thompson	Blue	Emil Magul, Inc.
U			
Union Oil Co. Gas and Oil	Nelson Fringie, News Analysis Point Sublirize	CBS—PC NBC—PC	Lord & Thomas Lord & Thomas
United Fruit Co. Bananas	The World Today	CBS	Batten, Barton, Durstine & Osborn
U. S. Tobacco Co. Tobacco	Gay Nineties Revue	CBS and CBS-Int.	Arthur Kudner, Inc.

V

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Vick Chemical Co. Vapo-Rub, Vatronol	News for Women	CBS	Morse International, Inc.
Vick Chemical Co. Vitamin Plus, Inc.	The Nichols Family of Five	NBC	Morse International, Inc.
F. G. Voght & Sons Thrive Dog Food	Dr. I. Q.	NBC and NBC-Int.	Grant Advertising Inc.
Voice of Plophcey, Inc.	Olivio Santoro	NBC	Clements Co.
	Voice of Prophecy	MBS	Jack Parker & Associates and O. C. Hoskins & Associates

W

Wander Company Ovaltine	Captain Midnight	Blue and MBS	Blackett-Sample-Hummert
William R. Warner Co. Sloan's Lintiment	Gang Busters	Blue	Warwick & Legler
Washington Coop Egg & Poultry Assn. Chicken	Breakfast At Sardi's	Blue-PC	Pacific National Advertising Agency
R. L. Watkins Co. Dr. Lyons Toothpowder, Multisified Shompoo	Backstage Wife	NBC	Blackett-Sample-Hummert
	Manhattan Merry-Go-Round	NBC	Blackett-Sample-Hummert
	Stella Dallas	NBC	Blackett-Sample-Hummert
	Orphans of Divorce	Blue	Blackett-Sample-Hummert
	Monday Merry-Go-Round	NBC—Blue	Blackett-Sample-Hummert
	Second Husband	CBS and Blue	Blackett-Sample-Hummert
	Amanda of Honeymoon Hill	CBS and Blue	Blackett-Sample-Hummert
Welch Grape Juice Co. Grape Juice	Dear John	CBS and Blue	H. W. Kastor & Sons Advertising Co.
Wesley Radio League Religious	Reverend J. Zoller	MBS	Aircasters, Inc.
Wesson Oil & Snowdrift Sales Co. Salad Oil	Hawthorne House	NBC—PC	Fitzgerald Advertising Agency
Western Conference of Teamsters Union	Curtain, America	MBS	Clarence Juneau Agency

ADVERTISER and PRODUCT	PROGRAM	NETWORK	ADVERTISING AGENCY
Wheeling Steel Corp. Steel	Wheeling Steelmakers	Blue and Blue-Int.	Critchfield & Co.
Whitehall Pharmacal Co.	John B. Hughes, News Commentator Arthur Van Horn, News	MBS MBS	Blackett-Sample-Hummert Blackett-Sample-Hummert
J. B. Williams Co. Shoving Accessories	True or False	Blue	J. Walter Thompson Co.
Williamson Candy Co. Oh Henry Candy Bars	Famous Jury Trials	Blue and Blue-Int.	Aubrey, Moore & Wallace
Wilson Milk Co. Milk	Smile Awhile	Blue	Keeling & Co.
William Wrigley, Jr. Co. Chewing Gum	Melody Ranch Scattergood Baines Ben Bernie The First Line Sergeant Gene Autrey	CBS and CBS-Int. CBS CBS CBS and CBS-Int. CBS	J. Walter Thompson Co. Arthur Meyerhoff & Co. Arthur Meyerhoff & Co. Arthur Meyerhoff & Co. J. Walter Thompson Co.
Wyeth Chemical Co. Freezone, Hills Cold Tablets	John's Other Wife Front Page Farrell	Blue NBC	Blackett-Sample-Hummert Blackett-Sample-Hummert
Young People's Church of the Air Religious	Reverend Percy Crawford	MBS	R. H. Alber Co. and Ivey & Ellington, Inc.
Zonite Products Corp. Fonhan's Toothpaste	Gabriel Heatter, News	MBS	Erwin, Wasey & Co.

SHOWMAN'S CALENDAR

FOR 1943

January

- 1: New Year's Day (In all the States, Territories, District of Columbia and possessions).
Paul Revere Born (1735).
Proclamation of Emancipation (1863).
- 2: Georgia Admitted (1788).
- 4: Utah Admitted (1896).
- 6: New Mexico Admitted (1912).
- 8: Anniversary of the Battle of New Orleans (Louisiana).
- 9: Connecticut Admitted (1788).
- 17: Benjamin Franklin Born (1706).
- 19: Robert E. Lee's Birthday (Alabama, Arkansas, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia).
- 21: Stonewall Jackson Born (1824).
- 29: McKinley Born (1843).
Kansas Admitted (1861).
- 30: Franklin D. Roosevelt's Birthday.



February

- 3: Horace Greeley Born (1811).
- 6: Massachusetts Admitted (1788).
- 7: Charles Dickens Born (1812).
- 9: Nebraska Admitted (1867).
- 11: Thomas A. Edison's Birthday.
Daniel Boone Born (1734).
- 12: Lincoln's Birthday (Alaska, California, Connecticut, Delaware, Illinois, Indiana, Iowa, Kansas, Kentucky, Michigan, Minnesota, Missouri, Montana, Nevada, New Jersey, New York, North Dakota, Ohio, Oregon, Pennsylvania, South Dakota, Tennessee, Utah, Virgin Islands, Washington, West Virginia, Wyoming).
Georgia Day.
- 14: Valentine's Day.
Admission Day (Arizona).
Oregon Admitted (1859).
- 15: Destruction of the Maine (1898).
- 19: Ohio Admitted (1803).
- 22: Washington's Birthday (All the States, Territories, District of Columbia and Colonial Possessions).
- 27: Henry Wadsworth Longfellow's Birthday.
First Railroad Charter (1827).



March

- 1: Nebraska Admitted (1867).
- 2: Texas Independence Day.
- 3: Florida Admitted (1845).
First Postage Stamp used in U. S. (1847).
- 4: Pennsylvania Day.
Vermont Admitted (1791).
- 5: Boston Massacre (1770).

- 7: Luther Burbank's Birthday (California).
- 10: Ash Wednesday (First day of Lent).
- 15: Maine Admitted (1820).
- 17: St. Patrick's Day.
- 21: First Day of Spring.
- 22: Emancipation Day (Puerto Rico).
- 25: Maryland Day.
- 30: Seward Day (Alaska).



April

- 1: All Fools' Day.
- 6: War Declared with Germany (1917).
- 7: Peary Discovered North Pole (1909).
- 8: Battle of Appomattox (1865).
Louisiana Admitted (1812).
- 9: Surrender of General Lee (1865).
- 12: Halifax Independence Resolution (North Carolina).
- 13: Thomas Jefferson's Birthday (Alabama).
- 14: Assassination of Abraham Lincoln.
Pan-American Day.
- 18: Palm Sunday.
- 19: Patriot's Day (Maine, Massachusetts).
- 21: Anniversary of Battle of San Jacinto (Texas).
- 22: Morton's Birthday (Nebraska).
Arbor Day (Nebraska).
- 23: William Shakespeare Born (1564).
Good Friday.
- 24: First Newspaper Issued in America (1704).
U. S.-Mexico War (1846).
- 25: War Declared with Spain (1898).
Easter Sunday.
- 26: Confederate Memorial Day (Alabama, Florida, Georgia, Mississippi).
Slavery Abolished in U. S. (1865).
First Shot of War with Germany (1917).
- 27: General U. S. Grant Born (1822).
- 28: President Monroe Born (1758).
Maryland Admitted (1788).
- 30: Louisiana Purchased.
Washington Became First President (1789).
Rhode Island Settled (1636).



May

- 1: May Day.
Child Health Day.
Labor Day (Philippines).
Dewey's Victory in Manila (1898).
- 2: Stonewall Jackson Shot (1863).
- 5: Napoleon's Death (1821).
- 7: Lusitania Torpedoed (1915).
- 9: Mother's Day (2nd Sunday).
- 10: Confederate Memorial Day (Kentucky, North Carolina).

- 11: Minnesota Admitted (1858).
- 12: Florence Nightingale Born (1820).
- 20: Anniversary of the Signing of the Mecklenburg Declaration of Independence (North Carolina).
- 21: Lindbergh's Flight to Paris (1927).
- 23: South Carolina Admitted (1788).
- 24: First Telegraph Message Sent (1844).
Empire Day (Canada).
- 29: Wisconsin Admitted (1848).
Rhode Island Admitted (1790).
- 30: Memorial Day (In all the States, Territories, District of Columbia and Colonial Possessions, except Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, New Mexico, North Carolina, South Carolina, Virginia and Tennessee).



June

- 1: Kentucky Admitted (1792).
Tennessee Admitted (1796).
- 3: Confederate Memorial Day (Louisiana, Tennessee).
King's Birthday (Canada).
Jefferson Davis' Birthday (1808).
- 6: Nathan Hale's Birthday (1756).
- 8: Battle of New Orleans (1815).
- 10: Franklin Drew Lightning From Sky (1752).
- 14: Harriet Beecher Stowe's Birthday.
Flag Day.
- 15: St. Swithin's Day.
Arkansas Admitted (1836).
Pioneer Day (Idaho).
- 17: Bunker Hill Day.
- 18: Battle of Waterloo (1815).
- 19: Beginning of War of 1812.
- 20: West Virginia Day.
- 21: Longest Day in Year.
- 23: Penn Signs Treaty of Peace with Indians.
- 25: Virginia Admitted (1788).
- 26: First American Troops Land in France (1917)



July

- 1: Battle of San Juan Hill.
Dominion Day (Canada).
Battle of Gettysburg (1863).
- 2: Garfield's Assassination (1881).
- 3: Idaho Admitted (1890).
- 4: Independence Day.
- 10: Wyoming Admitted (1890).
- 11: John Quincy Adams Born (1767).
- 13: Forrest's Day (Tennessee).
- 24: Pioneer Day (Utah).
- 25: Occupation Day (Puerto Rico).



August

- 1: Colorado Day.
Beginning of World War (1914).
- 3: Civic Holiday (Canada).
- 10: Missouri Admitted (1821).
- 13: Occupation Day (Phillippines).
- 15: Panama Canal Opened (1914).
- 16: Bennington Battle Day (Vermont).
- 20: Benjamin Harrison Born (1833).

September

- 6: Latayette Day.
President McKinley Assassinated (1901).
First Battle of the Marne.
Labor Day.
- 9: Admission Day (California).
- 12: Defender's Day (Maryland).
Jewish New Year.
- 17: Constitution Day.
- 21: Day of Atonement (Hebrew).
- 22: Nathan Hale Executed (1776).
First Day of Autumn.
- 26: American Indian Day (4th Friday).



October

- 1: Missouri Day.
- 5: Wright Brothers Took First Long Distance Flight in Airplane (1905).
- 8: Chicago Fire (1871).
Farmer's Day (2nd Friday) (Florida).
- 9: Fraternal Day (Alabama).
- 12: Columbus Day.
- 18: Alaska Day.
- 19: Surrender of Cornwallis (1781).
- 27: Navy Day.
- 31: Hallowe'en.
Admission Day (Nevada).



November

- 1: All Saints' Day (Louisiana).
- 2: General Election Day.
North and South Dakota Admitted (1889).
- 4: John Philip Sousa Born (1854).
- 8: Montana Admitted (1889).
- 11: Armistice Day.
Washington Admitted (1889).
- 16: Oklahoma Admitted (1907).
- 17: Suez Canal Opened (1869).
- 21: North Carolina Admitted (1789).
- 25: Thanksgiving Day.



December

- 3: Illinois Admitted (1818).
- 7: Delaware Day.
Pearl Harbor Attacked (1941)
- 8: Eli Whitney Born (1765).
U. S. Declared War on Japan (1941).
- 9: Germany-Italy Declare War on U. S. (1941).
- 10: U. S. Declares War on Germany-Italy (1941).
Mississippi Admitted (1817).
- 11: Alfred Nobel Born (1833).
Indiana Admitted (1816).
- 12: First Marconi Wireless Across Atlantic (1901).
Pennsylvania Admitted (1787).
- 14: Alabama Admitted (1819).
- 16: Boston Tea Party (1773).
- 18: New Jersey Admitted (1787).
- 21: Shortest Day of Year.
Pilgrims Landed at Plymouth Rock (1620).
Woodrow Wilson's Birthday (South Carolina).
- 25: Christmas Day.
- 28: Iowa Admitted (1848).
- 29: Texas Admitted (1845).
- 31: New Year's Eve.

ARBOR DAY is observed in states on different days, usually in the Spring. The dates in the same states often vary from year to year by proclamation.

RULES AND REGULATIONS OF F. C. C. REGARDING PRODUCTION BY RADIO BROADCAST STATIONS

As of January 1, 1943

GENERAL

Except Sundays, the licensee of each standard broadcast station shall maintain a minimum operating schedule of two-thirds of the total hours that it is authorized to operate between 6 a.m. and 6 p.m., local standard time, and two-thirds of the total hours it is authorized to operate between 6 p.m. and midnight, local standard time, except that in an emergency when, due to causes beyond the control of the licensee, it becomes impossible to continue operating the station may cease operation for a period of not to exceed 10 days, provided that the Commission and the inspector in charge shall be notified in writing immediately after the emergency develops.

The licensee of each standard broadcast station shall operate or refrain from operating its station during the experimental period as directed by the Commission in order to facilitate frequency measurement or for the determination of interference. (Stations involved in the after-midnight frequency monitoring programs are notified of their operating and silent schedule.)

If the license of a station specifies the hours of operation, the schedule so specified shall be adhered to except as otherwise prescribed in the rules herein stated.

Share-Time Stations

If the licenses of stations authorized to share time do not specify hours of operation, the licensees shall endeavor to reach an agreement for a definite schedule of periods of time to be used by each. Such agreement shall be in writing and each licensee shall file the same in triplicate original with each application to the Commission for renewal of license. If and when such written agreements are properly filed in conformity with this rule the file mark of the Commission will be affixed thereto, 1 copy will be retained by the Commission, 1 copy forwarded to the inspector in charge, and 1 copy returned to the licensee to be posted with the station license and considered as a part thereof.

If the license specifies a proportionate time division, the agreement shall maintain this proportion. If no proportionate time division is specified in the license, the licensees shall agree upon a division of time. Such division of time shall not include simultaneous operation of the stations unless specifically authorized by the terms of the license.

For the purpose of determining the proportionate division of time of the broadcast day for sharing time stations one night hour shall be considered the equivalent of two day hours.

If the license of a station authorized to share time does not specify the hours of operation, the station may be operated for the transmission of regular programs during the experimental period provided an agreement thereto is reached with the other stations with which the broadcast day is shared and further provided such operation is not in conflict with the rule of operation during experimental periods herein stated. Time sharing agreements for operation during the experimental period need not be submitted to the Commission.

Departure from the regular operating schedule set forth in a time-sharing agreement will be permitted only in cases where an agreement to that effect is reduced to writing, is signed by the licensees of the stations affected thereby and filed in triplicate by each licensee with the Commission prior to the time of the proposed change. If time is of the essence, the actual departure in operating schedule may precede the actual filing of written agreement, provided appropriate notice is sent to the Commission and the inspector in charge.

If the licensees of stations authorized to share time are unable to agree on a division of time, the Commission shall be so notified by statement to that effect filed with application for renewal of licenses. Upon receipt of such statement the Commission will designate the applications for a hearing, and pending such hearing, the operating schedule previously adhered to shall remain in full force and effect.

Limited Time Stations

If the licensee of a broadcast station is required to commence or cease operation of the station at the time of sunrise or sunset, the license will specify the hour of the day during each month of the license period when operation of such station will commence or cease.

The licensee of a secondary station authorized to operate limited time and which may resume operation at the time the dominant station or stations on the same channel ceases operation shall, with each application for renewal of license, file in triplicate a copy of its regular operating schedule, bearing a signed notation by the licensee of the dominant station of its objection or lack of objection thereto. Upon approval of such operating schedule, the Commission will affix its file mark and return 1 copy to the licensee authorized to operate limited time which shall be posted with the station license and considered as a part thereof. Departure from said operating schedule will be permitted only in accordance with the procedure set forth in these rules.

If the licensee of a secondary station authorized to operate limited time and a dominant station on a channel are unable to agree upon a definite time for resumption of operation by the station authorized limited time, the Commission shall be so notified by the licensee of the station authorized limited time. After receipt of such statement the Commission will designate for hearing the applications of both stations for renewal of license, and pending the hearing the schedule previously adhered to shall remain in full force and effect.

Material Term of License Violations

In all cases where a station licensee is required to prepare and file an operating schedule, any deviation or departure from such schedule, except as herein authorized, shall be considered as a violation of a material term of the license.

All references herein to standard time or local standard time refer to local standard time as determined and fixed by the Interstate Commerce Commission.

Time Changes

If local time is changed from standard time to daylight-saving time at the location of all stations sharing time on the same channel, the hours of operation of all such stations on that channel shall be understood to refer to daylight-saving time, and not standard time, as long as daylight-saving time is observed at such locations. This provision shall govern when the time is changed by provision of law or general observance of daylight-saving time by the various com-

munities, and when the time of operation of such stations is specified in the license or is mutually agreed upon by the licensees: *Provided, however, That* when the license specifies average time of sunrise and sunset, local standard time shall be observed. In no event shall a station licensed for daytime only operate on regular schedule prior to local sunrise, or shall a station licensed for greater daytime power than nighttime power or for a different radiation pattern for daytime operation than for nighttime operation operate with the daytime power or radiation pattern prior to local sunrise.

Where the local time is not changed from standard time to daylight-saving time at the location of all stations sharing time on the same channel, the hours of operation of such stations shall be understood to have reference to standard time, and not daylight-saving time, unless said licensees mutually agree upon a new schedule which shall be effective only while daylight-saving time is observed at the location of some of these stations.

The time of operation of any broadcast station which does not share time with other stations on the same channel shall be understood to have reference to local standard time unless modification of such license with respect to hours of operation is authorized by the Commission.

The provisions of the rules defining various types of stations and time periods shall not prevent the transmission of programs between four o'clock a.m., local standard time, and local sunrise, of standard broadcast stations with their authorized daytime facilities, *Provided*: That the provisions of this rule shall not extend to:

(1) Stations regularly sharing time during daytime hours either under licenses pursuant to which time-sharing agreements have been entered into or licenses specifying hours of operation, unless time-sharing agreements have been reached covering such operation prior to local sunrise. Sections of these rules regarding sharing time shall be applicable to such agreements.

(2) Any class II stations causing interference by use of its daytime facilities within the 0.5 mv/m 50% sky wave contour of any class I station either of the United States or of any country party to the North American Regional Broadcasting Agreement, except (a) where the Class I station is located east of the Class II station in which case operation may begin at local sunrise at the class I station; (b) where an agreement has been reached with the class I

station to begin operation prior to local sunrise.

(3) Operation by use of its daytime facilities of any class II station on any class I-A channel not assigned to the United States under the North American Regional Broadcasting Agreement.

Any station operating during such hours receiving notice from the Commission that undue interference is caused shall refrain from such operation during such hours pending further notice from the Commission.

Nothing contained in outstanding instruments of authorization for such stations shall prohibit such operation except as herein provided.

The period 4:00 a.m. to 6:00 a.m., local standard time, shall not be included in determining compliance with section of these rules on minimum operating schedule.

General Rules Applicable to Standard and High Frequency Broadcast Stations

The station license and any other instrument of authorization or individual order concerning construction of the equipment or the manner of operation of the station shall be posted in a conspicuous place in the room in which the transmitter is located in such manner that all terms thereof are visible and the license of the station operator shall be posted in the same manner.

The licensee of each station shall have a licensed operator or operators of the grade specified by the Commission on duty during all periods of actual operation of the transmitter at the place where the transmitting equipment is located.

The licensed operator on duty and in charge of a standard or high frequency broadcast transmitter may, at the discretion of the licensee, be employed for other duties or for the operation of another radio station or stations in accordance with the class of operator's license which he holds and by the rules and regulations governing such other stations: Provided, However, That such duties shall in no wise interfere with the proper operation of the standard broadcast transmitter.

Logs

The licensee of each broadcast station shall maintain program and operating logs and shall require entries to be made as follows:

A. In the Program Log

a. An entry of the time each station identification announcement (call letters and location) is made.

b. An entry briefly describing each

program broadcast, such as "music," "drama," "speech," etc., together with the name or title thereof, and the sponsor's name, with the time of the beginning and ending of the complete program. If a mechanical record is used, the entry shall show the exact nature thereof such as "record," "transcription," etc., and the time it is announced as a mechanical record. If a speech is made by a political candidate, the name and political affiliations of such speaker shall be entered.

c. An entry showing that each sponsored program broadcast has been announced as sponsored, paid for, or furnished by the sponsor.

B. In the Operating Log

a. An entry of the time the station begins to supply power to the antenna, and the time it stops.

b. An entry of the time the program begins and ends.

c. An entry of each interruption to the carrier wave, its cause and duration.

d. An entry of the following each 30 minutes:

(1) Operating constants of last radio stage (total plate current and plate voltage).

(2) Antenna current.

(3) Frequency monitor reading.

(4) Temperature of crystal control chamber if thermometer is used.

e. Log of experimental operation during experimental period (If regular operation is maintained during this period, the above logs shall be kept).

(1) A log must be kept of all operation during the experimental period. If the entries required above are not applicable thereto, then the entries shall be made so as to fully describe the operation.

Logs of standard or high frequency broadcast stations shall be retained by the licensee for a period of two years except when required to be retained for a longer period in accordance with the provisions of the rules pertaining to logs involving communications incident to a disaster or incidents to or involved in an investigation by the Commission or concerning which the licensee has been notified, in which case they shall be retained by the licensee until specifically authorized in writing by the Commission to destroy them; Provided, further, That logs incident to or involved in any claim or complaint of which the licensee has notice, shall be retained by the licensee until such claim or complaint has been fully satisfied or until the same has been barred by statute limiting the time for the filing of suits upon such claims.

Station Identification

A licensee of a standard or high frequency broadcast station shall make station identification announcement (call letters and location) at the beginning and ending of each time of operation and during operation on the hour and either on the half hour or quarter hour following the hour and at the quarter hour preceding the next hour: Provided

Such identification announcement during operation need not be made on the hour when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert or operatic production of longer duration than thirty minutes. In such cases the identification announcement shall be made at the beginning of the program, at the first interruption of the entertainment continuity and at the conclusion of such program.

Such identification announcement need not be made on the half hour or quarter hours when to make such announcement would interrupt a single consecutive speech, play, religious service, symphony concert, or operatic production. In such cases an identification announcement shall be made at the first interruption of the entertainment continuity, and at the conclusion of the program, *Provided*, That an announcement within 5 minutes of the half hour or at the quarter hour following the hour or at the quarter hour preceding the next hour, will satisfy the requirements of identification announcements.

In case of variety show programs, baseball game broadcasts, or similar programs, of longer duration than thirty minutes, the identification announcement shall be made within five minutes of the hour and of the half hour or at the quarter hour following the hour or at the quarter hour preceding the next hour.

In case of all other programs the identification announcement shall be made within two minutes of the hour and on the half hour and at the quarter hour following the hour and at the quarter hour preceding the next hour.

In making the identification announcement, the call letters shall be given only on the channel of the station identified thereby.

Mechanical Reproduction

Each broadcast program consisting of a mechanical record, or a series of mechanical records, shall be announced in the manner and to the extent set out below:

1. A mechanical record, or a series thereof, of longer duration than thirty minutes, shall be identified by appropriate announcement at the beginning of the program, at each

thirty minute interval, and at the conclusion of the program; provided, however, that the identifying announcement at each thirty minute interval is not required in case of a mechanical record consisting of a single, continuous, uninterrupted speech, play, religious service, symphony, concert or operatic production of longer duration than thirty minutes;

2. A mechanical record, or a series thereof, of a longer duration than five minutes and not in excess of thirty minutes, shall be identified by an appropriate announcement at the beginning and end of the program;
3. A single mechanical record of a duration not in excess of five minutes, shall be identified by appropriate announcement immediately preceding the use thereof;
4. In case a mechanical record is used for background music, sound effects, station identification, program identification (theme music of short duration) or identification of the sponsorship of the program proper, no announcement of the mechanical record is required.
5. The identifying announcement shall accurately describe the type of mechanical record used, i.e., where an electrical transcription is used it shall be announced as a "transcription" or an "electrical transcription" or as "transcribed" or "electrically transcribed" and where a phonograph is used it shall be announced as a "record."

Rebroadcast Programs

(a) The term "rebroadcast" means reception by radio of the program of a radio station, and the simultaneous or subsequent retransmission of such program by a broadcast station. (In case a program is transmitted from its point of origin to a broadcast station entirely by telephone facilities in which a section of such transmission is by radio, the broadcasting of this program is not considered a rebroadcast.)

(b) The licensee of a standard or high frequency broadcast station may, without further authority from the Commission, rebroadcast the program of a United States standard or high frequency broadcast station, provided the Commission is notified of the call letters of each station rebroadcast and the licensee certifies that express authority has been received from the licensee of the station originating the program. (The notice and certification of consent shall be given within three (3) days of any single rebroadcast, but in case of the regular practice of rebroadcasting

certain programs of a standard or high frequency broadcast station several times during a license period, notice and certification of consent shall be given for the ensuing license period with the application for renewal of license, or at the beginning of such rebroadcast practice if begun during a license period).

(c) The licensee of a standard or high frequency broadcast station located within a state or the District of Columbia may, without further authority of the Commission, rebroadcast on a non-commercial basis a non-commercial program of a United States international broadcast station.

The licensee of a standard or high frequency broadcast station located in any territory or insular possession of the United States may, without further authority of the Commission, rebroadcast any program of a United States international broadcast station.

In the case of any rebroadcast under these provisions, the Commission shall be notified of the call letters of each station whose programs are rebroadcast and the licensee shall certify that express authority has been received from the licensee of the station originating the program.

(d) No licensee of a standard or high frequency broadcast station shall rebroadcast the program of any other class of United States radio station without written authority having first been obtained from the Commission upon application accompanied by written consent or certification of consent of the licensee of the station originating the program. (The broadcasting of a program relayed by a relay broadcast station is not considered a rebroadcast.)

(e) In case of a program rebroadcast by several standard broadcast stations such as a chain rebroadcast, the person legally responsible for distributing the program or the network facilities may obtain the necessary authorization for the entire rebroadcast both from the Commission and from the person or licensee of station originating program.

Attention is directed to Section 325 (b) of the Communications Act of 1934, which reads as follows:

"No person shall be permitted to locate, use or maintain a radio broadcast studio or other place or apparatus from which or whereby sound waves are converted into electrical energy, or mechanical or physical reproduction of sound waves produced, and caused to be transmitted or delivered to a radio station in a foreign country for the purpose of being broadcast from any radio station there having a power output of sufficient intensity and/or being so located geo-

graphically that its emissions may be received consistently in the United States, without first obtaining a permit from the Commission upon proper application thereof."

Political Broadcasting

No station licensee is required to permit the use of its facilities by any legally qualified candidate for public office, but if any licensee shall permit any such candidate to use its facilities, it shall afford equal opportunities to all other such candidates for that office to use such facilities, provided that such licensee shall have no power of censorship over the material broadcast by any such candidate. The following definitions shall apply for the purpose of this rule: **a.** 'A legally qualified candidate' means any person who has publicly announced that he is a candidate for nomination by a convention of a political party or for nomination or election in a **primary, special or general election, municipal, county, state or national, and who meets the qualifications prescribed by the applicable laws to hold the office for which he is a candidate, so that he may be voted for by the electorate directly or by means of delegates or electors, and who has qualified for place in the ballot or is eligible under the applicable law to be voted for by sticker, by writing in his name on the ballot, or other method, and has been duly nominated by a political party which is commonly known and regarded as such, or makes a substantial showing that he is a bona fide candidate for nomination or office, as the case may be.**

The rates, if any, charged all such candidates for the same office, shall be uniform and shall not be rebated by any means, directly or indirectly; no licensee shall make any discriminations in charges, practices, regulations, facilities or services for or in connection with service rendered pursuant to these rules, or make or give any preference to any candidate for public office or subject any such candidate to any prejudice or disadvantage; nor shall any licensee make any contract or other agreement which shall have the effect of permitting any legally qualified candidate for any public office to broadcast to the *exclusion of other legally qualified candidates* for the same public office.

Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests and the charges made, if any, if request is granted.



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National Association of Broadcasters

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NATIONAL ASSOCIATION OF BROADCASTERS



Headquarters: 1760 N. Street, N. W., Washington, D. C.

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William B. Way KVOO, Tulsa, Okla.	12	Kansas, Oklahoma.
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